

Individual Decision

The attached report will be taken as
Individual Portfolio Member Decision on:

Thursday, 17th October, 2013

Ref:	Title	Portfolio Member	Page No.
ID2681	Publication of Economic Development Strategy for West Berkshire 2013-2018	Councillor Alan Law	1 - 106
ID2736	2013/14 Highway Winter Service Plan	Councillor Pamela Bale	107 - 302



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Individual Executive Member Decision

Title of Report:	Publication of Economic Development Strategy for West Berkshire 2013-2018
Report to be considered by:	Individual Executive Member Decision
Date on which Decision is to be taken:	17 October 2013
Forward Plan Ref:	ID2681

Purpose of Report: To enable the publication of the Economic Development Strategy for West Berkshire 2013-2018 following sign off using Individual Decision.

Recommended Action: To formally endorse and publish the version of the Economic Development Strategy for West Berkshire as shown at Appendix 1.

Reason for decision to be taken: To enable the publication of the Economic Development Strategy for West Berkshire 2013-2018 following sign off using Individual Decision.

Other options considered: None

Key background documentation: Sustainable Community Strategy 2008-2026 “A Breath of Fresh Air” (www.westberks.gov.uk/breathoffreshair)
Economic Assessment (www.westberks.gov.uk/economicassessment)

Portfolio Member Details	
Name & Telephone No.:	Councillor Alan Law - Tel (01491) 873614
E-mail Address:	alaw@westberks.gov.uk
Contact Officer Details	
Name:	Janet Duffield
Job Title:	Economic Development
Tel. No.:	01635 519475
E-mail Address:	jduffield@westberks.gov.uk

Implications

- Policy:** This is a new Policy for West Berkshire.
- Financial:** There are no direct financial implications in undertaking the consultation
- Personnel:** There are no personnel implications
- Legal/Procurement:** There are no legal/procurement implications
- Property:** There are no property implications
- Risk Management:** The publication of this Strategy carries minimal risk to the Council.
- Corporate Board's Recommendation:** That the draft Strategy was progressed to full external consultation.

Is this item relevant to equality?	Please tick relevant boxes	Yes	No
Does the policy affect service users, employees or the wider community and:			
• Is it likely to affect people with particular protected characteristics differently?		<input checked="" type="checkbox"/>	
• Is it a major policy, significantly affecting how functions are delivered?		<input checked="" type="checkbox"/>	
• Will the policy have a significant impact on how other organisations operate in terms of equality?		<input checked="" type="checkbox"/>	
• Does the policy relate to functions that engagement has identified as being important to people with particular protected characteristics?		<input checked="" type="checkbox"/>	
• Does the policy relate to an area with known inequalities?		<input checked="" type="checkbox"/>	
Outcome (Where one or more 'Yes' boxes are ticked, the item is relevant to equality)			
Relevant to equality - Complete an EIA available at www.westberks.gov.uk/eia			<input type="checkbox"/>
Not relevant to equality			<input checked="" type="checkbox"/>

Consultation Responses

Members:

- Leader of Council:** Gordon Lundie
- Overview & Scrutiny Management Commission Chairman:** Brian Bedwell
- Ward Members:** All consulted via Group Executive and Opposition Group Executive
- Opposition Spokesperson:** Jeff Brooks

Local Stakeholders: Individual local business contacts across a range of sectors and sizes together together with Berkshire Economic Development Officers Group (BEDOG), Bracknell Forest Council, Community Council for Berkshire, Construction Skills Board, The Corn Exchange, Education Business Partnership, Environment Agency, Federation of Small Businesses, Greenham Common Trust, Hungerford Chamber of Commerce and Industry, Jobcentre Plus, Kennet and Avon Canal Trust, National Apprenticeship Service, Newbury BID, Newbury College, Newbury Hoteliers' Association, Newbury Vision Steering Group, Parkway, Parish/Town Councils in West Berkshire, The Racecourse, Newbury, Raising Participation Partnership, Reading CIC, Reading Council, Royal Windsor and Maidenhead Council, West Berkshire Skills and Enterprise Partnership, Skills Funding Agency, Slough Council, Social Enterprise Berkshire, Thames Valley Berkshire Local Enterprise Partnership, Thames Valley Chamber of Commerce, VitalSix, The Watermill, West Berkshire Chamber of Commerce, West Berkshire Partnership, West Berkshire Training Consortium, Wokingham Council

Officers Consulted: Nick Carter, Ian Pearson, Sara Hanson, Jenny Graham, Liz Alexander, Mark Edwards, Gary Lugg, Colin Batchelor, Julia Waldman.

Trade Union: n/a

Is this item subject to call-in?	Yes: <input checked="" type="checkbox"/>	No: <input type="checkbox"/>
If not subject to call-in please put a cross in the appropriate box:		
The item is due to be referred to Council for final approval		<input type="checkbox"/>
Delays in implementation could have serious financial implications for the Council		<input type="checkbox"/>
Delays in implementation could compromise the Council's position		<input type="checkbox"/>
Considered or reviewed by Overview and Scrutiny Management Commission or associated Task Groups within preceding six months		<input type="checkbox"/>
Item is Urgent Key Decision		<input type="checkbox"/>
Report is to note only		<input type="checkbox"/>

Supporting Information

1. Background

- 1.1 The Economic Development Strategy aims to ensure that the Council is well placed to take advantage of any emerging opportunities for growth and to work with its partners in the public, private and voluntary sectors to shape the future economic prosperity of the area.
- 1.2 The Strategy will act as a catalyst for improved collaborative working to ensure we are working towards our economic goals to improve outcomes for residents and those who also work and visit the area.

2. Consultation Process

- 2.1 The value of a full consultation process was recognised to draw on the expertise and insight of as wide a business audience as possible and collect views from the private, public and third sectors.
- 2.2 External consultation was undertaken using a West Berkshire Council Business web page, through the Consultation Finder Portal (<https://www.engagespace.co.uk/westberks/>) and through adherence to the West Berkshire Consultation Policy 2012. Individual consultees were also be notified electronically about the start of the consultation, together with an offer of face to face discussion with the Economic Development Officer. There was also a presentation and discussion to the West Berkshire Chamber of Commerce Council.
- 2.3 There has also been internal consultation with key officers in Planning and Transport and Education. The draft document was also sent to an established Community Panel for feedback. A choice of using either the consultation feedback form or a “Survey Monkey” questionnaire was offered but some comments were sent via email as well.
- 2.4 The list of consultees included key partners and stakeholders across all sectors of the community including businesses, partnerships and membership organisations such as the Federation of Small Businesses and the West Berkshire Chamber of Commerce. The external consultation ran from 24 June to 2 August 2013.
- 2.5 On 16 August 2013, the Chamber of Commerce and Federation of Small Businesses were also offered an extended opportunity to comment. Input from external sources will be welcomed at any time as the Strategy is intended to be a dynamic framework.
- 2.6 A number of responses have been received. These have been collated and are presented in a table at Appendix 2.

3. Equalities Impact Assessment Outcomes

- 3.1 There is no decision to be made and therefore no Equality Impact Assessment has been undertaken.

4. Conclusion

- 4.1 Whilst the number of responses received was relatively low, the key theme that came across is the lack of evidence based information in the Strategy. Since the consultation, additional data has been included in the document where available. Work has also already been undertaken to evaluate systems that will provide this vital information for West Berkshire and a Business Plan will be produced with recommended options for subscribing to an internet based system.
- 4.2 Overall, there were no major changes to be made to the Strategy from the responses received but as new information and intelligence become available, the Strategy will be updated and new versions published on the web pages accordingly.
- 4.3 A high level summary document, together with the Delivery Plan, (which will also be updated regularly), will also be produced and published on the website.
- 4.4 An updated document has been produced that includes agreed changes to consultation responses, updated and additional economic data, a Foreword by the Chief Executive Officer and Portfolio Holder and an updated Economic Snapshot and other minor amendments.
- 4.5 The document will be published on the West Berkshire Council Business web pages following the signing of the Individual Decision by the Portfolio Holder for Economic Development on 17 October 2013.

Appendices

- Appendix 1 –Economic Development Strategy for West Berkshire 2013-2018
- Appendix 2 – Consultation Response Table

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West Berkshire - *“Open for Business”*

A Local Economic Development Strategy for West Berkshire 2013-2018



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West Berkshire- “Open for Business”

A Local Economic Development Strategy for West Berkshire 2013-2018

Foreword

The recent recession has placed both a national and international focus on the need to stimulate economic growth. Whilst our local economy has shown itself to be relatively resilient through the recent economic difficulties it has not been immune from trends such as rising youth unemployment and a reduction in new business start ups.

West Berkshire is an integral part of one of the most prosperous sub regions in Europe, the so called Thames Valley business wedge spanning from South Buckinghamshire, South Oxfordshire, through all of Berkshire, North Hampshire, and Surrey. Along with Greater London and other parts of the South East, this region is recognised as “the economic engine” which leads and pulls along the rest of the UK economy. Returning to rates of growth previously achieved in the period 1995 to 2005 will be the ultimate challenge in the coming years, especially given an increasingly competitive environment in what continues to become an increasingly global economy.

This Economic Development Strategy seeks to set out how we will respond to this new challenge but also how existing strategies and plans will work together to promote both growth and economic wellbeing across the District over the coming five years. The Strategy has not been prepared in isolation. It takes account of the Government’s own “Plan for Growth”¹ and also the outline growth strategy of the Thames Valley Berkshire Local Enterprise Partnership (TVBLEP), ‘Making the Boat go Faster’.² It also recognises that future business growth and enhanced prosperity are driven by a wide range of factors including the quality of the local environment and social inclusion.

This Strategy also needs to be considered alongside the recently approved Local Development Plan for West Berkshire which covers the period up to 2026. This Plan is itself based on delivering significant growth, with an expectation of 10,500 homes being built during the Plan period, a large proportion of these being constructed in and around Newbury. Our Economic Development Strategy seeks to support this approach.

Our Strategy is underpinned by our economic Vision for West Berkshire. This in turn is supported by five specific economic objectives. These to some degree reflect broader issues evident across Berkshire Thames Valley and the wider South East such as skills, inward investment and retention, as well as more locally focused issues such as promotion and regeneration. A delivery plan sets out how we intend to address the specific priorities that underpin each of the objectives. We are particularly focussed on “delivery via partnerships” because as a Local Authority we cannot generate economic growth on our own.

¹ Business, Innovation and Skills March 2011 <https://www.gov.uk/government/publications/plan-for-growth--5>

² TVBLEP 2012 http://issuu.com/tvblep/docs/tvb_lep_outline_growth_strategy?e=7180515/1270603

Where appropriate we will work with the TVBLEP and other sub regional partners to ensure that our economic objectives are met. We share many of the same aspirations, and recognise that little if anything will be delivered by working alone, particularly in an environment where resources are increasingly scarce. As this Strategy is being finalised we are actively working with the TVBLEP to identify the key strategic infrastructure requirements across Berkshire. We are also engaged with our Unitary Authority partners in Berkshire, Newbury College and the Thames Valley Chamber of Commerce in supporting the City Deal initiative which we hope will play a major role in tackling the skills related issues which are highlighted in this Strategy.

At a District level we intend to place an increasing emphasis on promoting West Berkshire as a place to both visit and do business. We will do this with a range of local partners including the recently established Newbury Business Improvement District (BID). Regeneration remains another major theme notably in Newbury where we will continue to work with existing and hopefully new development partners in realising the objectives of Newbury Vision 2026³. At the most local level, community planning will continue to be supported through parish councils and community planning groups as a means of achieving economic prosperity throughout all of the communities in West Berkshire.

Our Strategy will remain a living document. It will be regularly reviewed and updated to reflect significant changes to the economic, environmental and regulatory frameworks within which the Strategy operates.

Our aim, as always, will be to assist and help generate economic growth in West Berkshire.



Councillor Alan Law
Portfolio Holder for Economic Development



Nick Carter
Chief Executive

³ <http://www.westberks.gov.uk/index.aspx?articleid=27055>

West Berkshire-“Open for Business”

Our Economic Vision

“West Berkshire Council will work proactively and openly with partners and stakeholders to maintain strong and resilient economic prosperity. We will provide an environment that creates opportunities for business growth that make a real difference to all people's lives, with businesses that start, stay and develop in the area.”

1. Executive Summary

Central Government's clear aspiration is that it is businesses that will drive the economy forward and this Strategy aims to ensure that the Council is well placed to take advantage of any emerging opportunities for growth and to work with its partners in the public, private and voluntary sectors to shape the future economic prosperity of the area. This Strategy will act as a catalyst for improved collaborative working to ensure we are working towards our economic goals to improve outcomes for residents and those who also work and visit the area.

The national and local economy is part of an ever-increasing competitive and global economy and as such it was necessary to develop a local economic strategy to:

- take account of immediate economic challenges
- encourage economic stability and growth over the next five years
- help the Council and its partners in prioritizing limited resources in doing the above.

Some of the challenges that we face locally include:

- Ensuring that local skills meet local employment need
- Supporting businesses to stay and grow in the local area and promoting West Berkshire to companies and organisations that may wish to re-locate or start their enterprise here
- Being able to provide the right mix of employment land to meet the needs of businesses
- Making sure there is adequate housing provision for all who want to live and work here
- Making informed decisions by having access to and providing robust economic intelligence
- Regenerating key development sites in West Berkshire in a way that benefits the local community and economy.

Our Economic Objectives

The Economic Vision will be achieved by delivering on our economic objectives which are outlined below:

1. Work with partners to ensure that **local skills** meet the needs of today's business and work environments.
2. **Promote** West Berkshire as a good location for business, leisure, learning and life.
3. Enable effective **infrastructure** that supports economic growth.
4. Encourage inward **investment and business retention** across all sectors
5. Actively support sustainable **rejuvenation and regeneration** projects in key locations.

Our Underlying Principles of Delivery

Each economic objective will be achieved in line with the following principles:

1. **Working in partnership** with those supporting the local economy to ensure a co-ordinated and collaborative approach to economic growth and retention, providing leadership and co-ordination where appropriate by:
 - a) Building and maintaining relationships with those in the **business** and **education** sectors to mutually support the local economy, with a strong channel for **two-way communication**.
 - b) Working closely with Regional Economic Organisations such as **Thames Valley Berkshire Local Economic Partnership (TVBLEP)** and through TVBLEP with relevant Government Economic Departments such as **UKTI**⁴ and **BIS**⁵.
2. Understanding, monitoring and communicating trends and performance in the operation of the local economy by building a **Business Information Centre**.

1.1 Skills and Employment

Skills and employment includes the following priority themes:

- Ensuring that local skills meet local employment need.
- Promoting and improving access to apprenticeships and other learning opportunities.
- Encouraging business mentoring schemes.
- Facilitating work placements.
- Working with partners to ensure education and training providers deliver the Information and Guidance (IAG) agenda.
- Supporting young people not in employment, education or training (NEET) towards employment.
- Enabling local people opportunities to access employment, education and training opportunities to help improve the skills levels of the West Berkshire workforce.

The Council's priorities that support delivery of this objective include:

1. *Building on the work of the TVBLEP in collecting data on business needs and promoting apprenticeship opportunities to businesses and young people based on skills gaps*
2. *Encouraging local opportunities for business mentoring to help support SMEs*
3. *Communicating any identified work experience/placement opportunities to relevant partner.*

⁴ UK Trade and Investment

⁵ Department for Business Innovation and Skills

1.2 Promotion of West Berkshire

The promotion of West Berkshire includes the following themes:

- Encouraging and communicating a business friendly environment.
- Work with partners to develop tourism.
- Enhancing the retail offer of our town centres such as Newbury, Hungerford, Thatcham, Calcot and larger villages.

The Council's priorities that support delivery of this objective include:

1. *Provide ongoing support via the Council's Planning and Community programmes to towns and rural villages to encourage local promotion and increased economic development activity.*
2. *Support and encourage public sector procurement to local SMEs.*
3. *Ensure leisure and tourism agenda is embedded into all relevant Council programmes and economic development activity.*
4. *Increase West Berkshire's profile.*
5. *Increase networking with business communities.*
6. *Raise the profile of town centres as retail destinations.*

1.3 Infrastructure

Economic Infrastructure includes the following elements:

- Housing
- Transport Network
- Superfast Broadband
- Flood Protection
- Providing the right mix of sites and premises
- Utilities
- Schools and training and education providers

The Council's priorities that support delivery of this objective include:

1. *Electrification of the railway line west of Reading to Newbury by 2016⁶.*
2. *A339, Newbury: Improvements to this key transport corridor to support growth and unlocking commercial redevelopment*
3. *A4 Calcot: Improved access and journey time to the M4 (J12)*
4. *Improving the Digital Infrastructure to transform West Berkshire's competitive position for new business enterprise and enhance the quality of life for people who live and work here through the provision of Superfast Broadband.*
5. *Housing provision through sites identified in the Local Development Plan.*

⁶ There will be a push for the electrification to continue further West post-2016, benefiting both Kintbury and Hungerford.

1.4 Investment and Retention

Investment and Retention includes the following themes:

- Providing or signposting businesses to good quality Business Support.
- Local Economic Intelligence.
- Incubation provision for start-ups and growth units for business development.
- Removing barriers to enterprise.

The Council's priorities that support delivery of this objective include:

1. *Providing high quality, responsive support and information for businesses considering start-up, relocation, expansion or development.*
2. *Supporting bids, where appropriate, for sustainable investment into the district from international, national, regional, sub-regional and local organisations to grow the local economy.*
3. *Developing new web pages for business and economic development.*
4. *Liaison with rural businesses.*

1.5 Rejuvenation and Regeneration

Rejuvenation and regeneration projects must meet the following key criteria:

- Enhanced quality of living.
- Improved employment opportunities.
- Schemes must be fit for identified current and modern use.
- Schemes must provide substantial visual enhancement to an existing area – public realm and landscaping.
- Any negative impact of a scheme must be mitigated for with consideration for the lives of existing residents and / or businesses.

The following key sites will support delivery of this objective:

1. *London Road Industrial Estate, Newbury*
2. *The Wharf, Newbury*
3. *Market Street/Station Gateway, Newbury*
4. *Sterling Cables site with new through road*
5. *Institute of Animal Health, Compton (will be redeveloped into a residential led mixed use development)*
6. *Arlington Business Park, Theale (opportunities will be taken to facilitate the redevelopment of stock as it becomes outdated).*
7. *Greenham Business Park (development land opportunities)*
8. *Other Rural Schemes*

2. Introduction

2.1 Purpose

The purpose of this Economic Development Strategy is to provide an overarching vision and framework for supporting and retaining a resilient local economy and to plan economic development work in West Berkshire for the medium term (2013-2018) and beyond.

It has been informed by a number of key issues affecting economic growth that have been identified through consultation with key partners and stakeholders, together with themes that were previously identified in the Sustainable Community Strategy⁷, the Local Economic Assessment 2011⁸ and the recent work of Thames Valley Berkshire Local Enterprise Partnership (TVBLEP).

West Berkshire forms part of the TVBLEP. Led by a Board of 20 members and an Executive of 9 appointed Directors, (working on a voluntary basis) the TVBLEP has a strategic, sub-regional role in economic development, inward investment and economic growth in the Thames Valley.

Economic development is all about improving the economy of our area, by attracting new businesses and retaining existing ones, encouraging inward investment, increasing employment opportunities, ensuring that local skills meet local employment needs, promoting leisure and tourism, and identifying areas for sustainable growth and development. Effective economic development will play a central role in enabling West Berkshire to rise to the financial challenges of the present day at the same time as equipping our community for future well being and prosperity. This Strategy provides a clear sense of purpose, direction and vision for the future economic well being of the area.

⁷ Sustainable Community Strategy 2008-2026 "A Breath of Fresh Air"
www.westberks.gov.uk/breathoffreshair

⁸ www.westberks.gov.uk/economicassessment

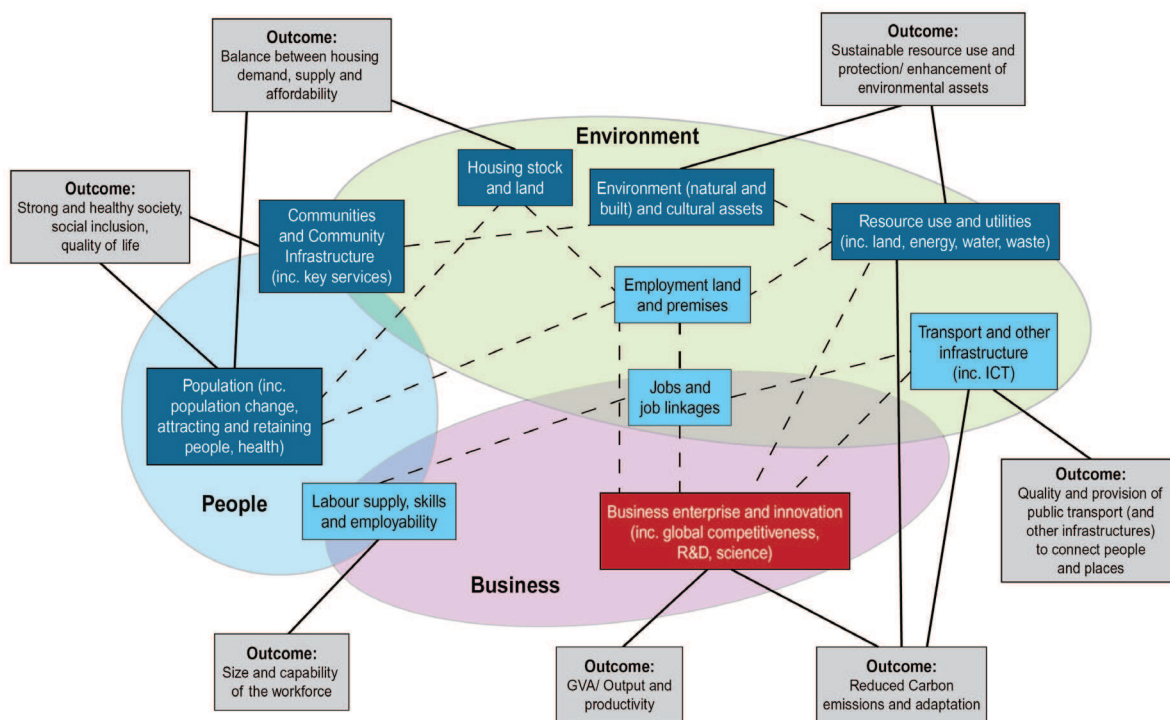


Figure 2.0 Link between Economic Development and the wider community.

The above diagram illustrates that the local economy cannot be seen in isolation from other areas of the community. West Berkshire Council cannot itself deliver economic growth but can play a significant part through adopting the roles of commissioner, facilitator and deliverer of initiatives that encourage such growth.

The framework for the Economic Development Strategy consists of a vision for the economy of West Berkshire that will be achieved through the delivery of key priorities. Progress towards these objectives will be monitored and measured against key performance indicators and targets. The Economic Development Strategy will shape and prioritise the economic development work undertaken in West Berkshire, both by the Council and its delivery partners, by having a clear direction of travel for the medium term.

This strategy is owned and monitored by West Berkshire Council and delivered by a range of appropriate partners and stakeholders, including TVBLEP and the Skills and Enterprise Partnership. Both of these key partnerships seek to tackle the major skills, employment and economic issues that are important in the continued prosperity of West Berkshire.

2.2 Consultation

Consultation on the draft EDS was undertaken using a West Berkshire Council Business web page from 24 June to 2 August 2013. We recognise the value of a full consultation process and drew on the expertise and insight of as wide a business audience as possible and collected views from the private, public and third sectors. Input from the business community will continue to be welcomed at any time as this is intended to be a dynamic document.

- Individual consultees were notified electronically about the start of the consultation, together with an offer of face to face discussion with Economic Development.
- The document has also been informed by a draft Economic Assessment undertaken by GVA consultants.
- There has been internal consultation with key officers in Planning, Transport and Education.
- The document was also discussed and presented at the Skills and Enterprise Partnership and the West Berkshire Chamber of Commerce Council.
- The draft document was also sent to an established Community Panel for input.

Comments that were received have been used to revise and strengthen the Strategy where appropriate although there were no major changes to the main areas of focus and our overall “direction of travel” for the local economy. One key theme that was identified was the need for more robust local economic data and intelligence. Work is being undertaken both by West Berkshire Council and TVBLEP to try and resolve this issue. However, since the Consultation period more up to date and additional information has been included in the Strategy.

2.3 Process for wider endorsement

The Strategy has followed the democratic process for Policy adoption within West Berkshire Council and was fully endorsed by Councillor Alan Law, Portfolio Holder for Economic Development on 17 October 2013.

3. Background

3.1 *Where are we now?*

West Berkshire shares in the overall affluence of the South East. In broad terms the South East economy can be categorised as being advanced, high value, high income, broadly based and service oriented. West Berkshire's local economy is characterised by a wide range of larger corporate and smaller businesses and employment activities that demonstrate the strength, diversity and attractiveness of West Berkshire to business across a wide range of sectors. The existing employment areas are focussed on the urban town centre areas, particularly Newbury, but across the whole area including the more rural locations across the District.

This Strategy recognises that there is a lot of excellent work already being undertaken to tackle the economic challenges that the area faces but that more can be done. Although West Berkshire is better placed than many areas to face the difficult economic climate, the district cannot be complacent in its attitude to supporting the local economy. For over a decade, West Berkshire has experienced near full employment, with few of the social problems sometimes associated with unemployment compared with other parts of the country. Throughout this time there have been more jobs available than there were people looking for work, a trend which is still continuing particularly in the Hospitality and Catering, Social Care; Logistics and Construction sectors. Despite this situation, there is growing concern about rising youth unemployment even though the trend in the number of Jobseekers' Allowance claimants continues on a downward trend from February 2013 to June 2013.⁹ Significantly, amongst a section of working young people, there is concern about their levels of skills and training.

3.2 *Policy Framework*

At a much wider level the Economic Development Strategy sits in a policy hierarchy that flows down from the European Union and Central Government policies on employment, planning, business support, innovation, skills and learning and investment, through to sub-regional and local policies and strategies. It is recognised that Central Government will do what it is best placed to do (e.g. employment incentives, national infrastructure investments in airports and roads, tax, strategic inward investment).

It is also recognised that the TVBLEP has a key role within the sub-region. The TVBLEP has been established as part of a national government initiative to pull together key players representing education, employment and skills, SMEs and corporate enterprises, Local Authorities and the community sector to plan to deliver economic prosperity for the next 20–30 years. The TVBLEP published their outline growth strategy, "Making the Boat go Faster" in 2012. This will shortly be replaced by the Strategic Economic Plan for Berkshire.

At an individual local authority level our own Economic Development Strategy supports and reflects the key aims of "The Plan for Growth", the outline Growth Strategy and the Strategic Economic Plan for Berkshire, whilst addressing key local issues that will be important in driving economic growth. An example of this is our participation in the pan-Berkshire "City Deal" - a Government initiative that aims to streamline funding, give greater local accountability and control, encourage collaborative working across authority areas and enhance service provision around skills, training and business. At a local level our Economic Development Strategy also needs to link to local policies and strategies (see Foreword)

⁹ Nomis datasets

3.3 Economic Snapshot September 2013-“the big picture”

In 2008, whilst the U.K. as a whole entered into recession¹⁰ and a severe economic downturn, South East England and West Berkshire in particular were much less affected. There has been a local slowdown within the local economy but the area is quite economically robust in comparison with other parts of the U.K. which may be due to the area having a high proportion of service-based employment and newer, 21st century industries.

In 2012, Experian produced an index ranking of high resilience LEP areas and the TVBLEP was ranked top for high resilience in both Business and People categories¹¹. Higher resilience is associated with higher levels of enterprise and entrepreneurship; more significant presence of less vulnerable sectors; higher levels of educational attainment and labour market participation; lower unemployment; higher levels of life expectancy; and better living environments. West Berkshire's local economy is characterised by a wide range of larger corporate (AWE, Bayer, Vodafone, Stryker, Microfocus, Xtrac Engineering, Harrods Distribution Centre) and smaller occupiers and employment activities which demonstrate the strength, diversity and attractiveness of West Berkshire to business across a wide range of sectors.

Economic output in the South East of England has continued to grow; between 2009 and 2011 the South East's total GVA grew by £12,959m to £192,349m and GVA per head increased to £22,369. In 2011, this represented the largest increase in GVA per head (at 2.2%), which compares to growth in London of only 0.6%¹². In the second quarter of 2013, Gross Domestic Product (GDP) expanded at a quarter-on-quarter rate of 0.6% according to the Office for National Statistics' first estimate of growth in the quarter, building on growth of 0.3% in Q1 2013. This is the first time the UK has had two consecutive quarters of positive economic growth since Q3 2011.

The Centre for Economic and Business Research (CEBR) now expects the UK economy to grow by more than 1% for 2013 as a whole, and 2014 should see even stronger growth as housing market activity picks up and inflation falls, supporting consumer spending in real terms. However, while CEBR think that the UK economy should be able to perform even more strongly in 2014 than in 2013, there is still a significant risk of growth slowing beyond this period.

Nationally household spending is expected to slowly strengthen in the second half of 2013 and through 2014, as confidence lifts and credit conditions continue to improve. This will be increasingly supported by improving spending power as inflation gradually falls back and disposable income picks up, against the backdrop of a stable labour market. Business investment and exports are forecast to strengthen as the global economy picks up and the Eurozone returns to growth, confidence rises, and credit conditions continue to improve. Business investment is forecast to grow by 7.3% in 2014 from -2.8% in 2013. Export growth is expected to increase from 0.7% in 2013 to 4.9% in 2014.¹³

Across the UK, the unemployment rate for March-May 2013 was down 0.2% on the previous quarter. When looking more specifically at 16-24 year olds the unemployed rate fell to 20.9% down 0.2% from the previous quarter.

¹⁰ A recession is a period of time when the value of economic output of a nation or area declines. An official recession is when economic output declines for two or more quarters (a quarter is a three month period) in a row. The most recent official UK recession was when there were six consecutive quarters of declining value in economic output, from and including Q2 2008 to Q3 2009.

¹¹ Source: Experian, <http://publicsector.experian.co.uk/Products/Local%20Economic%20Resilience.aspx>

¹² South East Strategic Leaders (SESL) Economy and Skills Report 2013

¹³ CBI

The Federation of Small Businesses' (FSB) latest research (Q2) shows confidence is at its highest level since Q1 2010, with the Small Business Index (SBI) standing at nearly +16 points, up sharply from the previous quarter's reading of +6.3. This is further strong and encouraging evidence that small firms are feeling upbeat about the next three months.

However, improving conditions to access finance to fund expansion, capital investment and growth remains a challenge. While it is encouraging that loans are now cheaper than a year ago, fewer small firms are approaching the banks and a significant proportion who do apply for bank finance are still turned down as lending criteria is tightened. Aggregate business lending is still falling as more companies pay back loans than gain access to new credit. Until lending begins to rise again, it is unlikely that there will be the surge in business investment that generally underpins a durable recovery. Business investment grew slightly in the second quarter but still substantially lags behind the rest of the economy. ¹⁴

A summary of some key economic indicators across local comparator areas in the South East is shown below:

Table 3.0 Summary of Economic Indicators for areas surrounding West Berkshire

	West Berkshire (Newbury)	Reading	Swindon
Total jobs 2003	91,000	111,000	118,000
Total jobs 2011	100,000	105,000	120,000
% No of jobs change 2003-2011¹⁵	+1.1%	+1.0%	+1.0%
Mean and median average gross annual salary (Feb. 2012)¹⁶	£35,700 £30,600	£37,700 £30,900	£33,300 £26,800
Rail Journey time to London	1 hour	30 mins.	1 hour
Average House Price¹⁷	£226K	£193K	£128K
Average House Price (detached)¹⁸	£377K	£372K	£212K
Prime Office Rent ¹⁹(Business Park)	£18 p.s.ft	£26 p.s.ft	£19 p.s.ft
Average Industrial Rent²⁰	£8 p.s.ft	£8.25 p.s.ft	£6.75 p.s.ft

¹⁴ Financial Times 4 September 2013

¹⁵ Nomis Annual Business Enquiry

¹⁶ ONS Annual Survey of Hours and Earnings 2012

¹⁷ Land Registry 2012

¹⁸ Land Registry 2012

¹⁹ Commercial Property Agent Reports 2011 and 2012

²⁰ Commercial Property Agent Reports 2011 and 2012

3.4.1 The West Berkshire Local Economy

Location

West Berkshire is well located and is bisected north to south by the A34 which connects the south coast with the Midlands. The Great Western Railway and the M4 motorway links South Wales and the West with London, with the M4 running directly through West Berkshire from the east to west. Both roads form part of the national arterial network and are maintained by the Highways Agency. These roads are also of European importance. The other main roads are the A339 connecting Newbury to Basingstoke and the A4 which runs east/west and is maintained by the Council and. The key urban centres in southern England (London, Reading, Southampton, Portsmouth, Bristol, Oxford and Swindon) are all within an hour's drive, as is Heathrow airport. The District is substantively rural, with nearly three quarters of West Berkshire lying within the North Wessex Downs Area of Outstanding Natural Beauty which is a nationally important and legally protected landscape, designated for the quality of its scenic beauty.

3.4.2 A diverse mix of business.

Whilst there are some large businesses based in the area (AWE, Bayer, Vodafone, Stryker, Micro Focus International plc), the majority of businesses are SMEs and cover a diverse range of sectors. 73% of these employ between 0-4 people. The largest sectors are Professional, Science and Technical, Information and Communication, Construction and Business Administration and Support Services.²¹

Within the ICT sector West Berkshire appears to have some strengths in software publishing and 'other' telecommunications activities, although these strengths are weaker when compared to Berkshire and Oxfordshire. However, the recent relocation of Vodafone's international business functions to Paddington highlights the vulnerability of the ICT and telecommunications sectors.

Table 3.1 Business Size in Berkshire²²

	Micro Business (0-9)	SME (10-249)	Large (>250)	Total
Bracknell Forest	3620	350	35	4005
Reading	4760	675	35	5470
Slough	3425	520	50	3995
West Berkshire	6920	845	40	7805
Windsor and Maidenhead	7130	715	35	7880
Wokingham	6325	575	35	6935

Between 2006 and 2010, there has been a net gain of 7.3% in new business start-ups, higher than the England growth of 3.3%. The following tables and figures in 3.0-3.3 demonstrate this healthy trend.

²¹ ONS Neighbourhood Statistics March 2011

²² ONS UK Business Activity 2012

Table 3.2 Business Start ups and closures²³

Births of Enterprises	2006	2007	2008	2009	2010	Total	% change between births and deaths
West Berkshire	790	980	885	850	800	4305	+ 7.3%
TVBLEP area	4125	4745	4660	4160	4475	22,165	+8.5%
England	225,120	246,700	236,345	209,035	207,520	1,124,720	+ 3.3%
Deaths of Enterprises							
	2006	2007	2008	2009	2010	Total	
West Berkshire	705	765	755	895	870	3990	
TVBLEP area	3630	3640	3610	4655	4745	20,280	
England	182,800	199,300	196,695	246,630	261,880	1,087,305	

This comparative data ceased to be provided in 2010 so we are unable to provide more recent figures on this basis. However, local data shows that we have net gain business start-ups than business closures.

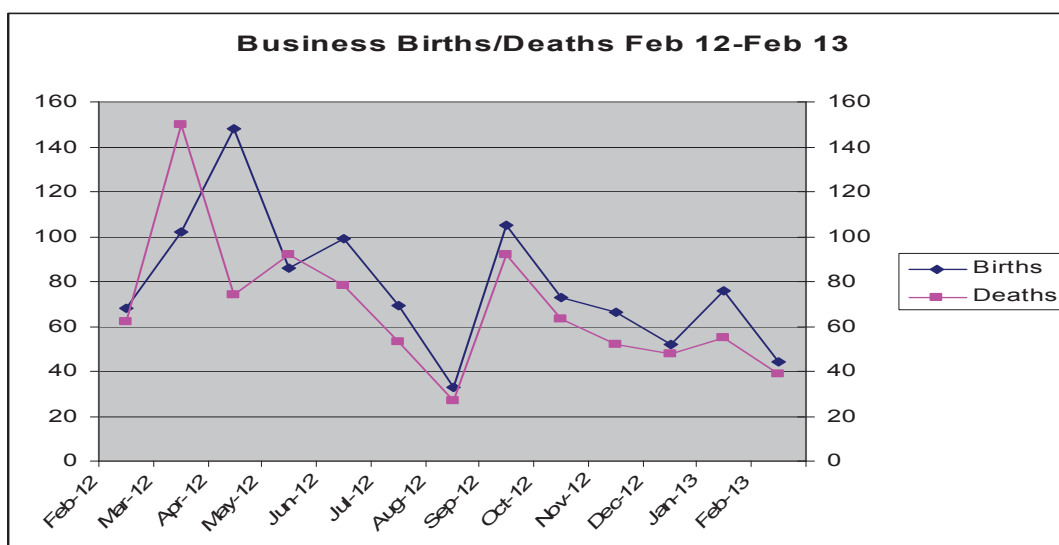


Figure 3.0 Graph to show business starts and closures in West Berkshire²⁴

²³ ONS Business Demography 2006-2010

²⁴ Data from Non Domestic Rate Registration and Deregistration in West Berkshire

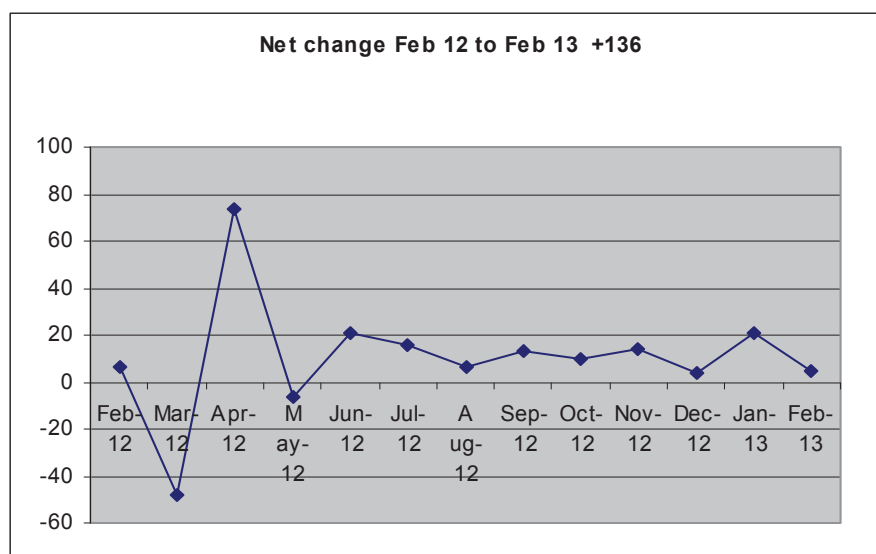


Figure 3.1 Graph to show net change in Non Domestic Business Rate Registration and Deregistration²⁵

New enterprises in West Berkshire also show a trend to survive longer than in the TVBLEP area as a whole and also compared with England.

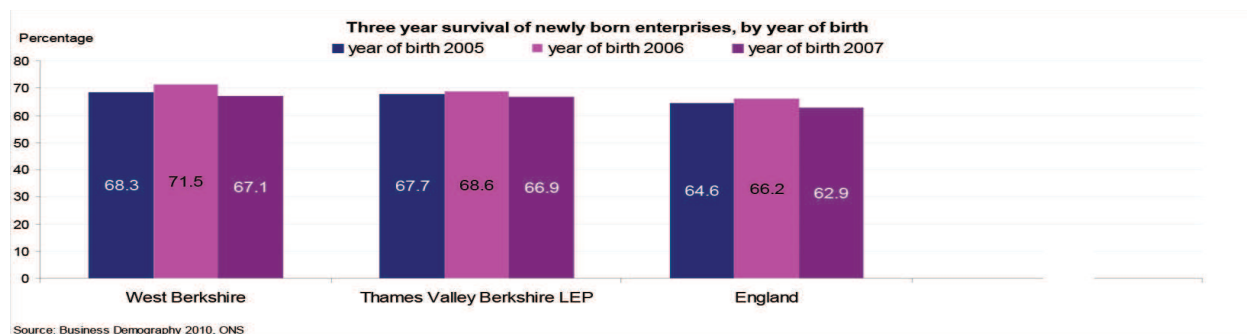


Table 3.3 Age of Businesses across Berkshire²⁶

	<2 years	2-3 years	4-9 years	>10 years	Total no of businesses
Bracknell Forest	725	560	1235	1485	4005
Reading	1225	835	1480	1935	5475
Slough	1030	600	1065	1300	3995
West Berkshire	1290	965	2155	3395	7805
Windsor and Maidenhead	1400	1070	2225	3185	7880
Wokingham	1255	935	2060	2685	6935

²⁵ As above

²⁶ ONS UK Business Activity 2012

3.4.3 A strong local skills base

West Berkshire is a high performing economy with higher than average levels of educational attainment and skills. As shown below in Table 3.4, 35.9% of the working age population holds a qualification at NVQ Level 5 and above (degree level attainment) which is higher than the figure for Great Britain as a whole.

At NVQ Level 2 (GCSE level) and above, West Berkshire also has a higher percentage of 16-64 year olds with this type of qualification than both the South East and Great Britain. However, it should not be overlooked that 22% of the working age population in West Berkshire has not attained at least a Level 2 (GCSE level) qualification.

Whilst West Berkshire has relatively low numbers of young people not in education, employment or training (NEET), there is a growing number of young people, aged between 17-24, leaving full-time education and accessing part-time work, usually in the retail sector, without any accredited training and hence poor longer term career prospects. This is known as “Jobs without Training” (JWT). To keep this in perspective, we currently estimate these young people to be a small selection of around 600 people. The challenge is to engage with both these young people and their employers at a local level.

A key objective of our Skills improvement program will be to directly enhance the prospects of this group of young people and to encourage employers to “grow their own” talent, thereby reducing staff churn and recruitment costs.

We plan to do this via our local participation in the new Berkshire-wide City Deal initiative. Under this umbrella, we will set up West Berkshire Futures in co-operation with Newbury College and other local support organisations. West Berkshire Futures will be a Hub for advice, guidance, support and skills training for work. This Hub will also provide business support for SMEs and micro-businesses in the area.

As well as a youth focus on Jobs without Training, West Berkshire Council also has a strong commitment to supporting adult learners to improve their employment prospects through its “Community Learning and Skills Plan 2013-2014”, again in conjunction with Newbury College and other local support organisations.

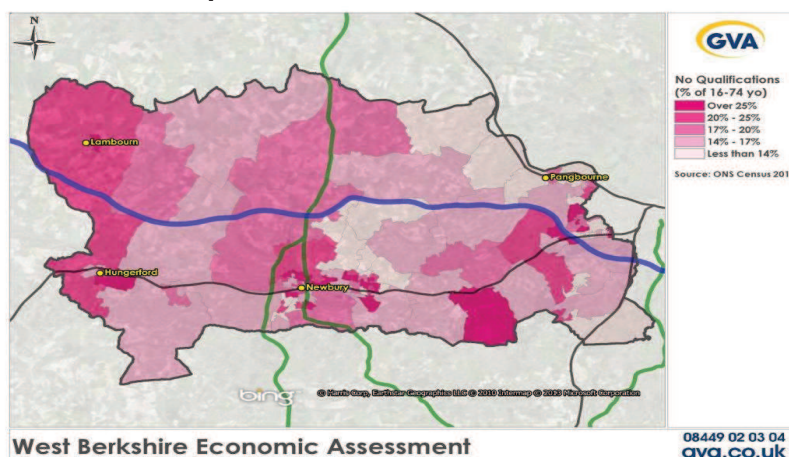
Table 3.4 Qualifications (Jan. 2012-Dec. 2012) in West Berkshire compared with South East and Great Britain²⁷

	West Berkshire (numbers)	West Berkshire (%)	South East (%)	Great Britain (%)
NVQ4 and above ²⁸	35,800	35.9	36.8	34.4
NVQ3 and above	58,900	59.3	58.2	55.1
NVQ2 and above	77,200	77.6	75.4	71.8
NVQ1 and above	89,300	89.8	87.7	84.0
Other qualifications	4,400	4.4	5.4	6.3
No qualifications	5,800	5.8	6.9	9.7

Numbers and % are for those aged 16-64 in an area.

However, there is still a need to further improve these levels. There are still elements (5.8%) of the population with no qualifications as illustrated below:

Figure 3.2 Proportion of the Population with no Qualifications in West Berkshire²⁹



²⁷ Source: ONS annual population survey

²⁸ NVQ Level 1: GCSEs, O-Levels or equivalent at grades D-G; Business Training and Education Council (BTEC) first or general certificate; General National Vocational Qualification (GNVQ) foundation level

NVQ Level 2: Five or more GCSEs, O-Levels or equivalent at grades A*-C; BTEC first or general diploma; GNVQ intermediate level; City and Guilds Craft;

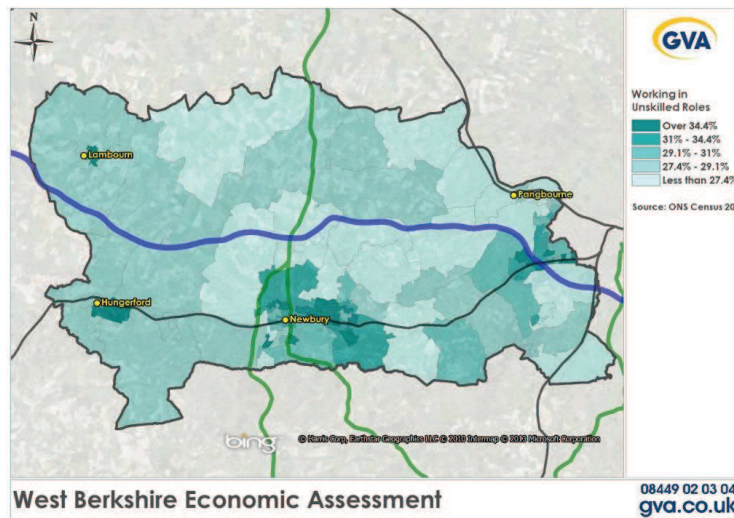
NVQ Level 3: Two or more A-Levels or equivalent;; BTEC National; Ordinary National Diploma (OND); Ordinary National Certificate (ONC); City and Guilds Advanced Craft.

NVQ Level 4: First or other degree;; Higher National Diploma (HND); Higher National Certificate (HNC); and higher education diploma; nursing; teaching (including further education, secondary, primary and others)

NVQ Level 5: Higher degree; Doctor of Philosophy (Ph.D.); and NVQ Level 5

²⁹ GVA Draft Economic Assessment of West Berkshire May 2013

Figure 3.3 Share of workers in unskilled occupations in West Berkshire³⁰



3.4.4 A changing demographic

West Berkshire now has an unbalanced demographic profile compared with the national average due to the ongoing loss of people aged 25-39 between the 2001 and 2011 Census count (see figure 3.4). Nationally 20-34 year olds make up 20% of the population, with 29% in Reading, compared to only 16% in West Berkshire. This is particularly interesting as Reading and West Berkshire have similar numbers of 0-19 year olds with 38,270 in Reading and 38,629 in West Berkshire.

It is likely that local young people leave to study or find work and others do not move here to take their place. This is leading to a rapidly increasing average age in the West Berkshire population which will lead to an older workforce in the future. There may also be a need for more “in-commuting” to redress any skills imbalance that could potentially result from this demographic profile.

³⁰ GVA Draft West Berkshire Economic Assessment May 2013

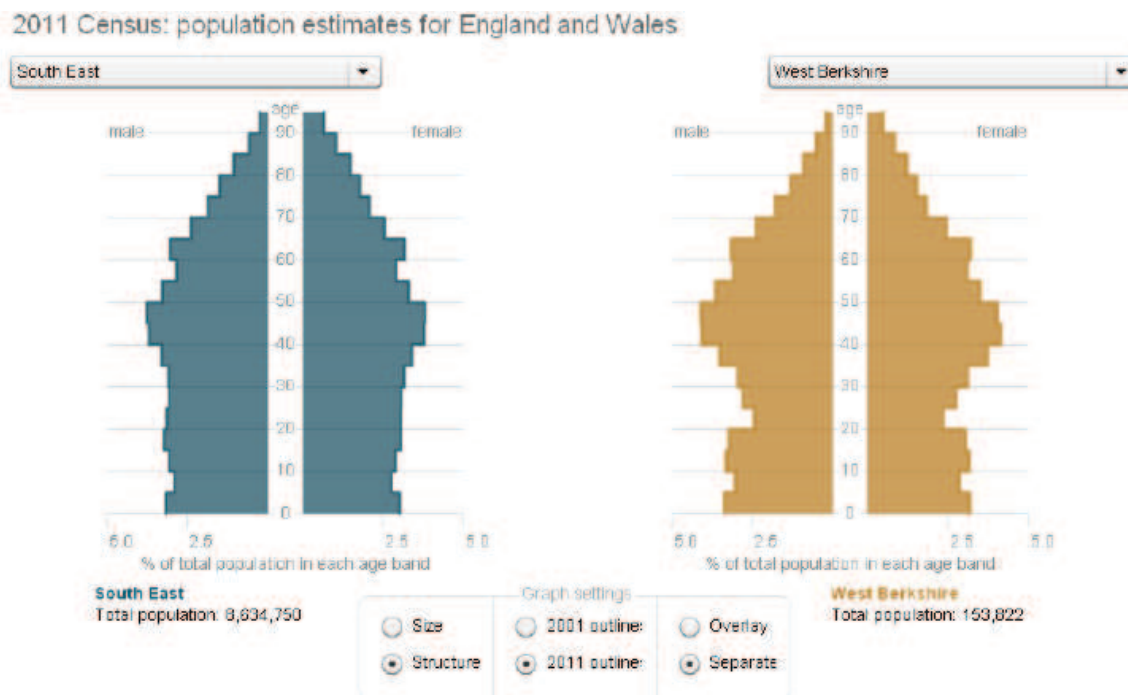
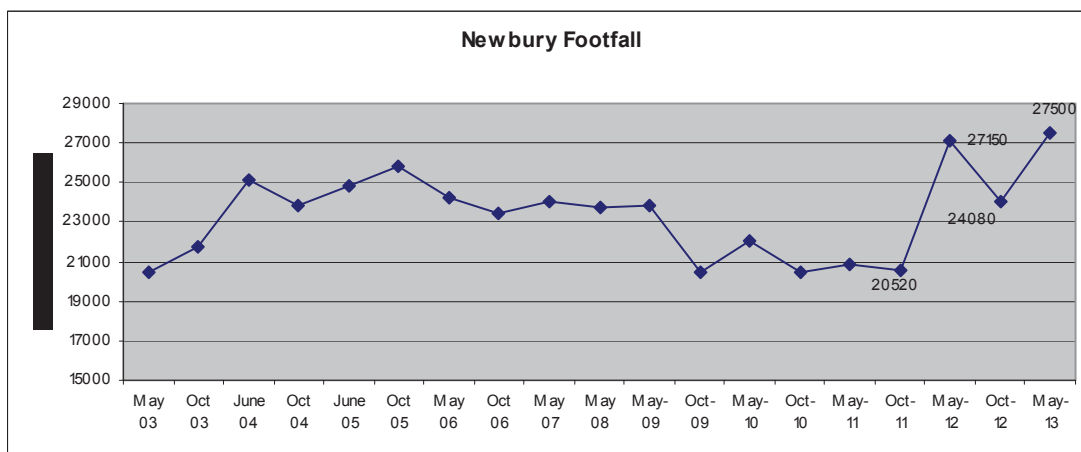


Figure 3.4 Diagram to show age profile of West Berkshire compared with South East England

3.4.5 A quality retail destination.

With the redevelopment of Newbury Town Centre and the opening of the Parkway Shopping Centre in October 2011, footfall figures overall are increasing. Parkway Newbury offers 475,000 sq ft of shops, restaurants and accommodation. Together with a wide range of independent retailers, Newbury will continue to offer an individual and comprehensive shopping experience. Newbury is moving up the retail rankings and is now on the 70th rankings.³¹

Table 3.5 Newbury Town Centre Footfall³²



There are pressures in other town centres such as Hungerford and Thatcham whose footfall has been performing more in line with the recent national downward trend. (Improvement has started to be seen nationally in August 2013).

³¹ Experian Retail Rankings

³² PMRS Ltd data

Table 3.6 Hungerford Town Centre Footfall³³

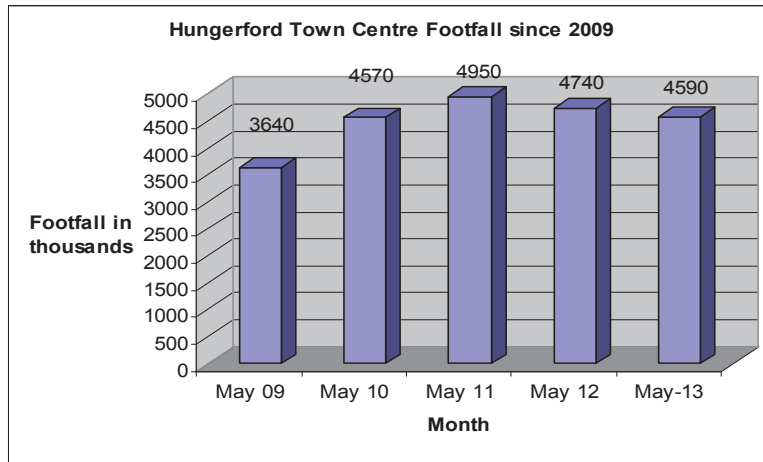
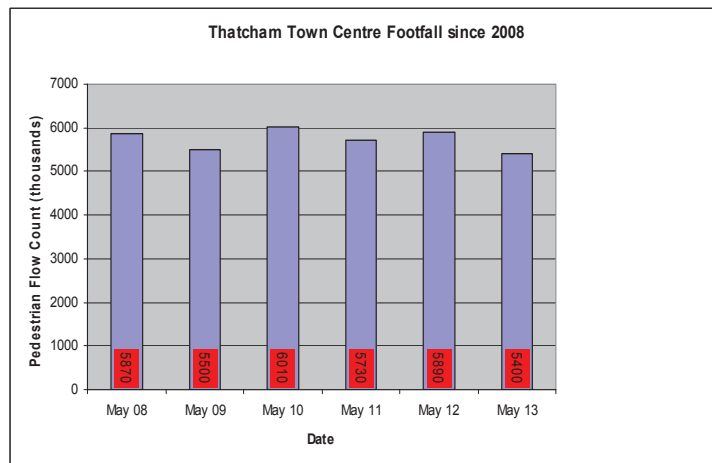


Table 3.7 Thatcham Town Centre Footfall³⁴



³³ PMRS Ltd data

³⁴ PMRS Ltd data

3.5 Key Challenges and Opportunities for West Berkshire's economy.

Operating within an open global and national economy, West Berkshire's prosperity will ultimately depend on how the world and national economies are performing. Local efforts can only do so much to mitigate against a global or national turndown, but within this general constraint, we need to identify local issues and local opportunities which we can help to address.

It is an economic fact that newer, technology-led businesses are more competitive, faster growing and more resilient than older, more traditional ones. Fortunately, West Berkshire and its surrounding districts are blessed with a good mix of industries including these newer 21st century businesses as well more traditional ones and, in the case of West Berkshire, a large rural area hosting many small and medium sized enterprises. This broad base and mix in itself gives us a degree of resilience.

Our long term challenge is to ensure the environment that nourishes them all continues to flourish.

3.5.1 Education and skills

Successful businesses, of all types, require a highly qualified and skilled source of labour. So, further improving our general levels of educational attainment, which are already higher than the national average, will be a key objective.

Appropriate skills training, particularly for the young first time employee has been identified as a key concern. This will be addressed via special targeted training programmes and improved apprenticeships schemes.

3.5.2 Infrastructure

The general infrastructure plays a vital role in attracting and retaining successful businesses. Highway maintenance and strategic links to ports, airports and major metropolitan areas remains a high priority of the Council and its capital investment plans.

Increasing coverage of Fast Broadband is also of vital importance and as such is a key investment priority for 2014/15, especially in the extensive rural areas. Support for the planned electrification of the railway network to Oxford, Newbury and beyond by 2016 is another key objective. Rail electrification will provide the area with faster and more reliable links to Reading, a key interchange station, and London Paddington will be under an hour's journey time. The location of the stations in Newbury, The Racecourse, Theale and Hungerford are well linked to existing business locations.

3.5.3 Housing

Along with many other parts of South East England, West Berkshire suffers from a relative shortage of housing and, in particular, affordable homes because housing prices, particularly for first time buyers, are relatively high. It is therefore important to ensure delivery of the District's target of 10,500 new homes by 2026 as set out in the recently adopted new Local Plan and also the requirement contained within that Plan for 35% overall of these homes to be affordable housing.

3.5.4 Employment land

The recently adopted Local Plan researched both the quality and quantity of land and sites for commercial purposes. It was concluded that commercial rents are relatively competitive and there is a good supply of commercial space available in West Berkshire up to 2026.

3.5.5 General Environment

The North Wessex Downs Area of Outstanding Natural Beauty covers some 75% of West Berkshire. With its villages and landscape along with the attractions of the River Thames and the Kennet and Avon canal, the district is a desirable place to live and to visit. Added to this are the attractions of the new shopping and leisure facilities of Newbury town centre, the traditional antique centre of Hungerford as well as leading sporting activities such as Horse racing and breeding and the numerous National Heritage sites such as the battlefield, Shaw House and Greenham common.

The challenge here is both to protect, enhance and to promote these assets.

There are opportunities for growth in tourism and retail, particularly linked to Parkway and the “Visit Newbury and surrounding areas” initiative. Other areas have been highlighted for rejuvenation and regeneration such as The London Road Industrial Estate, Market Street and the Wharf areas of Newbury and the rural Institute of Animal Health in the village of Compton.

Future support for other rural employment sites will similarly be crucial in ensuring they continue to provide suitable locations for businesses. They play a vital role in supporting rural service centres, delivering sustainable locations that link where people live to where they work. More proactive support may be required to ensure broadband; highways and public transport etc. all meet the specific needs of rural businesses.

3.5.6 Largest Potential Challenge

The biggest challenge we, or any other local authority, is ever likely to face is the potential of one of our large employers relocating all or part of its business out of the area, for whatever reason. This could come about for numerous reasons, some of which we could do little to prevent. However, to have a chance at prevention or at least to significantly mitigate against the impact, there is a need to be aware of any such possibility as soon as possible. Here good intelligence and in particular good relationships and communications with our larger employers are essential. Putting in place structures and processes to ensure good two way communications between the Council and business will be a key focus of the Council’s Economic Development Department.

3.5.7 Summary

In general we need to continue to reinforce what is attractive about West Berkshire today. Identify and address key issues such as individual skills deficiencies, promote West Berkshire as a place that is “open for business” and develop stronger links with the business community to listen to and understand their needs and concerns and react appropriately. Key to all of that will be to build an Economic Information centre and a quality Business Support structure and pro-business culture. More detail of West Berkshire’s challenges and opportunities can be found in the SWOT³⁵ analysis at Appendix 2.

³⁵ Strengths, Weaknesses, Opportunities and Threats

4. Our Economic Strategy

4.1 Our Economic Vision

“West Berkshire Council will work proactively and openly with partners and stakeholders to maintain strong and resilient economic prosperity. We will provide an environment that creates opportunities for business growth that make a real difference to all people's lives, with businesses that start, stay and develop in the area.”

In order to have a resilient and sustainable economy, West Berkshire will need a variety of different sectors within the area, together with a combination of larger businesses and SMEs. The local economy will help to create benefits for the environment, culture and social well-being. West Berkshire must develop in a way that meets the needs of the present without compromising the needs of future generations. A resilient and dynamic economy requires a reduction in regulation and other “barriers to entry”, support for existing businesses and the facilitation of new areas for growth.

4.2 Our Economic Objectives

The Economic Vision will be achieved by delivering on our economic objectives which are outlined below:

1. Work with partners to ensure that **local skills** meet the needs of today's business and work environments.
2. **Promote** West Berkshire as a good location for business, leisure, learning and life.
3. Enable effective **infrastructure** that supports economic growth.
4. Encourage inward **investment and business retention** across all sectors
5. Actively support sustainable **rejuvenation and regeneration** projects in key locations.

4.3 Our Core Activities

All economic development activities will be undertaken with consideration of the following guiding questions:

Does the activity:

- create wealth, employment or opportunity in a way that is consistent with our economic vision and underlying principles of delivery?
- build on existing economic strengths or diversify our economy?
- support entrepreneurship, innovation or creative business activity that meets a local need?

Our Underlying Principles of Delivery

Each Economic Objective will be achieved in line with the following principles:

1. Working in partnership with those supporting the local economy to ensure a co-ordinated and collaborative approach to economic growth and retention, providing leadership and co-ordination where appropriate by:
 - a) Building and maintaining relationships with those in the business and education sectors to mutually support the local economy, with a strong channel for two-way communication.
 - b) Working closely with Regional Economic Organisations such as TVBLEP and through TVBLEP with relevant Government Economic Departments such as UKTI³⁶ and BIS³⁷.
2. Understanding, monitoring and communicating trends and performance in the operation of the local economy to build a Business Information Centre and to deliver economic development work in an informed, robust and timely manner.

These principles will be supported by:

- ensuring that we avoid duplication and achieve the best use of available resources;
- build upon the success of previous and ongoing work by adding new dimensions and activities in an economy that is faced with the challenges of a national recession
- view Economic Development as a cross-cutting theme, impacting on all that happens in West Berkshire.

West Berkshire Council cannot deliver economic growth on its own but can play a significant part through adopting the roles of commissioner, facilitator and deliverer of initiatives that encourage growth.

The Economic Development Strategy will be achieved through an annual Delivery Plan that identifies individual work programmes and projects. The following diagram illustrates the high level delivery strategy for economic development:

³⁶ UK Trade and Investment

³⁷ Department for Business Innovation and Skills

4.2.1 Skills and Employment

Skills and employment includes the following themes:

- Ensuring that local skills meet local employment need.
- Promoting and improving access to apprenticeships and other learning opportunities.
- Encouraging business mentoring schemes.
- Facilitating work placements.
- Working with partners to ensure education and training providers deliver the Information and Guidance (IAG) agenda.
- Supporting young people not in employment, education or training (NEET) towards employment.
- Enabling local people opportunities to access employment, education and training opportunities to help improve the skills levels of the West Berkshire workforce.

“Skills deliver real economic benefits to individuals; to the communities they live in and to the country as a whole. In these challenging economic times, learning becomes more important than ever before, playing a vital part in building a sustainable economy, nourishing social mobility and feeding social justice.”³⁸

The Skills Agenda will include working with businesses, training providers and other partners to ensure that residents, including young people, are “work-ready” and have the skills required by local employers.

The Berkshire City Deal, in which West Berkshire is involved, is aiming to tackle the skills agenda in the medium and longer term. The shared ambition in this collaborative initiative is:

- A guarantee of high quality and timely advice and support so that every young person has the opportunity to undertake training, improve their skills, undertake an apprenticeship or get a job;
- Underpinned by an integrated single support structure for local young people that is accessible, linked to real business needs, reduces duplication and is results orientated offering improved value for money.

³⁸ Kim Thorneycroft, Chief Executive of Skills Funding Agency, Adult Learners’ Week May 2013)

4.2.1. a Ensuring that local skills meet local employment need

In the current economic climate, employers need colleges and providers to be proactive, working with them to identify the ways they can maximise their competitiveness and sustainability. Listening to what employers need and matching training provision to reflect that requirement ensures that the education framework is delivering the workforce employers want. Matching training to local skills gaps makes sense not just from an employer's perspective but also from an individual's, helping to move those who are out of work, or in vulnerable areas of employment, into more sustainable jobs.

Newbury College and other training providers are able to understand and respond to what local people and businesses need. Newbury College plays a vital role in the Skills and Enterprise Partnership, strengthening links and collaborative working with the business community and other key partners such as West Berkshire Training Consortium. Further work is being undertaken with the business community to identify skills gaps and develop ways to address this. Skills are a key element of the Berkshire City Deal and West Berkshire Futures (see p. 21-22) and work will be ongoing to deliver the best possible employment outcomes for young people and others within the working age population of West Berkshire.

We aim to:

- *Maintain a robust evidence base to understand both the existing and future needs of the market place.*
- *Encourage local opportunities for business mentoring to help support Small and Medium Enterprises (SMEs)*
- *Facilitate work placements.*
- *Work with partners to ensure education and training providers deliver the Information and Guidance (IAG) agenda.*

4.2.1. b. Promoting and improving access to Apprenticeships and other learning opportunities

Apprenticeships are a key route to building the national and local skills base and are, of course crucial to national productivity, the success of local economies, businesses and individual success in the employment market.

Apprenticeships are work-based training programmes designed around the needs of employers, which lead to national recognised qualifications. Business representatives from the relevant industry sector work with the Sector Skills Councils to develop the course content. Depending on the sector and job role an Apprenticeship can take anything between one and four years to complete. It is a package of on-the-job training and qualifications.

4.2.1. c. Encouraging local business mentoring schemes

There are many definitions of business mentoring, but a straightforward one is “an experienced person acting as a sounding board and critical friend to help someone develop their abilities or run a business”³⁹.

Central Government is committed to the development and expansion of the business mentoring network for SMEs in the UK, given evidence of business mentoring’s ability to raise competition, stimulate innovation and support economic growth.⁴⁰ BIS has created a network of volunteer mentors made up from the small business community and can be accessed through www.mentorsme.co.uk, the national mentoring portal owned and operated by the British Bankers’ Association (BBA).

Business mentoring allows a business to optimise growth and enables it to be more innovative, entrepreneurial and to realise the potential of its workforce. A business mentor can help develop a stronger and more sustainable business. Mentors are volunteers who give their time freely. As successful business people, they understand the challenges facing business owners or organisational leaders.

The mentor's role is to support, develop, stimulate and challenge. An experienced mentor can help to:

- develop key business skills
- improve problem-solving abilities
- build confidence
- develop leadership skills
- widen network of business contacts.

West Berkshire Council will promote local business mentoring wherever possible and encourage volunteer mentors to come forward to create a database of suitable contacts for local businesses to access.

4.2.1. d. Facilitating work placements

Work experience placements that work have positive outcomes for the employer, the young person and society. Work experience is an opportunity to introduce young people to the reality of working life within a willing organisation, to help them to secure and sustain employment. The aim is to provide learning and insight into working life by exposing the young person to a variety of tasks and experiences for a limited period of time.

West Berkshire Council will work with education and training providers and facilitate work placements with local businesses.

³⁹ Small Firms Enterprise Development Initiative Ltd (SFEDI) 2011

⁴⁰ “Estimating the Provision of Business Mentoring”, BIS Sept. 2012

4.2.1. e Working with partners to ensure education and training providers deliver the Information and Guidance (IAG) agenda

Since September 2012 schools have had a duty to secure access to independent and impartial careers guidance for their pupils. Schools are free to make arrangements for careers guidance for young people that fit the needs and circumstances of their students, and are able to engage, as appropriate, in partnership with external, expert providers.

There is now no expectation that local authorities will provide a universal careers service. However, local authorities have a statutory responsibility under section 68 of the Education and Skills Act 2008 to encourage, enable and assist the participation of young people in education or training. In West Berkshire this responsibility is delivered in a number of ways by the Council, including through the provision of targeted IAG provision via the Connexions Service provided by Adviza and links with its Integrated Youth Support Service and developments such as the Turnaround Families Programme.

The need for high quality IAG provision for all young people remains vital in the context of a changing jobs market and continuing economic recession. Local and national employers also need young people with the right skills, knowledge and aptitude to meet their needs.

In spite of the current economic difficulties, the global economy is expected to double in size by 2030, creating up to a billion new jobs in high-skilled industries. Young people therefore need a good, well-rounded education, relevant and rigorous qualifications and broader employability skills to prosper in this changing market.

The right IAG provided at the right time can help to inspire and inform young people about their future lives and raise their aspirations about what they can achieve. It can help young people to identify the right pathways to achieving their goals, including via apprenticeships or higher education and opens their eyes to professions and careers that they otherwise might never have thought of. The raising of the participation age to 18 by 2015 and other options for where young people will be able to undertake their statutory education from the age of 14 suggests IAG provision needs to be tailored to young people's changing education pathway choices.

4.2.2. Promotion of West Berkshire

The promotion of West Berkshire includes the following themes:

- Encouraging and communicating a business friendly environment.
- Work with partners to develop tourism.
- Enhancing the retail offer of our town centres such as Newbury, Hungerford, Thatcham, Calcot and larger villages.

4.2.2. a Tourism

Tourism is essential to England's economy. It generates £97billion⁴¹ each year, employs in excess of two million people and supports thousands of businesses, both directly and indirectly. It also has an interdependent relationship with a range of sectors including farming, transport, retailing, sport, museums and the arts. West Berkshire recognises the importance of tourism to the local economy and the potential additional spend that can come brought into arts venues, visitor attractions and local businesses such as restaurants, cafes and bars. Front-line businesses such as hotels and restaurants buy supplies and services to run their businesses, so suppliers also experience the indirect effect of visitor spending.

We value tourism because it can help to:

- encourage inward investment
- support improving local infrastructure
- support expansion plans from the area's tourism operators

The development of local tourism will be achieved through collaborative working with key delivery partners such as Newbury BID ("Visit Newbury and surrounding areas"), hoteliers, leisure providers, arts and culture venues and visitor attractions to establish a distinct offer for the area.

⁴¹ Visit England

4.2.2. b Retail Destination

A strong retail offer is essential to building a successful, competitive and sustainable local economy. The National Planning Policy Framework clearly promotes town centres as the heart of communities and as locations for the focus of retail, leisure and commercial activity. It states that local authorities should have positive plans for town centres which set out vision over the long term, and that they should clearly define a hierarchy of centres. Policy should sustain and encourage open markets and the 'individuality' of centres and site allocation should favour "in town" locations before "edge of" and "out of town" retail is considered.

With the opening of Parkway Shopping Centre in Newbury in October 2011, combined with a strong mix of retailers in the independent sector, West Berkshire has a positive story to tell on the high street. Newbury was the 15th most affluent shopping catchment area in the UK⁴² and has a varied retail offer including John Lewis Home, Hotel Chocolat, Waitrose and an independent family run department store, Camp Hopson. Parkway's website describes the transformation of Newbury as "from prosperous market town to sophisticated shopping destination." Other key centres such as Thatcham, Pangbourne and Hungerford also have some unique and eclectic independent offers and the area experiences a relatively low premises vacancy rate on its High Streets.

We aim to:

- *Provide ongoing support to towns and rural villages to encourage increased economic prosperity.*
- *Raise the profile of town centres as retail destinations.*

4.2.2. c. Creating a business friendly environment

We are determined to create a business-friendly environment that strives to retain companies within the area and that encourages diversity and growth. We are communicating with our businesses; identifying their needs; eliminating barriers to success; and supporting them to develop and grow wherever possible. We also want to encourage SMEs to participate in public sector procurement and make it easier for them to do business with West Berkshire Council.

We aim to:

- *Work with other agencies to support starter and small businesses and social enterprises.*
- *Ensure the majority of businesses in West Berkshire are aware of our economic priorities and support that can be provided.*
- *Increase West Berkshire's profile and image by promoting it as a prime location and investment opportunity.*
- *Strengthen the work of the Skills and Enterprise Partnership in order to raise its profile within the district.*
- *Increase networks within the business community to facilitate work and increase knowledge for "signposting" enquiries.*
- *Be responsive to economic change by reducing challenges and risks and maximising opportunities by working with private, public and third sector partners.*
- *Review and develop new business and economic development web pages, including links to and from key partners and relevant organisations.*

⁴² Property Market Information Service (PROMIS) 2010

4.2.3. Infrastructure

Economic Infrastructure includes the following elements:

- Housing
- Transport
- Superfast Broadband
- Flood Protection
- Providing the right mix of sites and premises
- Utilities
- Schools and training and education providers

The quality of our economic infrastructure is of strategic importance to business growth. The reliability of transport networks, the security and cost of energy, the resilience of water and waste services and the speed of broadband connections are all critical factors for business. “Infrastructure networks form the backbone of a modern economy and are a major determinant for growth and productivity.”⁴³ Improved road and rail links, reliable service supplies, efficient public transport and protection from flooding can help to encourage new businesses to establish themselves in West Berkshire.

Co-operation is needed between West Berkshire Council, TVBLEP and the private sector to produce an infrastructure strategy (Local Infrastructure Plan) that will deliver economic growth in the district and pan-Berkshire. The strategy will identify clear priorities and based on robust evidence to help to secure investment.

Our core activities around infrastructure will include:

- Working with other appropriate agencies to promote and market new investment sites, and ensure there is available commercial land and buildings to attract and secure inward investment.
- Working through the planning process to provide a supply of appropriate employment sites and workspace that meets the development and expansion needs of local firms and of those relocating.
- Working with our private sector partners to secure infrastructure funding and being prepared to invest in infrastructure projects that will create jobs and yield long-term economic prosperity.

⁴³ HM Treasury, National Infrastructure Plan 2011, November 2011

4.2.3. a Transport

The local highway network is, and will remain, a valuable transport asset that supports the local economy and allows people to access the service and facilities that they need. The economy is highlighted as one of the key issues within the Local Transport Plan.⁴⁴ For example, “transport will have a key role in supporting and enhancing the economic vitality of the District. There will be greater connectivity to town centres and employment centres, thereby allowing all modes more efficient and safer access. Improvements will be made to the streetscene and public realm in urban centres to reduce the impact of road traffic, thus making them more attractive for people to visit.”

A definitive list of local proposed transport infrastructure initiatives is included in the Delivery Plan at Appendix 1.

4.2.3. b Superfast Broadband

Improving the speed and coverage of broadband across the county can give a real boost to local economies. The “Superfast Berkshire” project has combined the resources of the 6 unitary councils and TVBLEP to improve access to broadband services in predominantly rural areas of Berkshire by 2015 under a UK government initiative. The project aims to build on the current expansion plans of the private sector by providing infrastructure investment in areas that are not commercially viable. The overall objective is to provide superfast broadband (24 Mbit/sec) to 90% of business and residential premises across the county and standard (2Mbit/sec or more) to the remaining 10%. This will be funded through a Government grant, matched local authority funding and a contribution from suppliers.

Improving the broadband connectivity within Berkshire is expected to deliver benefits for the development of businesses and communities across the county. These benefits include:

- encouraging the start up and growth of SMEs across Berkshire and encouraging businesses to choose Berkshire as their base.
- providing broadband access to all parts of the county reducing pockets of digital isolation and the need for businesses to relocate away from more rural areas.
- development and growth of a wide range of professional services SMEs and local branches of larger organisations to support the larger multi-national organisations in Berkshire through reliable and fast internet coverage.
- supporting the continual growth of flexible working practices, including home working, in both public and private organisations that provide commercial benefits and attract high calibre candidates in a competitive employment market.

More information can be found at <http://www.superfastberkshire.org.uk>

⁴⁴ www.westberks.gov.uk/ltp

4.2.3.c Housing provision

Achieving a broad balance between the location and growth of homes and jobs is an important aim at the local level. It gives residents the opportunity to work locally, retains local skills within the workforce and reduces the need for commuting to jobs in other places.

The Local Plan for the District supports economic growth by objectively assessing the needs for market and affordable housing in the District. The West Berkshire Core Strategy, which forms part of the Local Plan for the District, sets a framework for the delivery of 10,500 new homes in the District between 2006 and 2026 and includes 2 strategic sites – at Newbury Racecourse and Sandford Park. The policies of the Core Strategy aim to secure the provision of the right mix of house sizes, types and tenures to meet identified needs which will in turn support the needs of the local economy (see the Delivery Plan at Appendix1)

4.2.3. d Utilities

Utilities include electricity, gas, water, telephony, sewage and locally generated renewable power-all of which are essential to a healthy economy. At this time, and for the foreseeable future, the capacity within the area has been assessed through the Infrastructure Delivery Plan (IDP)⁴⁵ as sufficient to meet the needs of the population and the projected growth in the District to 2026.

The IDP is a supporting document for the Core Strategy and part of the Local Development Framework. The IDP covers the plan period from 2010-2026 although the content is monitored annually and reviewed periodically. The document includes details of the infrastructure identified by the Council and other service providers to support the delivery of the Core Strategy. It explains the approach the Council has taken to identify this infrastructure, how it will be delivered and an assessment of the potential risks associated with doing so.

⁴⁵ The IDP can be found at <http://www.westberks.gov.uk/index.aspx?articleid=19636>

4.2.3. e Schools and Education and Training Provision

Schools Capital Programme

Capital infrastructure investment in schools is delivered through the Education Capital Programme, which is contained within the Council's Capital Strategy.

School capital investment ensures sufficient quality infrastructure is in place to meet the demands of an ageing estate, the changing needs of education, demographic pressures and the impact from new housing.

Significant capital investment is currently being made to meet the impact from demographic growth across the primary age range. A total of 345 additional primary places are currently being delivered in Newbury through the expansion of John Rankin Infant (90 places) and Junior (120 places) schools, The Winchcombe school (105 places) and Falkland primary school (30 places). A further 220 additional primary places are currently being delivered in Thatcham, through the expansion of Spurcroft (210 places) and Francis Baily (10 places) Primary schools. Plans are also being drawn up to provide for further primary places in Newbury and Hungerford to meet anticipated continuing demographic growth in those areas.

An Infrastructure Development Plan has been drawn up that identifies the infrastructure requirements to meet the impact from the new housing to be delivered between now and 2026, as set out in the West Berkshire Core Strategy.

4.2 4. Investment and Retention

Investment and Retention includes the following themes:

- Providing or signposting businesses to good quality Business Support.
- Local Economic Intelligence.
- Incubation provision for start-ups and growth units for business development.
- Removing barriers to enterprise.

An integrated and diverse economy is the key to delivering our future economic performance and relative strength. Successful, and sustainable, economies are built on a wide range of sectors providing a range of jobs suitable for a diverse population with a range of skills.

4.2.4 a Business Support

Businesses need a range of good quality business support that they can call on to help their businesses survive and grow. With the removal of Business Link's face-to-face support, local authorities have a role to play in plugging the gap that has been left. The generation and survival of new businesses is key to our local economy, especially in our changing economic climate.

We will improve our business profile by presenting West Berkshire as being encouraging to the local economy. We have an "open for business" attitude to business, making it easier for businesses to interact with us and get what they need by nurturing good relationships with existing large employers through regular contact and a 'care programme' for strategically important and being seen to look after the needs of existing smaller businesses and campaigning to unlock issues that hold back growth such as infrastructure constraints.

4.2.4. b Economic Intelligence

We will be working towards developing local economic intelligence on the economic characteristics and future economic potential of the area, particularly working closely with TVBLEP to obtain the data that we need to support our local businesses, local education providers, young people and their families to make sure they are best informed about future job opportunities.

4.2.4. c Incubation provision for start-ups and growth units for business development

Businesses must be our champions to help instil a culture of enterprise with the public sector and other stakeholders working closely and positively with them to ensure that young businesses have the right workspaces, support, mentors and networks to survive and grow. Our focus must be on growing and attracting new talent, by creating a pipeline of new entrepreneurs and business leaders and by being a business friendly district where entrepreneurs want to live, work and invest.

Business incubation provide growth SMEs and start-ups with the ideal location to develop and grow their businesses, offering everything from virtual support, “rent-a-desk” through to state of the art laboratories and everything in between. Business incubation provides a nurturing, instructive and supportive environment for entrepreneurs during the critical stages of starting up and growing a new business. Currently, there are approximately business 300 incubators in the UK, directly supporting in excess of 12,000 dynamic, creative and innovative businesses⁴⁶. They support all sectors, including ICT, science, technology and creative industries. There is already some provision locally at Greenham Business Park, together with flexible office accommodation provision from private sector organisations such as Festival House in Newbury and Regus.

Funding new appropriate accommodation for start ups and growing businesses will prove difficult. However, it may be possible to develop small affordable business units as part of larger development schemes, possibly in conjunction with partners either as social enterprises, or through joint venture arrangements.

4.2.4. d Removing barriers to enterprise

As set out in central Government’s “Guide to Decentralisation and the Localism Bill”⁴⁷, it is lifting the burden of bureaucracy and empowering local areas to do things their way. The Government believes power should be decentralised to the lowest appropriate level.

Supporting business growth through removing barriers to enterprise is a key theme of government policy, as expressed in the local growth white paper⁴⁸, under the heading of promoting efficient and dynamic markets and increasing confidence to invest. Government’s approach to this has included a set of reforms to the planning system to introduce a national presumption in favour of sustainable development which applies to decisions on all planning applications. In principle, The Localism Act 2011 gives greater control and power for local authorities and communities over the way in which their area develops, making it easier for local areas to drive the development they want.

Additionally the Government is relaxing the current planning regulations meaning that it will be possible to convert office space to residential use without needing planning permission. It will be necessary to monitor this to see if it leads to a shortfall in office floorspace which needs to be rectified. Business Rate Retention⁴⁹, from April 2013, could allow us to receive direct financial benefits from increases in their business rates yield. Income will be deringfenced so it could be reinvested into the local economy.

⁴⁶ UKBI, Birmingham

⁴⁷ <https://www.gov.uk/government/publications/localism-act-2011-overview>

⁴⁸ Local growth: realising every place’s potential, BIS, 28 October 2010

⁴⁹ Local Government Resource Review

4.2.5. Rejuvenation and Regeneration

The achievement of this aim will include, for example, providing direct support to regeneration and economic development projects by acting as a facilitator and communicator for the business community and its relevant membership organisations. Key areas identified are Newbury, Thatcham, Hungerford, Compton⁵⁰ and office sites such as Arlington Business Park where opportunities will be taken to facilitate the redevelopment of stock as it becomes available.

Town centres are an important resource for an area; they can offer a vibrant centre servicing a range of needs, including economic, tourism and leisure, community uses. They are natural transport hubs, providing opportunities to offer sustainable transport options for those using the centres. They are also places which offer a multiplicity of uses for any given trip, as opposed to single purpose trips, thereby reducing travel. There is a need to find the unique quality of a town centre and what places or history produces pride of place for the residents.

A Regeneration scheme is designed to reinvigorate a depressed or under utilised urban area.

Rejuvenation and regeneration projects must meet the following key criteria:

- Enhanced quality of living.
- Improved employment opportunities.
- Schemes must be fit for identified current and modern use.
- Schemes must provide substantial visual enhancement to an existing area – public realm and landscaping.
- Any negative impact of a scheme must be mitigated for with consideration for the lives of existing residents and / or businesses.
-

The following key sites will support delivery of this objective:

4.2.5a London Road Industrial Estate, Newbury

This is an important site, located at a key location in Newbury. Any redevelopment would be expected to make a positive contribution to the visual appearance of the Town Centre and be of a high quality design. The site will be redeveloped to provide a mixed use development. This redevelopment will be delivered as a joint venture between West Berkshire Council and a private sector provider.

4.2.5b The Wharf, Newbury

Despite the continued economic difficulties, it is hoped that within the next five years the redevelopment of the Wharf as a large high value public amenity space will have been delivered. The redevelopment will align with the refurbishment of the Museum and the creation of a new transport interchange. It is seen as creating a key visitor hub for the town.

⁵⁰ This site will be redeveloped into a residential led mixed use development

4.2.5c Market Street/Station Gateway, Newbury

Newbury Railway station also acts as a key entry point into the Town and improvements are needed to improve accessibility between the station and the Town Centre. These will form part of the wider Market Street redevelopment. A Conditional Development Agreement has been signed with Grainger Plc to deliver the Market Street redevelopment.

4.2.5d Sterling Cables site with new through road

A scheme is being progressed to bring forward a comprehensive redevelopment of this site which includes the new Kings Road Link Road. Work is progressing with the developer to submit a planning application for the site. The delivery of the Kings Road Link Road has been ranked highly by the Berkshire Local Transport Board as a priority for funding.

4.2.5e Pirbright Institute of Animal Health (IAH), Compton

The 15 hectare IAH site is situated in Compton Village. IAH is relocating to Surrey and this will have a significant impact on the village of Compton. It is therefore important to plan the redevelopment of the brownfield site, which is located within the AONB. A Supplementary Planning Document (SPD) has been produced in conjunction with the local community. This will form the framework for a residential-led, mixed use scheme

4.2.5f Arlington Business Park, Theale (opportunities will be taken to facilitate the redevelopment of stock as it becomes outdated).

Owned by Goodman UK, Arlington Business Park is located at Junction 12 of the M4, with direct routes to Reading, London and Bristol and only a short drive from Heathrow Airport. There is also a railway station at Theale that links to London Paddington.

The site is currently made up of a wide range of modern office buildings but in the future, more general business use, such as warehousing and logistics, may be explored by Goodman UK given the site's excellent location. Other employment generating uses may also be considered.

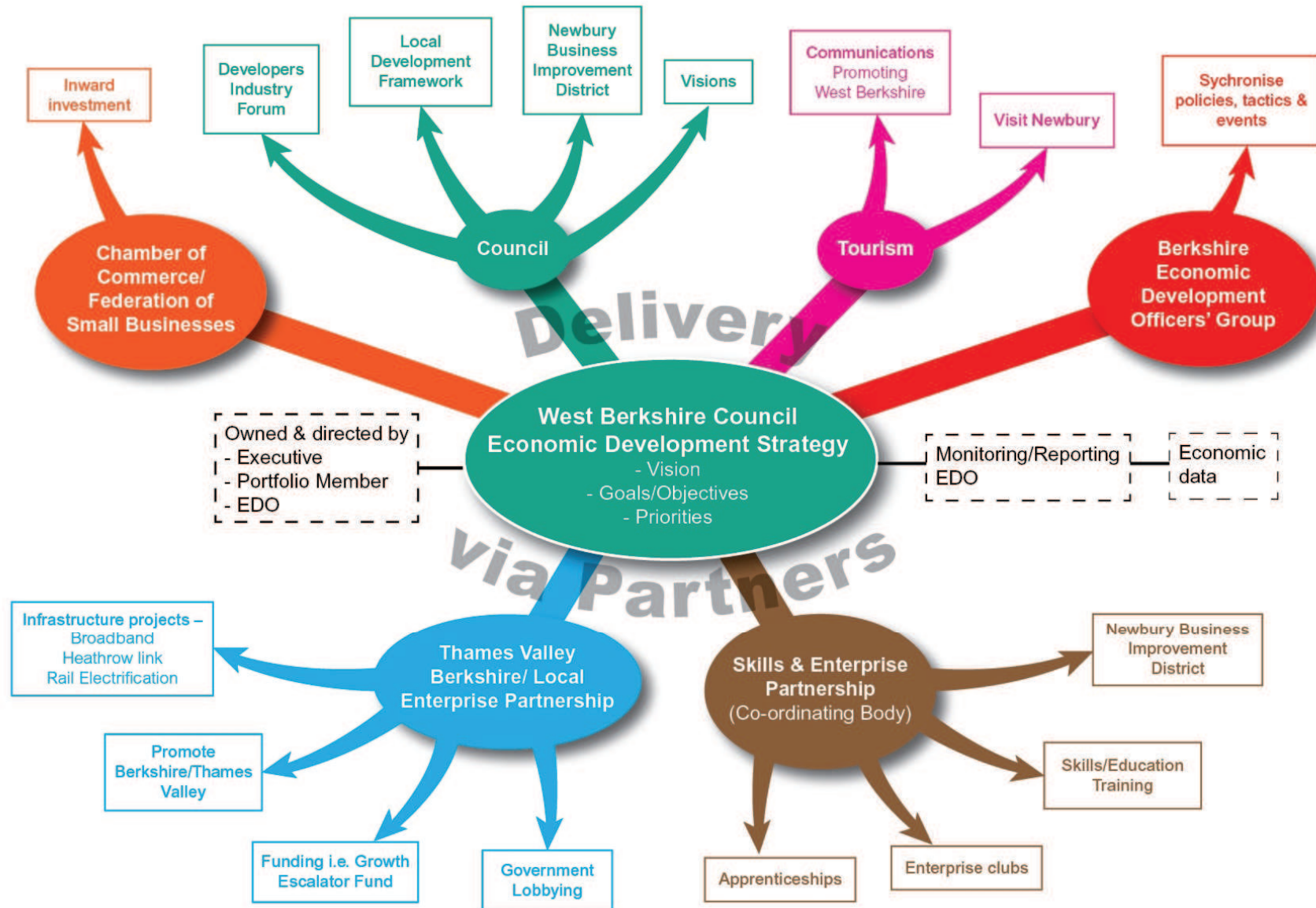
4.2.5g Greenham Business Park (development land opportunities)

Owned and managed by Greenham Common Trust, Greenham Business Park offers a wide range of commercial property solutions suitable for start ups and SMEs to larger scale manufacturing and distribution. Greenham Business Park allows for a variety of property types and sizes. The site has planning permission for B1, B2 and B8 and the Trust's objective is to provide accommodation that would be suitable for a wide range of businesses, allowing them to grow and expand on site.

The Park currently has vacant land available for "design and build" opportunities with several occupied sites which have long-term development potential.

4.2.5h Other Rural Schemes

These will be considered on a case-by-case basis.



5. Delivery Framework and Direction of Travel

5.1 Performance Monitoring and Measuring

Economic Development Delivery Plan Indicators

Success in delivering our strategic priorities will be monitored quarterly against 11 key indicators:

Key Economic Monitoring Indicator	Output with date	Variance in Performance since last measure	RAG Rating ⁵¹	Reason for RAG Rating	Remedial Action
NVQ4 and above	35.9% Jan-Dec 2012				
NVQ2 and above	77.6% Jan-Dec 2012				
No qualifications	5.8% Jan-Dec 2012				
Number of Jobseekers Allowance Claimants aged 18-64 (DWP via Nomis)					
NEETs ⁵²					
% of people (16-24) from cohort starting/completing Apprenticeships					

⁵¹ RAG rating applies the "traffic light" system of performance and risk to each of the monitoring indicators, taking into account the relative performance of West Berkshire against comparator areas. Red is of concern, Amber should be monitored and Green is on target.

⁵² Young People Not in Education, Employment or Training.

Key Economic Monitoring Indicator	Output with date	Variance in Performance since last measure	RAG Rating ⁵³	Reason for RAG Rating	Remedial Action
GVA Berkshire ⁵⁴	£28,697 million 2011				
Business Registrations (Births) and Deregistration (Deaths)					
Empty Business Premises (Annual)					
Footfall (Newbury 6 months, Thatcham & Hungerford annually)					
No. of unique visitors to "Visit Newbury" website					
Leisure vs. business trade from accommodation providers.					

⁵³ RAG rating applies the "traffic light" system of performance and risk to each of the monitoring indicators, taking into account the relative performance of West Berkshire against comparator areas. Red is of concern, Amber should be monitored and Green is on target.

⁵⁴ ONS December 2012, Gross Value Added (GVA) is the value of output less the value of intermediate consumption (OECD)

Appendix 1 Delivery Plan for West Berkshire

Delivery Plan for West Berkshire’s Economic Development 2013-2018

1. *Work with partners to ensure that **local skills** meet the needs of today’s business and work environments.*

	Initiative	How	By When	Outcome/Output	Lead Partner
1.1	Facilitating work placements	a) Feedback any identified work experience/placement opportunities to relevant partner.	Ongoing activity	Increase in work experience/placement opportunities	EBP WBTC
1.2	Promoting and improving access to Apprenticeships and support programmes e.g. traineeships	a) Promote the Apprenticeship Scheme with employers, particularly SME sector	Ongoing activity	Increase in Apprenticeship “starts”	SEP WBTC
		b) Utilise local data and knowledge to identify skills gaps and use this intelligence to promote relevant Apprenticeships.	Ongoing activity	Increase in Apprenticeship “starts”	SEP
		c) Promote work opportunities within the district by running annual events for businesses seeking staff and those looking for work	June 2014	No. of vacancies filled by annual Jobs Fair Reduction in JSA claimants	SEP

1. Work with partners to ensure that **local skills** meet the needs of today's business and work environments.

	Initiative	How	By When	Outcome/Output	Lead Partner(s)
1.3	Ensuring that local skills meet local employment need	a) Undertake GAP analysis to identify key growth areas using existing research and analysis.	December 2013	Report produced and presented to SEP.	SEP
		b) Undertake local survey to identify skills needs of local employers, particularly SMEs	January 2014	Training and qualification provision tailored to local need	SEP/Chamber of Commerce/ FSB
		c) Use the City Deal framework (West Berkshire Futures Hub) to address skills and employment issues of young people (17-24).	April 2014	Reduction in Jobs Without Training (JWT) figures Reduction in JSA claimants aged 18-24 Establishment of "West Berkshire Futures" Hub	WBC SEP
		d) Increase and widely promote knowledge and skills in local businesses, including SMEs, and for local people through training and support opportunities.	Ongoing activity	Reduction in JSA claimants	SEP
		e) Improve the understanding of links and outcomes between business needs and education outcomes to improve mutual understanding and future employment 'fit'	Ongoing activity	Increased attainment and qualifications	SEP
		f) Development of Skills and Employment Plans to support key infrastructure developments.	Ongoing activity	Framework established through local Planning Policy to provide local employment and training	WBC (Planning and Economic Development) SEP

1. *Work with partners to ensure that **local skills** meet the needs of today's business and work environments.*

	Initiative	How	By When	Outcome/Output	Lead Partner
1.4	Working with partners to ensure education and training providers deliver the Information and Guidance (IAG) agenda	a) Engage with education and training providers and parents as well as young people to promote the value of skills and training opportunities in West Berkshire and the opportunities for future careers.	Ongoing activity	Reduction in NEET. Increase in work placements	Education and training providers EBP SEP Newbury College RPP (until March 2014)
1.5	Work with neighbouring authorities and with TVBLEP to prepare and maintain a robust evidence base to understand both existing needs and likely changes in the market. ⁵⁵	a) Collect and publish statistical data on the local economy to support inward investment on the Council's website.	December 2013 and ongoing updates	Visits to website increased	Other LAs TVBLEP
		b) Build a database on the top 50 private and public sector employers in West Berkshire and establish contact with them.	September 2014	Database with key information produced.	Business Community TVBLEP
1.6	Encouraging business mentoring schemes	a) Encourage local opportunities for business mentoring to help support SMEs	March 2015	No. of businesses supported	Chamber SEP FSB

⁵⁵ From the National Planning Policy Framework March 2012 p.39

2. *Promote West Berkshire as a good location for business, leisure, learning and life.*

	Initiative	How	By When	Outcome/Output	Lead Partner
2.1	Provide ongoing support to towns and rural villages to encourage increased economic prosperity. ⁵⁶	a) Support and contribute to the update and implementation of the refreshed Newbury Vision 2026	March 2014	Refreshed Vision approved by Steering Group. Increase in footfall and improved economic indicators	Liz Alexander, Planning Bill Bagnell Vision Steering Group Bill Bagnell, Chris Jones, Leisure Focus Groups
		b) Provide support for other Visions and Parish Planning (Thatcham, Hungerford and the Eastern area (Thames and Kennet)) on Economic Development themes	Ongoing	Increase in footfall y.o.y.	Mireille Willan (Thatcham) EAVTG LSP
		c) Support rural regeneration through specific targeted initiatives with, or through, key partners.	Ongoing activity	Increase in annual no. of planning commitments and completions	LSP Parish Councils Jo Naylor Planning
		e) Liaise with rural business representatives on a regular basis to prevent isolated working and identify any specific needs.	Ongoing activity	Increased economic intelligence	WBC
		f) Support rural/farm diversification where suitable	Ongoing activity	"Birth/death" rates of businesses improved.	WBC
		g) Support Equestrian/Horse racing sector where required	Ongoing activity	Niche sector developed	The Racecourse, Newbury

⁵⁶ West Berkshire Sustainable Community Strategy objective

2. Promote West Berkshire as a good location for business, leisure, learning and life.

	Initiative	How	By When	Outcome/Output	Lead Partner
2.2	Work with other agencies to support starter and small businesses and social enterprises.	a) Develop Enterprise Clubs to provide a business support structure to cater for the needs of SMEs in a simplified way	December 2013	No. of businesses supported	WBC JCP BCC Sovereign Housing The Real Business Club
		b) Work to set up a mentor cohort to work with local start ups/SMEs	July 2014	No. of businesses supported	WBC Chamber of Commerce SEP
2.3	Ensure the majority of businesses in West Berkshire are aware of our economic priorities and support that can be provided.	a) Develop excellent relationships with local businesses, particularly targeting high growth, innovative companies.	Ongoing activity	2 way flow of information and knowledge created	WBC
		b) Attend relevant business networking events	Ongoing activity	2 way flow of information and knowledge created	WBC
		c) Develop and undertake an Annual Business Survey with business community	June 2014	Better understanding of business needs gained	WBC
2.4	Ensure leisure and tourism agenda is embedded into Economic Development activity	a) Encourage all tourist businesses and attractions to promote business opportunities.	March 2014	Visitor numbers increased. Increased visitor spend. Increased bookings at venues.	Hidden Britain resources Corn Exchange Leisure and Culture The Watermill Newbury BID
		b) Work with partners to produce visitor statistics to enable monitoring of numbers.	September 2013	Visitor nos. increased. Increased visitor spend. Increased bookings at venues.	TIC Newbury BID

	Initiative	How	By When	Outcome/Output	Lead Partner
2.4	Ensure leisure and tourism agenda is embedded into Economic Development activity	c) Development and promotion of the “Visit Newbury and surrounding areas” website	Ongoing activity	Increased number of “hits” to website	Newbury BID
		d) Develop West Berkshire into a short-break visitor destination	Ongoing activity	Visitor numbers increased. Increased visitor spend. Increased bookings at venues.	Newbury BID
		e) Deliver a high quality destination with a diverse and strong offer of consumer and leisure activities	Ongoing activity	Visitor numbers increased. Increased visitor spend. Increased bookings at venues.	Newbury BID
2.5	Increase West Berkshire’s profile and image by promoting it as a prime location and investment opportunity.	a) With partner support, undertake research to understand why businesses relocate across the UK.	June 2013	Plan produced	Chamber, FSB, TVBLEP, Thames Valley Inward Investment
		b) Produce a flexible portfolio of inward investment material.	October 2013	Improved business “birth rate”	Thames Valley Inward Investment
		c) Produce regular newsletter for the business community highlighting successes and key economic information	March 2014	Business community better informed	WBC

2. Promote West Berkshire as a good location for business, leisure, learning and life.

	Initiative	How	By When	Outcome/Output	Lead Partner
2.6	Strengthen the work of the Skills and Enterprise Partnership in order to raise its profile within the district.	a) Pro-actively promote the work of the Partnership and opportunities available to the business community	Ongoing work	Increased business engagement No. of people obtaining an Apprenticeship in a West Berkshire business	SEP Chamber FSB NAS
		b) Support any events that providers are hosting and promote where possible	As necessary	Increased attendance	Education and Training Providers Chambers FSB
2.7	Increase networks within business community to facilitate work and increase knowledge for “signposting” enquiries	a) Attend and support networking events where appropriate	Ongoing activity	Contact base increased Opportunity to sell benefits of doing business in West Berkshire increased.	WBC

2. Promote West Berkshire as a good location for business, leisure, learning and life.

	Initiative	How	By When	Outcome/Output	Lead Partner
2.8	Be responsive to economic change by reducing challenges and risks and maximising opportunities by working with private, public and third sector partners.	a) Support the retention and development of local business and enterprise by working with key partners.	Ongoing activity	Births/Deaths figures	TVBLEP BEDOG VitalSix
		b) Develop an understanding of the local economy and communicate the threats and opportunities as appropriate.	Ongoing activity		WBC
		c) Support businesses to secure any relevant grant funding	Ongoing activity	Increase in funding received	TVBLEP
		d) Deliver casework support to businesses, maintaining records on a database with regular follow up with the business.	Ongoing activity- updated monthly	Employer Satisfaction Survey	WBC
		e) Explore the possibility of a Smartcard for West Berkshire that will benefit local businesses and residents	June 2014	Take up of cards Increase in local footfall	Transport Leisure and Culture Newbury BID, ATCM

2. *Promote West Berkshire as a good location for business, leisure, learning and life.*

	Initiative	How	By When	Outcome/Output	Lead Partner
2.9	Review and develop new Business and Economic Development web pages, including links to and from key partners and relevant organisations	a) Web pages for economic development improved and refreshed. Develop “dashboard” for analysis of enquiries.	September 2013	Enquiries measured and monitored.	Web team
2.10	Create a business-friendly environment	a) Increase awareness of procurement opportunities for small businesses to engage with public sector procurers.	September 2013	Meet the Buyer and Procurement Workshops become established annual events with more SMEs gaining new contracts	TVBLEP Procurement
		b) Strengthen the work of the Skills and Enterprise Partnership in order to raise its profile within the district.	Ongoing activity	More business engagement achieved	SEP
2.11	Raise the profile of town centres as retail destinations	a) Improve the evening economy aiming for Purple Flag status.	July 2014	Improved leisure and evening economy offer Purple Flag achieved	Newbury BID
		b) Promote “Shop Local” schemes	Ongoing activity	Retention of independent retailers	Newbury BID

3. Enable effective infrastructure that supports economic growth.

	Initiative	How	By When	Outcome/Output	Lead Partner(s)
3.1	Support and encourage the provision of appropriate, decent and sufficient housing. ⁵⁷	a) Work closely with the business community to understand their changing needs and identify and address barriers to investment, including a lack of housing, infrastructure or viability. ⁵⁸	Ongoing activity	Issues identified by businesses and communicated back.	Business Community Highways Transport Housing Planning Thames Valley Inward Investment
		b) Provide input to all statutory plans (e.g. Core Strategy, Highways Maintenance Programme)	As required	Targets and objectives included in relevant plans	Transport/Highways ICT Planning Housing
		c) Sandleford Development of 2000 new homes (CS3)	March 2015	Homes built and occupied	WBC
		d) Newbury Racecourse Development of up to 1500 homes	March 2015	Homes built and occupied	The Racecourse, Newbury
		e) Achieve District-wide requirement for 35% affordable housing to be provided as part of new residential development. Actual levels of provision to be negotiated on a site by site basis.	Ongoing activity	Affordable Housing target achieved	WBC

⁵⁷ West Berkshire Sustainable Community Strategy objective

⁵⁸ From the National Planning Policy Framework March 2012 p.39

3. *Enable effective infrastructure that supports economic growth.*

	Initiative	How	By When	Outcome/Output	Lead Partner(s)
3.2	Develop West Berkshire as an area of digital innovation and creativity	a) Provide support to the proposed Digital Weekend	By October 2013	Established as an annual event Visitor figures increase Business relationships strengthened Positive PR generated	IT Generate (UK) Ltd
3.3	Support and encourage the provision of appropriate, and sufficient transport⁵⁹ infrastructure	a) Kings Road Link: Supporting successful industry – enabling Newbury’s growth		The scheme links a key employment area (circa 4,770 people), via the A339, to the Strategic Road Network, thereby helping to sustain and enhance the local economy. It is a long-identified improvement and has a protected alignment in the District Local Plan and is included in the Core Strategy Infrastructure Delivery Plan.	West Berkshire Council (Highways & Transport and Planning & Countryside Services)

⁵⁹ The transport schemes listed in this table are at different stages of design and funding. They range from being fully designed with funding secured to having an outline design with funding being sought. Where funding is still to be secured, the Council is actively pursuing a range of opportunities.

3. Enable effective infrastructure that supports economic growth.

	Initiative	How	By When	Outcome/Output	Lead Partner
3.3	Support and encourage the provision of appropriate, and sufficient transport⁶⁰infrastructure	b) A339, Newbury: Improvements to this key transport corridor to support growth and unlocking commercial redevelopment		There are a series of schemes planned and proposed for this important transport corridor. Each of the junctions has improvements planned in conjunction with new development and there is a scheme proposed which increases capacity on a key link whilst providing a new junction to enable the regeneration of a significant industrial area for a mixed use development.	West Berkshire Council (Highways & Transport and Planning & Countryside Services)

⁶⁰ The transport schemes listed in this table are at different stages of design and funding. They range from being fully designed with funding secured to having an outline design with funding being sought. Where funding is still to be secured, the Council is actively pursuing a range of opportunities.

3. *Enable effective infrastructure that supports economic growth.*

	Initiative	How	By When	Outcome/Output	Lead Partner
3.3	Support and encourage the provision of appropriate, and sufficient transport⁶¹ infrastructure	c) A4 Calcot: Improved access and journey time to the M4 (J12)		The scheme involves improvements to a notorious traffic congestion issue in Calcot. This part of the A4 serves as the main access route to/from the M4 junction 12 to the residential areas of Calcot and Tilehurst. The proposed scheme involves widening the road to provide an additional westbound traffic lane over a distance of 650m.	West Berkshire Council (Highways & Transport and Planning & Countryside Services)

⁶¹ The transport schemes listed in this table are at different stages of design and funding. They range from being fully designed with funding secured to having an outline design with funding being sought. Where funding is still to be secured, the Council is actively pursuing a range of opportunities.

3. *Enable effective infrastructure that supports economic growth.*

	Initiative	How	By When	Outcome/Output	Lead Partner
3.3	Support and encourage the provision of appropriate, and sufficient transport ⁶²infrastructure	d). M4 Junction 12 capacity improvements.		This scheme has been designed to support the development of a new 39,322 sq m IKEA store (providing 400 jobs) at Calcot Retail Park which is adjacent to J12 of the M4. It increases the capacity and efficiency of the junction which also benefits major employment areas in Theale such as Arlington Business Park which has over 152,000 sq m of office space with approximately 4870 employees. The scheme will also be supported by the replacing of the roundabout on the A4 at the access to the retail park with a signalised junction to help manage traffic flow	This is a developer led scheme so the lead partner is IKEA but there is close liaison with West Berkshire Council and the Highways Agency

⁶² The transport schemes listed in this table are at different stages of design and funding. They range from being fully designed with funding secured to having an outline design with funding being sought. Where funding is still to be secured, the Council is actively pursuing a range of opportunities.

3. *Enable effective infrastructure that supports economic growth.*

	Initiative	How	By When	Outcome/Output	Lead Partner
3.3	Support and encourage the provision of appropriate, and sufficient transport⁶³ infrastructure	e) Theale Park & Rail		This scheme looks to make improvements at Theale Rail Station and promote it as a Park and Rail site for access to Reading town centre and London travelling to the east and Newbury and other destinations to the west. The improvements include a new ticket office with additional facilities and lifts improving the accessibility of the station.	First Great Western is the lead partner with close liaison with Network Rail and West Berkshire Council (also a key funding partner).
		f) Electrification of the railway line between Reading and Newbury	2016	Line Electrified and service improved	Network Rail
3.4	Provision of Superfast Broadband	a) Improve the Digital Infrastructure to transform West Berkshire's competitive position for new business enterprise and enhance the quality of life for all.		Provide superfast broadband to 90% of premises with the remaining 10% to have access to at least 2Mbps connections.	WBC/TVBLEP

⁶³ The transport schemes listed in this table are at different stages of design and funding. They range from being fully designed with funding secured to having an outline design with funding being sought. Where funding is still to be secured, the Council is actively pursuing a range of opportunities.

3. *Enable effective infrastructure that supports economic growth.*

	Initiative	How	By When	Outcome/Output	Lead Partner
3.4	Provision of Superfast Broadband	b) Provide an on-line awareness and demand stimulation plan for Berkshire to demonstrate the benefits of superfast broadband.	April 2015	Uptake of service	WBC/TVBLEP
		c) Support the rise in uptake of on-line access across Berkshire.	Ongoing	Uptake of service	WBC/TVBLEP
3.5	Ensuring effective flood protection is in place				Environment Agency
3.6	Providing the right mix of employment sites and business premises	a) Ensure that all key employment sites are “fit for purpose” to meet the economic needs of West Berkshire	Ongoing	Reduced vacancy rate	WBC
3.7	Making sure that local utilities meet local need.	a) .Various upgrades to existing off site 11KV infrastructure across West Berkshire and specifically at Sandleford and The Racecourse developments		Upgrades complete	Southern Electric Power Distribution
		b) Various upgrades to gas infrastructure across West Berkshire		Upgrades complete	Scotia Gas Network

3. *Enable effective infrastructure that supports economic growth.*

	Initiative	How	By When	Outcome/Output	Lead Partner
3.7	Making sure that local utilities meet local need.	c) Some upgrades to existing waste water infrastructure across West Berkshire including upgrade to the main terminal pumping station in Newbury and upgrade to wastewater infrastructure at Sandford.		Upgrades complete	Thames Water
		d) Provision of Sustainable Urban Drainage Systems		Systems in place	Developers
		e) Renewable energy projects, including wind, biomass, hydro and CHP including onsite CHP district heating system at Newbury Racecourse.		Systems in place	Various public and private sector bodies, with support from Thames Valley Energy

4. Encourage *inward investment and business retention* across all sectors

	Initiative	How	By When	Outcome/Output	Lead Partner
4.1	Provide guidance where appropriate to pre-start, new and existing businesses and ensure that services and information for business are accessible within the local authority.	a) Support on an individual basis when required	Ongoing activity	"Birth/death" rates of businesses monitored with the aim of increasing and retaining businesses. (Quarterly report)	WBC (NNDR team) Newbury BID
		b) Development of an Enterprise Club to support pre-start and new start businesses (subject to available funding)	October 2013	Number of pre-starts and start-ups supported	WBC with Berks. CC and Sovereign
		c) Review and develop new Business and Economic Development web pages, including links to and from key partners and relevant organisations	Ongoing activity	All pages updated	WBC
		d) Be responsive to economic change by reducing challenges and risks and maximising opportunities by working with private, public and third sector partners.	Ongoing activity		WBC
		e) Identify and work with private sector provider to bring an Enterprise Centre to West Berkshire e.g. Basepoint	March 2014	Centre opened	WBC

4. Encourage *inward investment and business retention* across all sectors

	Initiative	How	By When	Outcome/Output	Lead Partner
4.2	Provide high quality, responsive support and information for businesses considering relocation, expansion or development.	a) Provide high quality, responsive support and information for businesses considering relocation, expansion or development.	Ongoing activity	Number of sites and premises enquiries made in West Berkshire from initial baseline figure. Reduction in retail/commercial property vacancy rates.	Thames Valley Inward Investment UKTI
		b) Maintain a comprehensive and up to date business sites database, highlighting vacant premises, providing site searches on a reactive basis.	Ongoing activity	Increased economic intelligence	Chamber, Business Community, Commercial Agents WBC (NNDR team)
		c) Maintain a dialogue with commercial agents and prospective developers on development opportunities.	Ongoing activity	Increased economic intelligence	Commercial Agents
		d) Develop a “Welcome” pack for potential and new businesses.	September 2013	Pack designed and distributed.	Parkway Newbury BID Commercial Agents and Developers.
		e) Encourage innovation and improve productivity to improve the overall competitiveness of West Berkshire	Ongoing activity	GVA improved	WBC

4. Encourage *inward investment and business retention* across all sectors

	Initiative	How	By When	Outcome/Output	Lead Partner
4.3	Support bids, where appropriate, for sustainable investment into the district from international, national, regional, sub-regional and local organisations to grow the local economy.	a) Set up relevant funding alerts	Ongoing activity	Increase in external funding received.	TVBLEP Thames Valley Inward Investment
		b) Promote and encourage take-up, where appropriate, of growth and escalator funding from TVBLEP.	Ongoing activity	Increase in funding received.	WBC
4.4	Provide and use Local Market Intelligence (LMI) effectively	a) Work with neighbouring authorities and with TVBLEP to prepare and maintain a robust evidence base to understand both existing needs and likely changes in the market.	Ongoing activity	LMI system in place	TVBLEP BEDOG
		b) Build a database on the top 50 private and public sector employers in West Berkshire and establish contact with them.	February 2014		WBC

4. Encourage *inward investment and business retention* across all sectors

	Initiative	How	By When	Outcome/Output	Lead Partner
4.5	Removing barriers to enterprise	a) Liaise with rural business representatives on a regular basis to prevent isolated working and identify any differing needs from urban businesses.	Ongoing activity	Rural needs addressed	Countryside Alliance Berks. Community Council
		b) Establish a Business Expansion Forum with reps. from private sector (SME and large companies), Newbury BID and training and education providers	May 2014	Understanding of local need and skills solution developed	Private sector Newbury BID Newbury College WBTC WBEBP

5. Actively **support sustainable rejuvenation and regeneration projects in key locations.**

	Initiative	How	By When	Outcome/Output	Lead Partner
5.1	Provide direct support to regeneration and economic development projects	a) Be aware of key developments and projects and identify opportunities for support	Ongoing activity	Projects supported and delivered	Planning, West Berkshire Partnership, Vision groups, Parish and Town Councils
		b) Work with selected partners to deliver the regeneration of West Berkshire e.g. London Road Industrial Estate, Market Street/Station Gateway, The Wharf, Compton IAH (residential-led mixed use), Arlington Business Park (facilitate the re-development of outdated stock).	September 2013 and ongoing	Projects supported and delivered	BID Parkway Planning Vision Steering Group Goodmans Greenham Common Trust Granger Strutt and Parker
		c) Support businesses on Sterling Cables Industrial Estate to re-locate successfully within West Berkshire	September 2014	All businesses and jobs retained	Commercial Agents

Appendix 2 SWOT Analysis

Strengths	Weaknesses
<p>Location/Accessibility relative to strategic transport networks.</p> <p>Above average survival rate for start-ups</p> <p>Diverse and relatively resilient local economy</p> <p>High levels of employment</p> <p>Attractive surroundings and natural environment valued by businesses</p> <p>Not overly dependent on one sector.</p> <p>Strong local partnerships and history of partnership working between the 6 Berkshire councils and other organisations.</p> <p>Key urban centres in southern England (London, Reading, Southampton, Basingstoke, Winchester, Oxford and Swindon) are all within an hour's drive, as is Heathrow.</p> <p>Relatively low levels of reported crime, compared to surrounding areas.</p> <p>Relative absence of dependence on the public sector for employment indicates that as the government cuts continue, the area should be less affected than other areas.</p> <p>Modern retail offer</p> <p>Diversity and quality of leisure and cultural facilities.</p>	<p>Relative affluence of the area masks pockets of deprivation in both urban and rural areas</p> <p>Much of the office accommodation does not meet 21st century requirements</p> <p>Relatively high price of housing</p> <p>Degree of complacency around local economy.</p> <p>Lack of aspiration for the tourism agenda.</p> <p>Relatively few large firms</p> <p>Inward investment tends to be more limited than other for other parts of the Thames Valley, given the distance from London and Heathrow.</p> <p>Natural environment is a constraint to development.</p> <p>Rural nature of the District gives limited access to some locations.</p> <p>Lack of current local economic intelligence.</p> <p>Aging population can put additional pressure on public services.</p>

Opportunities	Threats
<p>Through building stronger partnerships between business and LA and other partners, there is potential to improve business' prospects through more coordinated support.</p> <p>Build on high levels of self employment and business start ups</p> <p>Establishment of TVBLEP provides an opportunity to articulate and promote the collective strength of the sub-region.</p> <p>Ensure the training offer can meet the changing needs by encouraging greater involvement from local businesses in developing future skills and training offers.</p> <p>Promote and focus on the business benefits of partnership working with the education sector.</p> <p>More collaborative working to promote Apprenticeships as a positive career choice to prospective trainees and the wider public.</p> <p>Roll out and take up of Superfast broadband, together with significant scope for the improvement of broadband coverage in rural areas.</p> <p>Supporting the further development of the area's tourism offer using natural assets and events.</p> <p>New markets and services created by the needs of an ageing population.</p> <p>Planned electrification work, due by 2016, is set to provide the District with faster and more reliable rail links.</p> <p>Opportunity to address the significant numbers of people who do not have qualifications or skills suitable for the modern workplace.</p> <p>Build on the technology sector opportunity for inward investment and encourage affiliated and similar organisations.</p> <p>Encourage development of green technology and infrastructure.</p> <p>Strengthen delivery capability of the Skills and Enterprise Partnership</p>	<p>Planning constraints and infrastructure unable to adequately support further growth and expansion</p> <p>Ongoing uncertainty over wider economic conditions, including financial restructuring and access to funding</p> <p>Potential relocation of larger companies away from area.</p> <p>Risk aversion to business start-ups and development due to economic climate.</p> <p>Public expenditure redirections.</p> <p>Failure to balance jobs and housing need, thereby exacerbating both in and out-commuting.</p> <p>Impact of credit crunch and national/ global recession on the development and house building sectors.</p> <p>Lack of speculative high quality office development.</p> <p>Lack of sufficient innovative activity</p> <p>Impact of ageing population and declining numbers of young working-age adults.</p> <p>Growth plans of Reading may draw further private sector interest away from West Berkshire.</p> <p>Lack of employment and training prospects for young people</p> <p>Reduced work placements through schools</p>

Appendix 3 List of key partners and stakeholders

Adviza

Berkshire Economic Development Officers Group (BEDOG)

Bracknell Forest Council

Community Council for Berkshire

Construction Skills Board

The Corn Exchange

Education Business Partnership

Environment Agency

Federation of Small Businesses

Greenham Common Trust

Hungerford Chamber of Commerce and Industry

Jobcentre Plus

Kennet and Avon Canal Trust

National Apprenticeship Service

Newbury BID

Newbury College

Newbury Hoteliers' Association

Newbury Vision Steering Group

Parkway

Parish/Town Councils

The Racecourse, Newbury

Raising Participation Partnership (until March 2014)

Reading CIC

Reading Council

Royal Windsor and Maidenhead Council

Skills and Enterprise Partnership

Skills Funding Agency

Slough Council

Social Enterprise Berkshire

Thames Valley Berkshire Local Enterprise Partnership

Thames Valley Chamber of Commerce

VitalSix

The Watermill

West Berkshire Chamber of Commerce

West Berkshire Partnership

West Berkshire Schools

West Berkshire Training Consortium

Wokingham Council



For all business related enquiries contact:

Janet Duffield

Economic Development

Strategic Support

West Berkshire Council

Market Street

NEWBURY

RG14 5LD

T: 01635 519475

jduffield@westberks.gov.uk

WBC/SS/JD/0913

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p>3.7 Where are we going? (5-10 year direction of travel) General Considerations</p>			
<p>1. Do you think we have captured the key drivers of local economic growth in this section?</p>	<p>In the main. Comments: 1) Ring-fencing of Rates Retention is encouraging - a panel, with strong private sector presence, could be set up to devise best schemes/ideas for investment of this money. 2) We can't understand the link made between Affordable Housing (i.e. provision through S106 to people on the Common Housing register) and business growth. Employees in private sector companies require housing that is within their budget; typically they will neither qualify for nor seek Affordable Housing from a Registered Social Landlord (RSL). The Council should encourage innovation from the private sector (not just RSLs).</p>	<p>The term affordable housing is being used in the widest context rather than social/shared ownership schemes (hence no capitalization)</p>	
	<p>Not fully! 1.First paragraph of the section states; "We will need to recognize the importance of a strong economy while also managing growth in the district in a way that does not undermine the area's quality of life." Should it state;"We will need to recognise the importance of a strong economy while also managing growth in the district in a way that does not undermine the area's quality of life." WBDC has identified the need to encourage SME creation, growth & retention, but not just in Newbury! While the likes of Bayer and Vodafone should be encouraged to remain where they are and supported, other businesses in the district should also be encouraged to remain & some thought in developing science parks around strategic location, such Aldermaston and Burghfield for example with relation to Engineering with AWE. 3..With regard to the agricultural heritage of the District, has any thinking been done to how the District could link up with Reading University & become a Centre of Excellence so generating more employment & creating another, diverse, industry thus bringing balance to the economy?</p>	<p>Agree Noted Noted for consideration</p>	<p>Update document No change required No change required</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
1. Do you think we have captured the key drivers of local economic growth in this section?	In general, yes. The paragraph on skills is good, but could place greater emphasis on preparing people for self-employment. What would be useful is an analysis of employed people by sector in West Berkshire, especially if it could be modelled over time. This would highlight the sectors that employ most people, and those that are growing fastest. In addition, a brief analysis of current job vacancies should be compared with this to provide a glimpse into the near future. Additional intelligence, such as businesses with planning permission for new premises, would help to highlight sectors with the most growth potential.	At present we do not have data available that would enable a breakdown by sector. Job vacancy information ceased to be provided via NOMIS in November 2012	A business case for investing in an LMI ¹ system is being put together that will provide the required evidence. Jobcentre Plus has been approached to see if we can start to capture vacancy data again.
	Yes although it may have understated the significance of SMEs in helping the economy grow. Added to this, the training needs of SMEs should be addressed as a priority.	Noted	Develop addressing the specific training needs of SMEs into delivery plan
2. Are there any additional drivers or factors that should be considered?	In addition to tourism and retail, a major focus on exploiting the presence of hi-tech businesses (e.g. Vodafone, Bayer, AWE, Microfocus, Stryker) and green infrastructure/technologies.	Comments noted	Add in reference to build on hi-tech opportunities
	First, there is no breakdown of the TYPES of industry that currently exist in West Berkshire, using Central Government categories (to be consistent). Without this, this strategy paper adds little value or evidence to back it up and becomes meaningless. Once this analysis has been carried out and provided as part of this strategy, then the correct drivers can be seen.	Agree. At this time, we do not have a data system that provides this LMI.	Update document when local data becomes available.

¹ Local Market Intelligence

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p>2. Are there any additional drivers or factors that should be considered?</p>	<p>Section 3.7 tends to focus on the issues from the perspective of businesses. It might be useful to also look at things from the perspective of people. Anecdotal evidence suggests that people change jobs and indeed careers more frequently than before. Factors identified in the strategy such as the ageing population mean that there are more older people in the job market.</p> <p>An analysis of where in West Berkshire jobs are located and where self-employed people live would paint an interesting picture, especially if it could be compared with data on age. The population is aging more quickly in rural West Berkshire than in urban West Berkshire. A higher proportion of people in rural West Berkshire are self-employed (12.3%) than in urban West Berkshire (8.4%). This may be related to the fact that 49% of people in rural West Berkshire live more than 10km from a job centre, which could indicate distance from job opportunities is an incentive to enterprise. The average across rural England is only 30%.</p> <p>The factors above suggest that supporting older people in rural areas to work for themselves could have a meaningful impact on the economy of the area, and should be reflected in the strategy. Also, I could see no mention of the voluntary sector as employers, or of the potential for the voluntary sector to support business development, such as through mentoring.</p>	<p>Agree. At this time, we do not have a data system that provides this level of detail and overlay.</p>	<p>Work on establishing Rural Enterprise Clubs is about to start.</p> <p>No major change to document at this time but will include the voluntary sector's potential to support new business through mentoring schemes.</p>
	<p>Changes in demographics amongst the younger working age population.</p>	<p>Noted</p>	<p>No change to document required</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p>3. What do you think our key priorities should be for the next 5 years?</p>	<p>1. Retention and expansion of incumbent businesses, especially major brands/employers. 2. Devise incentives for new businesses. 3. Introduce flexibility and "can do" attitude in the Planning system (i.e. per the cut and thrust of NPPF). 4. Create an environment where private sector can bring forward ideas and be positively received and have a decent chance of obtaining a return on investment. Willingness to invest/ actual investment by private sector should be recognised in the Council's approach to economic expansion. 5. Public recognition of good ideas by private sector/private individuals to encourage more to come forward. Councillors to be accessible to engage in the process of innovation - e.g. a portfolio member responsible for innovation in commerce.6. Encourage commercial innovation in provision of private housing (in part through flexibility in the planning system). 7. Encourage innovation in "green" industries. 8. Establish an economic expansion forum comprising mainly representatives from private sector (SMEs and large companies), BID and education providers.</p>	<p>The essence of these comments are captured in the draft strategic priorities</p>	<p>Can include some of the ideas in the delivery plan.</p>
	<p>Ensuring that the locations identified for industrial use are in the appropriate locations and available in a timely manner. To provide for further education and training for the whole community, young and old.</p>	<p>Noted</p>	<p>No change required</p>
	<p>Encourage existing businesses to take on new staff from local area. Support this by facilitating local advertising for jobs & providing an alternative to the exceedingly expensive recruitment advertising services offered by local & national press. Provide an information, advice & guidance service on setting up a small business or becoming self-employed. This is particularly important in rural areas where opportunities for employment are lower. Ensure these services are taken out into rural communities proactively & are sensitive to the needs of local people. This should be seen as a key component of the skills development element of the strategy and would complement the excellent services available in the more urban areas, particularly Newbury & Calcot. There is no doubting the value of networking opportunities in helping people to establish or expand their business. Understand where networking opportunities exist, encourage the establishment of new networks where there are gaps, & use these networks as a route to providing the support described above.</p>	<p>IAG on setting up a business is currently delivered on a 1-2-1 basis through WBC.</p> <p>Work on identifying skills gaps and barriers to local employment is due to start in Autumn 2013.</p>	<p>IAG to be further developed through establishment of Enterprise Clubs (see action plan)</p> <p>No changes to document at this time.</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
3. What do you think our key priorities should be for the next 5 years?	Growth in the local economy. Skills, especially addressing the needs of the post 16 year old individuals from deprived areas of West Berkshire who do not achieve level 2 qualifications by age 16.	Noted-these issues will be addressed under the identified economic objectives and specific actions and initiatives developed to achieve them	No change to document
Appendix 2 SWOT analysis. We have identified key issues and opportunities in this section. (Issues and Opportunities for the local economy)4. What specific economic issues do you think the town centres of West Berkshire need to address?	Centres of education and training need to be more mobile to cover both young and old who wish to access further education and training. Schools and Colleges could be encouraged to offer courses outside the usual Monday to Friday and embark on evenings and weekend training courses in the rural locations in the district. West Berkshire DC needs to re-evaluate where it is prepared to allow where it locate Business / Science Parks to be able to support these industries new and old and NOT just centred around Newbury.	Noted	No change required but idea of mobile education centres to be feedback to relevant training providers and as an idea for City Deal initiative.
	The many opportunities already identified in the SWOT analysis.	Noted	No action
	Historical lack of commitment to economic growth, which hopefully is being addressed.	This is indeed being addressed	No action
	Access to town centre areas for people from outlying communities Traffic, parking, the availability and best use of public transport Whether promoting the urban centres is detrimental to the rural village centres	Noted	No action

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p>5. Do you agree with the key issues and opportunities that have been highlighted? Please add any comments and additional areas that you would like to be considered.</p>	<p>Strengths: 1. Has the relationship between the LA and business community been tested - i.e. is there evidence of positive and strong relationships? 2. Dependency on one sector might be questionable (hi-tech). 3. Additional strengths: a) trunk road/motorway infrastructure. b) Modern retail offer. c) diversity/quality of leisure and cultural facilities</p> <p>Weaknesses: Affordable homes need more examination. One wonders what evidence has been relied on. It might be better expressed as "relative high price of housing". This said prices in West Berks compare well with other centres across the south east.</p> <p>Opportunities: 1. Exploit the presence of major brand hi-tech brands (e.g. encourages affiliated businesses and promote as a great location for other similar large organisations and educational centre/public visitor experience). 2. Green technologies and infrastructure (links also to existing major brand employers).</p>	<p>These comments are noted</p>	<p>Update SWOT with relevant comments</p>
	<p>We do not agree key issues and opportunities that have been highlighted. The Key issues and opportunities identified in section 3.6 are non-existent! This section should be split into two and improved!</p> <p>Paragraph one of the section places West Berkshire geographically, all well and good, but doesn't clearly state this as an issue or an opportunity. Either remove it or title it as "location". Is paragraph two an issue or an opportunity, in WBDC view? Again, not clear!</p> <p>Paragraphs 3 through to 7 i.e. the rest of the section, only identifies two Key Issues; Housing and skills and they are not explored in any great detail! No opportunities are identified in any meaningful way – very poor.</p>	<p>Comments noted</p>	<p>Aim to improve section 3.6 and following paragraphs</p>
	<p>Broadly, yes</p>	<p>Noted</p>	<p>No action needed.</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p>5. Do you agree with the key issues and opportunities that have been highlighted? Please add any comments and additional areas that you would like to be considered.</p>	<p>Yes. The importance of raising skills levels and providing employment cannot be underestimated as key issues in economic growth</p>	<p>Noted</p>	<p>No action needed</p>
	<p>p20 - 4.2.1.d – we understand that schools are reducing work placements – that should be added as a weakness to be addressed. How can we get them on the increase again?</p>	<p>Noted</p>	<p>Add as a threat/weakness</p>
	<p>p42 – Strengths – we are not convinced that there is any reason to mention Portsmouth and Bristol, while we do think Basingstoke and Winchester should be added Weaknesses – some potential additions have been identified above – also wonder whether these should added: - an aging population - A weak Local Strategic Partnership (what does it actually deliver?) - business apathy (e.g. retail not joining in with initiatives to assist them) - Over expectation of some business – marketing is someone else’s job? - crucial decisions made in private with little consultation by Newbury Town Centre Task Group p43 - Threats – very brave to include the last two re the Local Authority, but unfortunately they are real – so are actually weaknesses rather than threats. Add lack of coherent management of tourism / heritage aspects. Employment item should be “Lack of employment...”</p>	<p>Noted</p>	<p>Add Basingstoke and Winchester and remove Portsmouth and Bristol Will include some of the suggestions</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p>6. What are the particular needs and roles of rural centres that need to be considered in this Strategy?</p>	<p>Many communities don't provide local businesses & services with sufficient patronage to make them economically viable. Leads to closure of shops & pubs, & reductions in availability of public transport services. Many e.g.s of excellent community-led solutions to this, e.g. the community shop in Hampstead Norreys. The 'Use it or lose it' message could be combined with case studies showing what can be done when communities get behind their local businesses & services. Many good e.g.s available, through initiatives such as the South East Rural Towns Partnership programme & from the Vibrant Villages programme funded by WBC & Greenham Common Trust. Needs should continue to be assessed using community-led planning process. With guidance, communities consulting on their plans could provide specific focus on how to support existing services & replace those that have been lost, as long as there is sufficient support from the wider community. Outreach work in community venues such as village halls should be promoted & encouraged by all agencies involved with implementing the strategy. It is not good enough to focus investment & interventions in urban centres & expect people from rural areas to travel in order to access them.</p>	<p>Noted</p>	<p>No change needed.</p>
	<p>Transport needs. Tourism roles.</p>	<p>Noted</p>	<p>Consider specific initiatives for the delivery plan</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p>Based on our identified priorities, the Vision states that <i>“West Berkshire Council will work with partners and stakeholders to maintain a high level of strong and resilient economic prosperity, providing an environment that creates opportunities for business growth that make a real difference to all people’s lives, with businesses that start, stay and develop in the area.”</i> (Our Economic Vision) 7. Please make any comments you may have on this statement</p>	<p>We agree with the Vision statement as defined.</p>	<p>Noted</p>	<p>No change</p>
	<p>West Berkshire Council will work proactively and openly with partners and stakeholders to maintain strong and resilient economic prosperity, providing an environment that creates opportunities for business growth that make a real difference to all people’s lives, with businesses that start, stay and develop in the area.</p>	<p>Improvement to proposed Vision statement</p>	<p>Propose to use as new Vision statement</p>
	<p>The “Draft Local Economic Development Strategy for West Berkshire 2013-2018” in it’ current form does not support this vision. A lot more work needs to be carried out in term of business analysis and understanding is required.</p>	<p>Do not agree that the Strategy does not support the Vision statement. Business analysis is required but we do not have this intelligence available</p>	<p>No change to be made at this time.</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p>Based on our identified priorities, the Vision states that <i>“West Berkshire Council will work with partners and stakeholders to maintain a high level of strong and resilient economic prosperity, providing an environment that creates opportunities for business growth that make a real difference to all people’s lives, with businesses that start, stay and develop in the area.”</i> (Our Economic Vision)</p> <p>7. Please make any comments you may have on this statement</p>	<p>I strongly support it.</p>	<p>Noted</p>	<p>No action needed</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p>6.1 Performance Monitoring and Measuring In the consultation document, we have set out a number of key performance measures of the local economy. (Performance Monitoring and Measuring) 8. Are any of these irrelevant and why?</p>	<p>First section of the matrices only looks at the high level statistics and not the more contextual indicators of what skill sets/qualifications individuals have attained and how they are matching to the requirements of business. So this is a misleading measurement of performance.</p> <p>The second section also misses the measurement of the types of industries in the District that are starting up/staying/failing. This would link back to the education and training that industry requires and the support WBDC should be looking to offer.</p>	<p>This more detailed information is not available so we would be unable to measure. Work is being undertaken with the business community and training providers to try and identify specific skills gaps in West Berkshire.</p>	<p>No changes to be made at this time.</p>
	<p>No</p>	<p>Noted</p>	<p>No change required</p>
	<p>They are not irrelevant but they do not necessarily support economic growth.</p>	<p>Noted but needed to choose measures that we can monitor</p>	<p>No action but see below under q. 9</p>
	<p>we guess that any set of measures could be defined – whatever they must be easy to calculate, while being realistic measures. Would be useful to map the measures against the 5 objectives and define additional measures where there aren't enough, or reduce where there are too many</p>	<p>Noted</p>	<p>No action as measures had to be based on areas where we could effectively monitor.</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
9. Are there any additional measures we should consider and why?	1. Coach visitors - number and expenditure; 2. Boat based visitors - ditto; 3. Business satisfaction rating (requires annual survey).	At the moment it may be difficult to collate the boat and coach figures but an Annual Business Survey could be considered	Add Annual Business Satisfaction Survey to Delivery Plan
	Measurement of the types of industries in the District that are starting up/staying/failing. This would link back to the education and training that industry requires and the support WBDC should be looking to offer.	More detailed information is not available so we cannot measure. Work is being undertaken with the business community & training providers to try & identify specific local skills gaps.	No changes to be made at this time.
	I think it would be useful to measure the number of VAT-registered businesses in bands of paid employees, such as 0-4, 5-9, 10-19 and 20+. It would also be useful to see this split between rural and urban areas.	This more detailed information is not available so we would be unable to measure at this time but this is something we are hoping to address in terms of data provision.	Noted for future inclusion when data available.
	Household income Employment of working age population Adult skills levels	Comments noted	If this data is readily available, will build into the measuring and monitoring section.
10. What would “success” look like using your proposed measures?	An increase of X% per annum.	Comment noted but see above	No action
	A well balanced stable, growing SME industrial base with a well educated and trained work force of all ages. While supporting Global Corporates that are established, while looking to encourage more of them in a controlled manner to locate to West Berkshire.	Comments noted	No action

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
10. What would “success” look like using your proposed measures?	An increase in the average size of VAT-registered businesses as well as in the overall number of VAT-registered businesses is a useful metric of economic growth.	This more detailed information is not available so we can’t measure at this time. This is something we are hoping to address in terms of data provision.	Noted for future inclusion when data available.
	Increased household income Increasing jobs Improved adult skills levels	Comments noted	Will build in if data readily available

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p><i>Delivery Partners diagram and Appendix 3 Key Partners and Stakeholders</i></p> <p>Whilst this is a Council owned document, we have identified a number of key partners and stakeholders to assist in the delivery of the Economic Development Strategy. (Delivery Partners)</p> <p>11. What other organisations, if any, need to be included?</p>	<p>Funding Agencies</p>	<p>Noted</p>	<p>Add to Delivery Partners diagram</p>
	<p>p8 refers to TVBLEP and SEP being key partners, but there is no mention of the West Berkshire Partnership – which should surely be the key West Berkshire body involved? Or is there another key West Berkshire specific body to be identified here?</p> <p>p44 – Appendix 3 - We could not identify any additions needed. We suggest that Appendix 3 is extended, to provide a one line description of what each of the partners actually do plus a brief summary of what parts of the strategy they could contribute to. The whole document is flawed by an assumed knowledge of this, particularly in the key players such as the TVBLEP and the SEP.</p>	<p>The SEP is the relevant partnership of the West Berkshire Partnership and reports into this body on an annual basis.</p> <p>Noted</p>	<p>No change required</p> <p>This will be enhanced over time</p>
	<p>Has WBDC not considered liaising with the British Camber of Commerce as well, not just local commercial chambers and federations?</p>	<p>Noted</p>	<p>No change to document required</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p><i>Delivery Partners diagram and Appendix 3 Key Partners and Stakeholders</i></p> <p>Whilst this is a Council owned document, we have identified a number of key partners and stakeholders to assist in the delivery of the Economic Development Strategy. (Delivery Partners)</p> <p>11. What other organisations, if any, need to be included?</p>	<p>Community Council for Berkshire</p>	<p>Agree</p>	<p>Add to Appendix 2</p>
<p>12. Why?</p>	<p>Their funds will enable some of the developments needed to take place.</p>	<p>Agree</p>	<p>No change to document required</p>
	<p>Gives a broader and in-depth view of business views and thoughts that would be beneficial to strategic thinking if WBDC wants to compete in the Global picture</p>	<p>Noted</p>	<p>No change to document required</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p>12. Why?</p>	<p>CCB has very strong links with communities in West Berkshire. CCB is the leading agency involved with supporting community-led planning groups, supporting village halls, and advising town and parish councils. This puts CCB in a strong position to lead on developing and implementing community-led solutions to understanding the potential for developing the rural economy and involving communities in making this happen. CCB employs a Rural Affordable Housing Enabler, whose work helps define the need for affordable housing for people with local connections and helps facilitate small-scale developments of affordable housing in rural communities. CCB is also the largest voluntary sector provider of informal adult learning in West Berkshire, second only to Newbury College. This gives CCB the potential to lead a programme of outreach skills development and networking opportunities aimed at supporting people into enterprise and self-employment, with delivery taking place in rural areas. CCB is one of two rural specialist organisations supporting the Thames Valley Berkshire LEP in developing an EU Structural & Investment Funds Investment Strategy. Also, CCB is part of the ACRE Network: the national network of Rural Community Councils. ACRE is working with the Oxford Consultants for Social Inclusion to produce a set of unique reports based on key datasets. New reports are being produced using the latest census data and other datasets, one of which will focus on the rural economy in West Berkshire.</p>	<p>Agree</p>	<p>Add to Appendix 2</p>
<p>13. What can you and/or your organisation contribute to delivering the objectives and the Economic Vision?</p>	<p>1. Insight to housing need and delivery options; 2. Insight to planning regime and regeneration; 3. Relevant innovative ideas (has have been supplied in the past); 4. Participation in monitoring success; 5. Participation in Economic Expansion forum; 6. Investment; 7. Mentoring</p>	<p>Comments noted and contribution to delivery noted</p>	<p>No action (until required to deliver initiatives in plan)</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p>13. What can you and/or your organisation contribute to delivering the objectives and the Economic Vision?</p>	<p>We are willing to discuss our ideas further with WBDC to help this strategy succeed.</p>	<p>Noted</p>	<p>No change to document required</p>
	<p>Skills training and education Progression Address low skills levels Support employer training needs</p>	<p>Noted</p>	<p>No change to document required</p>
	<p>for info only, a selection of things that Newbury Town Council do as a contribution to Economic Development:</p> <ul style="list-style-type: none"> • Newbury BID levy and representation on the BID • Xmas light contribution to BID • Toilet contribution to District Council • Running of local markets • Organisation of events to attract footfall • Provision of floral displays, seating, bins • Provision of town maps and other promotional materials • Engagement in Neighbourhood Action Groups • Provision of a venue for the weekly job club • A policy to buy locally wherever possible <p>all of which add to vibrancy and vitality of Newbury. Though parishes tend to work at “nice to have” rather than “strategic” level in economic support.</p>	<p>Noted</p>	<p>No change to document required</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p>Additional Comments 14. Please add any additional comments you would like to make.</p>	<p>Last para. on p7 says document has been informed by various documents / bodies – we believe the various VISION projects should be mentioned here (Newbury, Hungerford, Thatcham, others?) – and possibly Parish Plans?</p>	<p>The Newbury Vision is in draft format at this stage which is likely to be the most aligned to the EDS. The economic section of the Vision mirrors the EDS Not aware of too much economic detail in other Visions</p>	<p>Do not include as the EDS has informed the Newbury Vision and not the other way around.</p>
	<p>Overall a good quality document; commitment to economic development/expansion is encouraging.</p>	<p>No comment</p>	<p>No action</p>
	<p>The strategy is far too long, often repetitive and provides no clear objectives on which its success can be measured. It provides a range of national data (NEETS refer, but there are many) but has very little data about business mix and skills mix in the West Berkshire area. Without such local information to provide a baseline on which change and success can be measured, there will be little buy in from local businesses. It is highly repetitive and at 47 pages is far too long – Council officers need to learn that often “less is more” in providing a vision for the future of a service or an aspect of the District’s well being. Whilst Vodafone may have a group of Policy Officers that may relate to such a document, the vast number of SME’s in West Berkshire would never read through to the end of every turgid page of this document. The Strategy provides a “what” the District is – although it draws too many local assumptions from national positions - what it doesn’t do is provide any sense of “how” it will deliver on its vision.</p>	<p>The document is very detailed but there is a high level summary document that can be published alongside, highlighting key priorities and objectives that will be published for the business community.</p>	<p>Publish High level summary document as well.</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
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Appendix 2 Economic Development Strategy Consultation Response Table

<p>Additional Comments 14. Please add any additional comments you would like to make.</p>	<p>The vision of the strategy is unclear. We should be describing what the industry and commerce in West Berkshire will look like in ten years time. If we have a large mix of technology skills, for instance – perhaps within the Telco sector – then we should consider whether that would be a growth industry for the District over time. But little clear direction is given – perhaps because we simply haven't acquired the data to support such analysis and we have therefore satisfied ourselves to talk in very broad generic terms. That has resulted in the most general of papers.</p>	<p>Without robust economic intelligence it is impossible to provide evidence based analysis and forecasting.</p>	<p>Produce business case for purchase of subscription to economic data.</p>
	<p>The Venn diagram on page 8 is meaningless without data to support it.</p>	<p>Noted</p>	<p>No action</p>
	<p>In 3.1 the strategy describes the situation through to 2001 – 12 years ago – and meaningless now.</p>	<p>Agree</p>	<p>Remove from document as adds little value</p>
	<p>Two long testimonials are provided – they are such a small sample that they are unsuited to such a paper – being best used in a brochure for businesses to come to West Berkshire. Do such brochures exist – supported by specific websites – who knows? Nothing is apparent in this strategy.</p>	<p>Agree-these were the only 2 quotes provided when business contacts were asked. (Information is produced on a case by case basis for businesses looking to relocate to West Berkshire)</p>	<p>Remove from document as adds little value</p>
	<p>p. 11. Credit conditions are outlined as being difficult for SMEs but the examples given are national – where is the local picture – who was consulted to get that local picture? The document rather confuses the (easing) problems of credit restrictions with a decrease in Jobseekers – that conclusion cannot be assumed.</p>	<p>There is no evidence available for the local picture but there is equally no evidence to suggest that West Berkshire would be any different from the national picture.</p>	<p>Make element on JSA a separate paragraph</p>
	<p>In 3.8 we get numbers/size of businesses in West Berkshire from ONS data without any breakdown of what those businesses do. If we knew that then we can start to map skills requirements against burgeoning need.</p>	<p>Agree. There is a need for investment in a Local Market Intelligence system</p>	<p>No data available</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p>Additional Comments 14. Please add any additional comments you would like to make.</p>	<p>In 4.2.1 it describes how business mentors can help new, young businesses without once saying how it would help develop a mentor cohort that can work with local start ups/SMEs.</p>	<p>Noted</p>	<p>This can be included into the delivery plan as an action</p>
	<p>Tourism is described as generating £97bn to the UK economy each year – which is meaningless unless it is put in context with the value of tourism in West Berkshire each year and the scope for improvement of that baseline figure.</p>	<p>Agree but still useful to have a scale of the national picture. There is a need for investment in a LMI system</p>	<p>No data available at this time but The Corn Exchange may be able to provide this in the future via a commissioned economic assessment.</p>
	<p>This strategy needs more local data and needs to be a short, clear vision for the businesses and people of West Berkshire that is simple to understand; has objectives that it seeks to achieve and can be promoted through succinct targets and messages that businesses and people can buy into. It does none of this BUT I do not blame the contact Officer – I suspect that the Council did not provide the resources and time to get this right – and as such I would recommend that this is suspended until much, much more work is undertaken with local businesses, together with analysis of local data and messages so that we end up with a plan to make things better, rather than a strategy that Civil Servants might like but will mean virtually nothing to the people we are here to serve.</p>	<p>This is not intended to be a static document. As we acquire LMI the document can be further informed, baseline targets set and a firmer direction of travel established. As mentioned before, there is a high level summary document that will be provided for the business community</p>	<p>Publish Strategy (with amendments based on consultation) as scheduled (1 October) and keep document under review, updating as data and local intelligence becomes available.</p> <p>A Business Case will be produced to recommend subscription to a system based on evaluation of provision currently available on the market.</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p>Additional Comments 14. Please add any additional comments you would like to make.</p>	<p>On page 5 and 23, under the heading of Infrastructure there are a number of elements listed. However an important infrastructure element has been missed out and that is Schools and Colleges. West Berkshire is responsible for a large number of schools and a college in the district. All these need to have the most up to date facilities and well maintained in order to provide and encourage the best learning environment for the students of the district. It is for these students and their future employers this strategy should be aimed at and for.</p> <p>This strategy cannot succeed without schools and colleges being part of the economic infrastructure of the district.</p> <p>The overall document, while a good start, needs to be reworked in to a more cohesive view and strategy for West Berkshire. So far major pieces of research are missing, e.g. the types of businesses that exist in West Berkshire. With out this information no strategy can hope to succeed.</p>	<p>At the time of writing, no further research is available without some investment of financial resource.</p> <p>Comment noted about Schools and Colleges</p>	<p>Consider including Schools and Colleges as part of Infrastructure requirements.</p>
	<p>A good document</p>	<p>Noted and appreciated</p>	<p>No action</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p>Additional Comments 14. Please add any additional comments you would like to make.</p>	<p>p11 – A high quality living environment is absolutely crucial in encouraging inward investment, particularly in relation to businesses moving in, where employers wish the best possible experience for their transferred employees. There should be more emphasis on this in Section 4. It was also noted that some major employers potentially misinform on this.</p> <p>p12 – takes a while for the first mention of heritage in the document – we believe its importance (albeit as a subset of tourism) is much higher than suggested by this late introduction.</p> <p>p14 – we believe these are fairly arbitrary statistics – and only show part of the picture. A start up and failure of a one person business has same weight as a 3000 person business.</p> <p>p18 – 4.2.1 / 4.2.1.e – schools may be better as “education providers”, to encompass colleges too.</p> <p>p20 – 4.2.1.c – add reference to LOCAL business mentoring – local knowledge is crucial – the best mentors may well be the ones with the best local knowledge.</p> <p>p22 – 4.2.2 – is weak compared with 4.2.1. Needs extending to include Heritage, and a commitment to information provision via Tourist Information Centres.</p>	<p>Noted</p> <p>The figures are used to show how well West Berkshire fares with start ups that have a longer survival rate than in TVB and England as a whole</p> <p>Agree</p> <p>Noted but <i>any</i> mentoring is considered invaluable for businesses</p> <p>Noted</p>	<p>No change to document except as stated below</p> <p>Change document as suggested</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p>Additional Comments 14. Please add any additional comments you would like to make.</p>	<p>p22 – 4.2.2 c – is there anything that should be included about level of Business Rates? The media seem to suggest that this is a key barrier.</p> <p>p23 onwards – Infrastructure – the subsections are out of sequence with the elements, and there are no subsections for Flooding / Mix of sites – more work is needed.</p> <p>p24 – 4.2.3 a - Transport – should also refer to lack of rail access north/south and to useful destinations to the west (and / or include as a weakness) . Should also refer to insufficient public transport road access to north (Oxford) and south (and / or include as a weakness). Should also refer to inadequate road link with Basingstoke (A339) (and / or include as a weakness)</p> <p>p25 – 4.2.3 d – Utilities – should be greater emphasis on local renewable energy generation and use – encouragement of which has a double delivery – in terms of employment and energy provision</p> <p>p26 – 4.2.4 a – Business Support. This is absolutely key. WBC has whole support services dedicated to youth, elderly, disadvantaged, education, transport etc. But nothing anywhere near the same scale for something potentially equally as important as business. Business support is not adequately resourced, with as far as we can see just one individual. Is this something where the increased level of local business rate retention can help?</p>	<p>No-this does not seem to be a particular barrier nor is it unique to West Berkshire.</p> <p>Noted</p> <p>Noted</p> <p>Noted-additional support may be developed through a Berkshire hub via TVBLEP/City Deal.</p>	<p>No action</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p>Additional Comments 14. Please add any additional comments you would like to make.</p>	<p>p26 – 4.2.4 c – Incubation – should there be specific mention of incubation centres already in existence – or aren't there any? Does the New Greenham Park one still exist?</p> <p>p26 – 4.2.4 c – we are not sure why the “funding... will prove difficult” is there. What is the increased share of Business Rate retention being spent on?</p> <p>p27 – First mention of increased Business Rate retention. There MUST be a statement as to quantum addition that this generates for WBC, and where that quantum addition is allocated. Or there always be the suspicion that it is simple being used to keep Council Tax down, or provide increased funding for Adult Social Care etc...cf New Homes Bonus.</p> <p>p28 – 4.2.5 – seems to be in different format to the other 4.2.n sections – consistency would aid understanding.</p> <p>The diagram on page 30 is excellent and could usefully be incorporated in the Executive Summary</p> <p>The diagram on page 30 could be improved still further by showing a link between the BID and Visit Newbury and chopping the BID from the SEP link (reducing it to just retail)</p>	<p>Noted</p> <p>Agree that this statement does not add value</p> <p>Noted</p> <p>Noted but there are no sub topics under this section-hence a different format.</p> <p>Noted</p> <p>Noted</p>	<p>Change document as suggested</p> <p>Remove from document</p> <p>Will amend to show link between Visit Newbury and BID</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p>Additional Comments 14. Please add any additional comments you would like to make.</p>	<p>p32 onwards – we appreciate the inclusion of a first stab at an action plan – the “How”, and see significant expansion of this as the first next step once the strategy (which should concentrate more on the What) is adopted. It is particularly noted that very few of the partners / stakeholders in the Appendix 3 list are specifically included in the plan. They should surely all be there somewhere? (No mention at all of parish contribution needed).</p> <p>Minor point, but from a presentation point of view, there are a number of cosmetic issues to address – line spacing, spurious characters, header formatting etc throughout.</p> <p>Finally some potential omissions / observations, or things that could be added in somewhere:</p> <ul style="list-style-type: none"> - Job club provision – Careers Springboard is an example of what already exists – assist with the skills gaps - Retail support services – we know of a Town Council that subsidises mystery shoppers / professional window dressers / repainting shop fronts - making sure empty businesses – both retail (Pop-up shops?) and elsewhere - remain attractive – perhaps could be added to the measure – of the empty ones – how many still look welcoming... - as well as a need for a Tourism / Heritage Strategy, there should be a mention of an Arts & Leisure Strategy - West Berkshire is particularly strong in the arts (Corn Exchange, Watermill, Arlington etc) – an incubation hub focussed on that – for the creative arts - and using those local skills – could be included 	<p>Noted-the high level plan has already been amended since sent out for consultation and will be the most dynamic element of the document with partners getting involved in delivery as and when required.</p> <p>Noted and agree</p> <p>Many of these points will be addressed through the delivery plan</p>	<p>Will be addressed in final version.</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p>Additional Comments 14. Please add any additional comments you would like to make.</p>	<ul style="list-style-type: none"> - is there any mileage in identifying particular business focuses to be supported – to create more specialism? - there is no University in the region – is there potential to encourage nearby universities to develop a West Berkshire campus – which would assist in young people retention - should more inter school integration be encouraged – to increase subject choice for students - Sparsholt seems to be nearest agro / abor education facility – West Berks should have its own, given its agricultural / arboriculture resources - West Berkshire is predominately rural – the document reads as urban – should there be more emphasis on the rural business – farming / racehorse industry etc - there are very few jobs left which don't require IT skills (recently recruited Town Hall caretaker was partially recruited based on IT expertise, for effective integration) - should some kind of local Business Award scheme be (re-?)introduced - Newbury is the largest parish in West Berkshire – and in effect the County town, but is often treated as equal with the other 62 parishes - Hambridge Road re-invigoration needed, particularly as Racecourse redevelopment continues 	<p>Many of these points will be addressed through the delivery plan</p>	<p>Include in Delivery plan where appropriate.</p>

Appendix 2 Economic Development Strategy Consultation Response Table

Question	Response Received	Comments	Recommended Action
<p>Additional Comments 14. Please add any additional comments you would like to make.</p>	<p>Here are comments from a Councillor who provided written input, some of which have already been partially covered above, but not all: Educational data on pp 15 & 31 is unclear or non-existent. For vocational education ,should be building on excellent achievements & prospects of Newbury College. For academic education, should seek to build on specific competences of Secondary Schools. Should also consider partnerships University of Reading (which is not mentioned). Page 14 contains references to enterprise birth & death but not to number of people they employ, or their rate of growth (or decline). This may not be the fault of the authors. The High-Level Delivery Plan contains a number of acronyms. Not to define and describe these organisations is a serious omission, nor is there any statement why they (and the TVBLEP, which is defined) are competent to carry out the tasks assigned to them. Document also does not state how progress with stated objectives is to be monitored. As the document points out, there is no tourism policy, & realisation of one appears to be left to the BID. Whereas heritage is only one aspect of tourism, a tourism policy would lead to a policy on heritage which also does not exist. No mention of the principal road communication blockage - inadequate state of the A339 to Basingstoke,M3 eastbound, and the M25 southern ring. The solution of this problem involves working with another Council (Basingstoke and Deane), but that is no reason why it should not be mentioned. No mention of the lack (for historic reasons) of a direct rail link with Swindon & Bristol. Does the Strategy Document indicate any new directions that the Council should take or any new decisions that it should consider? In other words, is it proposing any significant changes from the present Council policy and programme of actions? If so, they should be pointed out.</p>	<p>Noted.</p> <p>Performance measures are included in the document in 6.1</p>	<p>Many of the comments will be picked up through earlier feedback.</p>

Title of Report:	2013/14 Highway Winter Service Plan
Report to be considered by:	Individual Executive Member Decision
Date on which Decision is to be taken:	17 October 2013
Forward Plan Ref:	ID2736

Purpose of Report: To seek approval of the 2013/14 Highway Winter Service Plan.

Recommended Action: That the Executive Portfolio Member for Highways, Transport (Operations), Emergency Planning and Newbury Vision approves the 2013/14 Highway Winter Service Plan.

Reason for decision to be taken: Government guidance for highway management recommends the provision of an annually reviewed operational plan for winter service.

Other options considered: None

Key background documentation:

- The Overview and Scrutiny Management Commission's review of the 2010/11 winter season.
- UK Roads Group publication 'Lessons Learned from Severe Weather February 2009'.
- Well maintained Highways – Code of Practice for Highway Maintenance Management, as amended November 2011.
- The resilience of England's Transport Systems in Winter – Interim report July 2010.

Portfolio Member Details	
Name & Telephone No.:	Councillor Pamela Bale - Tel (0118) 9842980
E-mail Address:	pbale@westberks.gov.uk

Contact Officer Details	
Name:	Melvyn May
Job Title:	Highways Manager
Tel. No.:	01635 519873
E-mail Address:	mmay@westberks.gov.uk

Implications

Policy:	<p>To comply with best practice and the statutory duty to maintain the public highway in a safe condition, the Highways and Transport Service reviews and produces a Highway Winter Service Plan annually to set out its operational proposals for Members to consider.</p> <p>West Berkshire Council aims to provide as far as is reasonably practicable safe travelling conditions on the primary precautionary salting network during the winter service period when hoar frost and snow conditions are forecast.</p>
Financial:	<p>The cost of providing the Winter Service, including the maintenance of West Berkshire Council owned salt bins and undertaking up to 50 primary precautionary salting runs on 500km of carriageway, is included in the 2013/14 revenue budget. (There is no budget provision for salting of the secondary network, snow clearance operations or footways treatment).</p>
Personnel:	<p>None arising from this report.</p>
Legal / Procurement:	<p>Following a House of Lords ruling, the Council has had a statutory duty from 10 October 2003 to ensure, so far as reasonably practicable that the safe passage along a highway is not endangered by snow or ice.</p> <p>The winter service is procured through the current Term Maintenance Contract for Highways and Bridges 2006 to 2016.</p>
Environmental:	<p>There are issues surrounding the impact of rock salt on the environment and these are addressed in the current term Highway Maintenance Contract for Highways and Bridges 2006 to 2016.</p>
Property:	<p>None arising from this report.</p>
Risk Management:	<p>None arising from this report.</p>

Consultation Responses

Members:	
Leader of Council:	<p>Gordon Lundie was consulted and no comments have been received to date.</p>
Overview & Scrutiny Management Commission Chairman:	<p>Brian Bedwell was consulted and commented that the Winter Service Plan was an excellent piece of work and should serve us well during the winter months.</p>
Ward Members:	<p>All Ward Members were consulted on the draft Winter Service Plan and where appropriate, changes have been made to the report to address their comments. Formal responses have been provided. A summary is included at Appendix I.</p>

Opposition Spokesperson: Keith Woodhams was consulted and no comments have been received to date.

Local Stakeholders: Parish and Town Councils and Ward Members were consulted on the draft Winter Service Plan and where appropriate, changes have been made to the report to address their comments. Formal responses have been provided. A summary is included at Appendix I.

Officers Consulted: Mark Edwards, Wendy Howells, David Holling, Jenny Graham, Carolyn Richardson

Trade Union: Not applicable.

Is this item subject to call-in.	Yes: <input checked="" type="checkbox"/>	No: <input type="checkbox"/>
If not subject to call-in please put a cross in the appropriate box:		
The item is due to be referred to Council for final approval		<input type="checkbox"/>
Delays in implementation could have serious financial implications for the Council		<input type="checkbox"/>
Delays in implementation could compromise the Council's position		<input type="checkbox"/>
Considered or reviewed by Overview and Scrutiny Management Commission or associated Task Groups within preceding 6 months		<input type="checkbox"/>
Item is Urgent Key Decision		<input type="checkbox"/>
Report is to note only		<input type="checkbox"/>

Supporting Information

1. Background

- 1.1 Winter 2012/13 saw all but one month have below average temperatures, with the other month, December, only slightly above the long-term average. March was a severe month, the coldest for 50 years and the cold conditions continued into the start of April. This resulted in a lengthy winter season, resulting in many below zero evenings and significant snowfall as well, especially in January.
- 1.2 October was around 1°C below average, but road surface temperatures generally stayed above zero until the end of the month when they dropped just below zero on the 26th and 27th of the month. November was dominated by rain, with air temperatures 0.5°C below average. There were occasions when road temperatures dropped close to or below zero, especially in the first five days of the month. December as a whole was split between a cold first half, with road temperatures dropping below zero on most nights, and a milder second half with road temperatures above zero on almost every night.
- 1.3 January started off on a mild note. Easterly winds then brought in a major cold spell from the 12th through to the 27th with road temperatures dropping below zero on almost every night during this period. There was also some snow, especially on the 18th and again on the 20th and 22nd. February was around a degree colder than normal. Road temperatures dropped close to or below zero on many nights. There were snow showers throughout the month, with the most significant being on the 10th, especially to the east of the district. March 2013 was dominated by easterly winds bringing in cold air. This was especially marked during the second half of the month when there were some exceptionally cold days for mid to late March, resulting in it being the coldest on record for 50 years. There was also some snow, with some accumulations on the 23rd. Road temperatures dropped below zero on many nights. The cold weather from March continued into the start of April which resulted in the winter season being extended by a week from a contractual point of view.
- 1.4 Prior to 2008/09 for a typical winter period, around 1000 tonnes of salt was considered to be the average used across the district. However, in 2008/09 around 2,500 tonnes was used and in 2009/10 around 4,000 tonnes. A similar quantity was used in 2010/11. The Council has therefore established a covered store of salt at its Highway Depot at Chieveley of 2200 tonnes. A further 2800 tonnes are held in reserve by our Term Contractor Volker Highways Ltd in Enfield, providing a total of 5,000 tonnes as recommended by the OSMC.

2. Review of the Winter Service Plan 2012/13

Summary

- 2.1 Details of Volker Highways Ltd performance and the number of salting runs undertaken during the winter are provided in Appendices A and B. Despite the severe weather conditions Volker Highways Ltd delivered a good performance returning an average score of 98.46% for the winter period, in other words, 98.46% of routes were completed within the contract time of 3 hours under normal winter conditions. Whilst the contract requires 100% performance, the maximum delay was only 21 minutes over the specified contract time on one route.

Salt Stock

- 2.2 Salt stocks remained above the minimum requirement of 1400 tonnes throughout the winter season. To meet the environmental requirements, the salt stock at Chieveley Depot was covered. At the start of the winter season a total of 5,000 tonnes was available for the Council's use.

Salt Bins

- 2.3 The engagement of Parish and Town Council's in purchasing of salt bins has remained positive and has continued to make a difference across the district particularly in the rural areas. During the 2012/13 winter period an additional 22 salt bins were added to the network and these are summarised in Appendix E.

Communications

- 2.4 For the 2012/13 winter period, the Winter Service Plan and associated treatment routes were published on the Council's website and incorporated into the Council's online mapping facilities. In addition, live reporting of the Council's Winter Service actions was also published on the home page and in combination, these initiatives helped reduce the number of winter service related calls to the Council.
- 2.5 The 'Safer Driving' leaflet was revised and copies were distributed to all Members and Parish/Town Councils. It was also made available at all Council buildings with public access and published on the Council's website.

3. Operational Arrangements for Winter 2013/14

- 3.1 The Winter Service period for 2013/14 will operate from Monday 28 October 2013 to Sunday 30 March 2014, although this period may be extended if weather conditions dictate.
- 3.2 Precautionary salting, snow clearance, salt bin provision and the response to adverse weather will be carried out in accordance with the policy and guidance as detailed within the Council's Highway Winter Service Plan 2013/14.
- 3.3 All decisions and actions will be made by the Council's Winter Service Duty Officer using forecast information as supplied by the Council's contracted forecaster and local roadside weather stations.
- 3.4 Operationally, the delivery of the Winter Service will be provided by the Council's current Highway Maintenance Term Contractor, Volker Highways Ltd.
- 3.5 A copy of the 2013/14 Highway Winter Service Plan will be issued to all Members and all Parish/Town Councils. It will also be available on the Council's website.
- 3.6 The 'Safer Driving' leaflet will be revised to reflect the recommendations made in this report. Copies will be distributed to all Members and Parish/Town Councils and will be made available at all Council buildings with public access. It will also be available on the Council's website.

- 3.7 A copy of the Winter Service Plan is provided in Appendix H. A paper copy of the Winter Service Plan along with the associated treatment routes will be made available in the Member's Room during the consultation period.

4. Equalities Impact Assessment Outcomes

- 4.1 Following the severe snow episodes in 2009 & 2010, the Council undertook a full and detailed performance review across all its services. The review was carried out by the Overview and Scrutiny Management Commission and their findings and recommendations, where applicable, were incorporated within the Winter Service Plan.
- 4.2 As a result of the review, a defined snow clearance footway network was established across the district which included major town and village centres as well as footways to NHS surgeries, West Berkshire Community Hospital, schools and other key public buildings.
- 4.3 The Winter Service Plan 2013/14 and associated treatment routes will be published on the Council's website to allow users to decide whether to make a journey.

5. Conclusions

- 5.1 The Primary Treatment Network, which accounts for 41.7% of the highway network includes all A and B classified roads and some strategically important C class and unclassified roads. No routes have been added or deleted for 2013/14. These routes will receive precautionary treatment when hoar frost and/or ice are forecast. Details are shown in Appendix D.
- 5.2 The amended Secondary Treatment Network, which represents 19.8% of the highway network, will be treated when hoar frost and/or ice have been experienced for an unbroken period of greater than 72 hours. Details are shown in Appendix D.
- 5.3 The Road Snow Clearance Network, which accounts for 48.5% of the highway network ensures that as far as is reasonably practicable all bus routes and access routes to schools and doctors surgeries will be cleared of snow as a priority. Three additional roads (Avonway, Gaywood Drive, Newbury and Curridge Road, Chieveley) have been included on the Snow Clearance Network for 2013/14.
- 5.4 The Contingency Treatment Network which covers 46.8% of the highway network, has been introduced and will be treated when hoar frost and/or ice or snow are forecast but only when there is a national shortage of salt or limited salt supplies and/or there has been a Government directive to limit salt use.

6. Recommendations

- 6.1 Officers recommend that the 2013/14 Highway Winter Service Plan is approved and adopted as Council Policy.

Appendices

Appendix A – Stage 1 Equalities Impact Assessment

Appendix B – Contractors Performance in delivering the 2012/13 Winter Service.

Appendix C – Summary of Winter Operations 2012/13.

Appendix D – Changes to the Primary, Snow Clearance and Contingency Networks

Appendix E – Additional Salt Bins (funded by Parish/Town Councils)

Appendix F – List of departures from the Code of Practice for Maintenance Management
Appendix G – Winter Service Plan 2013/14
Appendix H – Summary of Consultation Responses.

Equality Impact Assessment – Stage One

Name of item being assessed:	2013/14 Highway Winter Service Plan
Version and release date of item (if applicable):	14 October 2013
Owner of item being assessed:	Andrew Reynolds
Name of assessor:	Melvyn May
Date of assessment:	20/09/2013

1. What are the main aims of the item?
To comply with best practice and the statutory duty to maintain the public highway in a safe condition. The Council aims to provide as far as is reasonably practicable safe travelling conditions on the primary precautionary salting network during the winter period.

2. Note which groups may be affected by the item, consider how they may be affected and what sources of information have been used to determine this. (Please demonstrate consideration of all strands – age, disability, gender, reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief and sexual orientation.)

Group Affected	What might be the effect?	Information to support this.
Older People	Difficulty in using footways during periods of sub-zero weather and/or snow. Higher risk of injury.	Customer Service Calls Claim applications
Disabled	As above.	Customer Service Calls Claim applications

Further Comments relating to the item:
Following the severe snow episodes in 2009 & 2010, the Council undertook a full and detailed performance review cross all its services. The review was carried out by the Overview and Scrutiny Management Commission and their findings and recommendations, where applicable, were incorporated within the Winter Service Plan. As a result of this review, a defined snow clearance footway network was established across the district which included major town and village centres as well as footways to NHS surgeries, West Berkshire Community Hospital, schools and other key public buildings. In addition, the Winter Service Plan goes out to consultation to all Members and Town and Parish Councils each year and the Plan and associate treatment routes are published on the Council’s website to allow users to decide whether to make a journey. As a result of the above, no Stage 2 Audit is required.

APPENDIX A (cont'd)

3.	Result (please tick by double-clicking on relevant box and click on checked)
	High Relevance This needs to undergo a Stage 2 Equality Impact Assessment.
	Medium Relevance This needs to undergo a Stage 2 Equality Impact Assessment
	Low Relevance This needs to undergo a Stage 2 Equality Impact Assessment
X	No Relevance This does not need to undergo a Stage 2 Equality Impact Assessment

For items requiring a Stage 2 equality impact assessment, begin the planning of this now, referring to the equality impact assessment guidance and Stage 2 template.

4. Identify next steps as appropriate:	
Stage Two required	
Owner of Stage Two assessment:	
Timescale for Stage Two assessment:	
Stage Two not required:	X

Date: 20/09/2013



Signed:

APPENDIX B

Contractors Performance in Delivering 2012/13 Winter Service.

Contract Performance Indicator – the percentage of gritting routes completed within the specified time.

Month	Percentage of routes completed within time	Contract requirement
November 2012	100.0 %	100.0 %
December 2012	100.0 %	100.0 %
January 2013	98.9 %	100.0 %
February 2013	98.3 %	100.0 %
March 2013	98.2 %	100.0 %
Annual average	98.46 %	100.0 %

APPENDIX C

Summary of Winter Operations: 31 October 2012 to 1 April 2013

Month	Precautionary Salting Runs on Primary Treatment Network*	Precautionary Salting Runs on Secondary Treatment Network*	Precautionary Salting Runs on the Contingency Treatment Network*
Nov 2012	9	0	0
Dec 2012	13	0	0
Jan 2013	9	4	0
Feb 2013	18	0	0
March 2013	16	0	0
Totals	65	4	0

Number of snow clearance days	6
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* The figures shown relate to normal winter service conditions. For the periods 18th – 21st January 2013 and 23rd March 2013, the service was operating under emergency procedures and vehicles were constantly on the network treating roads or clearing snow. Performance during this period is therefore excluded from the above summary.

APPENDIX D

Changes to the Primary, Snow Clearance and Contingency Networks for 2013/14

Primary Salting Routes Additions 2013/14

Name	Start	End	Ward	Funding
Nil				

Primary Salting Route Removals in 2013/14

Name	Start	End	Ward	Funding
Nil				

Secondary Salting Route Additions in 2013/14

Name	Start	End	Ward	Funding
Nil				

Secondary Salting Route Removals in 2013/14

Name	Start	End	Ward	Funding
Nil				

Snow Clearance Routes Additions 2013/14

Name	Start	End	Ward	Funding
Avon Way	Turnpike Road	Gaywood Drive	Clay Hill	WBC Internal
Gaywood Drive	Avonway	Fir Tree Lane	Clay Hill	WBC Internal
Curridge Road	B4009 Hermitage Road	Oxford Road	Chieveley	WBC Internal

Snow Clearance Routes Removals 2013/14

Name	Start	End	Ward	Funding
Nil				

APPENDIX E

Additional Salt Bins (funded by Parish/Town Councils)

Parish/Town	Road	Location	No.
Leckhampstead	Egypt Hill Corner	Public Highway	1
Tilehurst	Voller Drive	Public Highway	1
Tilehurst	Fullbrook Crescent	Public Highway	1
Tilehurst	The Sadlers	Public Highway	1
Tilehurst	Meadowside	Public Highway	2
Tilehurst	Hillview Close	Public Highway	1
Tilehurst	Dark Lane	Public Highway	1
Newbury	Ludlow Close	Public Highway	1
Newbury	Wellington Close	Public Highway	1
Newbury	Newport Road	Public Highway	1
Newbury	Digby Road	Public Highway	1
Newbury	Goldwell Drive	Public Highway	1
Newbury	Chalford Road	Public Highway	1
Newbury	Stanley Road	Public Highway	1
Newbury	Monkswood Close	Public Highway	1
Newbury	Woodside	Public Highway	1
Newbury	Enborne Place	Public Highway	1
East Garston	Rogers Lane	Public Highway	1
Chieveley	Curridge Road	Public Highway	1
Chieveley	East Lane	Public Highway	1
Chieveley	Crabtree Lane	Public Highway	1

Total 22

Departures from the Code of Practice for Maintenance Management Recommendations for Winter Service

Recommendation	Description	Adopted by WBC	Comments	Reason for not adopting recommendation
1	Authorities should formally approve and adopt policies and priorities for Winter Service, which are coherent with wider objectives for transport, integration, accessibility and network management, including strategies for public transport, walking and cycling. They should also take into account the wider strategic objectives of the authority.	Yes	Winter Service Plan reviewed in accordance with recommendations of the Overview and Scrutiny Management Commission (OSMC) and COP as amended December 2009. Plan to be approved by Individual Decision 24 October 2011.	
2	Authorities should consider, consult on and formally adopt local service standards for resilience of their winter service in terms of number of days continuous severe conditions salting on a defined Minimum Winter Network for the Overall Winter Period and for the Core Winter Period.	Yes		
3	Authorities should review their approach to climate change and in particular their resilience to prolonged cold weather.	Yes		
4	Authorities should consider whether collaborative arrangements such as shared services, lead authority arrangements, collaborative service procurement and sharing depots and salt stock, would prove effective and provide value for money approach to increasing winter service resilience.	Yes	Joint procurement with Berkshire Unitaries for sensor maintenance and forecasting services.	

APPENDIX F (cont'd)

Departures from the Code of Practice for Maintenance Management Recommendations for Winter Service

Recommendation	Description	Adopted by WBC	Comments	Reason for not adopting recommendation
5	Authorities should determine critical areas and infrastructure in conjunction with key public services and other stakeholders and seek to ensure that appropriate winter treatment has been considered by the appropriate party.	Yes	See item 1	
6	Authorities should ensure effective communication of information for the public before and during normal and severe winter conditions.	Yes	Publication of 'Safer Driving this Winter on West Berkshire Roads' leaflet and Winter Service Plan and associated route plans via the website.	
7	Authorities should ensure that there is appropriate consultation and communication with other highway authorities, key public services and other stakeholders and seek to ensure improved service for the public.	Yes		
8	Authorities should formally approve, adopt and publish, in consultation with users and key stakeholders, a Winter Service Plan based on the principles of this Code	Yes	See Item 1.	
9	Authorities should define treatment route plans for carriageways, cycle routes and footways for pre-treatment and snow conditions, based upon the general maintenance hierarchy, but adapted to take into account the factors identified by this Code.	Yes	Route plans in place where appropriate.	The Council only salts specified sections of footway network during prolonged hazardous conditions and when snow is forecast. Remote cyclepaths are not treated.

Departures from the Code of Practice for Maintenance Management Recommendations for Winter Service

Recommendation	Description	Adopted by WBC	Comments	Reason for not adopting recommendation
10	Authorities should prepare contingency Winter Service Plans for severe weather conditions, which include possibilities such as salting a Minimum Winter Network. Authorities should seek agreement on plans in advance with other highway authorities and key public services such as hospitals and public transport providers. There should be a co-ordinated approach to implementing Minimum Winter Networks across adjacent Authorities.	Yes	The Council has a defined Contingency network which is detailed in the Winter Service Plan. Route plans are also in place.	
11	Authorities should explore the potential for mutual aid in salt supply and other aspects of winter service and should make contingency arrangements in advance.	Yes	Alternative salt supply arrangements in place with WBC's Term Maintenance Contractor.	
12	Authorities should take full advantage of decision support systems and services to enable timely, efficient and accurate decision making.	Yes	West Berkshire Council makes use of information from roadside sensors and detailed site specific forecasts issued by MeteoGroup UK in its decision making process.	

APPENDIX F (cont'd)

Departures from the Code of Practice for Maintenance Management Recommendations for Winter Service

Recommendation	Description	Adopted by WBC	Comments	Reason for not adopting recommendation
13	Authority should continually monitor performance during service delivery and respond effectively to changing conditions or network incidents.	Yes	PI's in Term Maintenance Contract and Winter Service Plan.	
14	To ensure appropriate level of competence, training and development needs of all personnel should be established and reviewed annually, including health and safety and appropriate vocational qualifications. Training should then be provided where appropriate before the Winter Service season.	Yes	All Duty Officers trained to City and Guilds Supervisor Standard. All Term Contractor WS operatives have City & Guilds 6157 accreditation (superseded by 6159). 2 staff are now accredited City & Guilds Winter Service Supervisors.	
15	Authorities and relevant organisations should provide training and conduct periodic exercising to test plans for responding to severe weather events.	Yes	Ad hoc audits are undertaken to test Winter Service Plan during winter season.	
16	Authorities and salt suppliers should treat the supply of salt as a service rather than a simple commodity purchase.	Yes	Term Contractor / Salt Union re-stocking arrangements in place.	

APPENDIX F (cont'd)

Departures from the Code of Practice for Maintenance Management Recommendations for Winter Service

Recommendation	Description	Adopted by WBC	Comments	Reason for not adopting recommendation
17	As a means of enhancing local salt storage capacity, Authority and salt suppliers should jointly consider supplier owned salt stocks held on a short or long term basis in a number of widely distributed locations around the country. A joint approach may include agreements such as purchase of some or all stock by the end of season or provision of land.	Yes	Recommendation of OSMC to increase WBC's salt stock to 5000t. Being a predominantly rural district, WBC's winter service requirements do not favourably align with those of the more urban UA's in Berkshire.	
18	Authority should seek a broad approach to salt supply, for example establishing framework contracts with more than one supplier.	Yes	Arrangements in place with Highway Term Contract for alternative salt supplies.	
19	Authorities should consider whether efficiency benefits can be obtained from collaborative salt procurement and should also consider ways to improve the balance of risk between salt suppliers and themselves, e.g. Longer contracts, performance contracts with minimum guaranteed purchase and supply, and contracts that include supply of salt and investment facilities.	Yes	Arrangements in place with salt union to maintain a total salt stock of 5000t.	

Departures from the Code of Practice for Maintenance Management Recommendations for Winter Service

Recommendation	Description	Adopted by WBC	Comments	Reason for not adopting recommendation
20	All aspects of the Winter Service Plan, including service delivery arrangements, should be reviewed annually in consultation with key stakeholders to take account of changing circumstances.	Yes	The Winter Service Plan is reviewed annually.	

Winter Service Plan 2013/14

Summary of Consultation Responses

APPENDIX H

Ref Number	Name / Organisation	Date Received	Comments	Response Issued	Action
001	WBC Internal	20/09/2013	WBC Salt Bin in Horseshoe Crescent, Tilehurst	n/a	Added to Register (Appendix G).
002	Boxford Parish Council	24/09/2013	No road treatment through village of Boxford. Road to Winterbourne from Boxford requires treatment.	Yes (08/10/13)	Both roads are included on Primary Network (Route 4) and Snow Clearance Network (Route 4).
003	Stanford Dingley Parish Council	25/09/2013	Descriptions of the two Parish Council owned salt bins incorrect.	Yes (25/09/13)	Descriptions amended as requested in Appendix H.
004	Purley-on-Thames Parish Council	24/09/2013	Request for 25no. Parish/Town Council adhesive labels for salt bins.	Yes (27/09/13)	Labels sent out in the post.
005	Bucklebury Parish Council	23/09/2013	Request for 2no.additional bins on the network.	Yes (08/10/13)	Confirmed application process for Parish / Town Council owned salt bins.
006	WBC Internal	01/10/2013	4.5 replace email address 6.3 Insert in sentence "for emergency enquiries"	Yes (08/10/13)	Amended accordingly.
007	Councillor Alan Macro	23/09/13	Consideration of additions to the Footway Snow Clearance Network: Church Street / Blossom Avenue & Brunel Road	Yes (09/10/13)	Missing section of Church Street to be incorporated into new plan. Blossom Avenue and Brunel Road will not be included as the core strategic routes to the surgery and station are already treated and there is no budget to treat side roads off the core network.

1. INTRODUCTION

- 1.1 Section 111 of the Railways and Transport Act 2003 provides a duty on a Highway Authority to ensure, so far as is reasonably practicable, that safe passage along a highway is not endangered by snow and ice.
- 1.2 The Winter Service Plan for 2013/2014 provides details of the policies, procedures and practices employed by West Berkshire Council, to ensure it meets the responsibilities for providing the Winter Service in West Berkshire.
- 1.3 The purpose of the Winter Service is to provide, as far as reasonably possible, the safe movement of all highway users on designated roads throughout the District whilst keeping delays and accidents brought about by adverse weather conditions to a minimum.
- 1.4 West Berkshire Council is the highway authority in West Berkshire. The Winter Service is delivered by the Council's Term Maintenance Contractor Volker Highways Ltd.
- 1.5 The M4 and A34 form part of the national Motorway and Trunk Road network and are the responsibility of the Department for Transport (DfT) through their agents The Highways Agency. West Berkshire Council has no responsibility for the winter service activities on these roads.
- 1.6 The core Winter Service in West Berkshire shall be provided for a period of 22 weeks commencing Monday 28 October 2013 (Week 44) and finishing Sunday 30 March 2014 (Week 13). The service period shall be extended if sub-zero temperatures are forecast outside the core period.

2. WINTER SERVICE POLICY

- 2.1 West Berkshire Council aims to provide a service to reduce as far as possible the effects of hoar frost, ice and snow and other adverse weather conditions to provide travelling conditions as safe as reasonably practicable having regard to financial constraints and the road hierarchy detailed in Section 7 of this document.
- 2.2 Where reasonably practicable to do so, the Winter Service is delivered in accordance with the recommendations given within the Code of Practice for Highway Maintenance 'Well-Maintained Highways' July 2005 as amended December 2009 and the recommendations given in 'The Resilience of Englands Transport Systems in Winter' Interim Report, July 2010.
- 2.3 The service cannot guarantee that the main routes will be kept open or free of ice or snow, and the provision of the service does not override driver's responsibility to drive safely and in accordance with the conditions. The Council has developed an information leaflet entitled "Safer Driving this winter on West Berkshire roads" which is available on the Council's website <http://www.westberks.gov.uk/>.
- 2.4 **POLICY FOR TREATMENT WHEN HOAR FROST AND/OR ICE IS FORECAST**

Roads

The Road Primary Treatment Network (Appendix A) will receive precautionary treatment when hoar frost and/or ice is forecast.

The Road Secondary Treatment Network (Appendix B) will receive precautionary treatment **when hoar frost and/or ice have been experienced for an unbroken period of 72 hours or greater.**

The Road Contingency Treatment Network (Appendix C) will be treated when hoar frost and/or ice or snow are forecast but only when there is a national shortage of salt and salt supplies become limited or directions are received from Central Government. This will supercede the primary and secondary treatment networks in these circumstances.

Where the Council has been made aware of water being deposited on the highway as the direct result of an unforeseen incident (fire, road traffic accident etc), burst water main or water issuing from apparatus, salt shall be applied to reduce as far as possible the effects of hoar frost, ice and other severe winter weather conditions on the highway. Ice warning signs shall be erected where appropriate.

Where the Council has been made aware of a spring, ice warning signs shall be erected on site.

Paved Footways/Cycleways (adjacent to carriageways)

The Paved Footway Treatment Network (Appendix D) will receive precautionary treatment only **when hoar frost and/or ice have been experienced for an unbroken period of 72 hours or greater.**

Paved cycleways that form part of the carriageway and are located on a Primary, Secondary or Contingency treatment network will be treated as part of these networks when instructed.

Paved cycleways that form part of a footway (footways that are adjacent to carriageways) and are located on the Paved Footway Treatment Network will be treated as part of this network when instructed.

Paved Footpaths/Cyclepaths (remote from carriageways)

With the exception of subways and some identified link footpaths in town centres, no paved footpaths/cyclepaths that are remote from a carriageway will receive precautionary treatment on the forecast of hoar frost and/or ice due to the impracticability and financial implications of doing so.

Council Offices and Public Buildings with Daily Access

West Berkshire Council will provide and maintain salt at Council Offices and some public buildings with daily access (Appendix F).

Public Car Parks

Roof areas and the exposed parking area at Level 2 of the Kennet Centre and the roof areas at Northbrook multi-storey car parks in Newbury, will be subject to a risk assessment by the Car Parks service to determine what action, if any, is required.

Open air surface car parks are not treated unless snow conditions are forecast.

Motorways and Trunk Roads

The treatment of the M4 motorway and the A34 trunk road is the responsibility of the Highways Agency.

Railway Level Crossings

Level crossings will **not** receive precautionary treatment as salt acts as an electrolyte and short circuits the signal system. When an instruction to treat the highway network is issued, Network Rail will be contacted by email so they may arrange appropriate treatment using their own contractors.

All gritting vehicles will carry a notice issued by Network Rail giving instructions not to salt (Appendix Q).

Treatment Time (Primary Treatment Network)

Unless a variation has been agreed by the Council, the treatment time will be 3 hours from the instructed start time to the completion of the treatment for each route.

In addition, the Contractor will be given at least 1 hour to mobilise the fleet.

2.5 POLICY FOR TREATMENT WHEN SNOW IS FORECAST

Roads

The Road Snow Clearance Network (Appendix I) will receive treatment of salt/grit (as appropriate) to help prevent the laying of snow/formation of ice and will be ploughed when conditions allow.

Paved Footways/Cycleways (adjacent to carriageways)

The Paved Footway Snow Clearance Network (Appendix J) will receive treatment of salt or grit to help prevent the formation of ice and to facilitate the removal of snow.

Paved cycleways that form part of the carriageway and are located on the Road Snow Clearance Network will be treated as part of this network when instructed.

Paved cycleways that form part of a footway (footways that are adjacent to carriageways) and are located on the Paved Footway Snow Clearance Network will be treated as part of this network when instructed, by Culture and Environmental Protection, and Planning and Countryside staff/contractors as resources become available.

Paved Footpaths/Cyclepaths (remote from carriageway)

With the exception of subways and some identified linked footpaths in town centres, no paved footpaths/cyclepaths that are remote from a carriageway will receive treatment to facilitate the removal of snow due to the impracticability and financial implications of doing so.

Council Offices and Public Buildings with Daily Access

The roads leading to Council Offices and some public buildings with daily access will be treated with salt or grit as part of the Road Snow Clearance Network (Appendix I).

Public Car Parks and Newbury Bus Station

The roads leading to public surface and multi-storey car parks (Appendix E) will be treated with salt or grit as part of Road Snow Clearance Network.

Surface public car parks and Newbury Bus station will be treated along with roads where width restrictions prevent mechanical spreading by Culture and Environmental Protection, and Planning and Countryside staff/contractors as resources become available.

Roof areas and the exposed parking area at Level 2 of the Kennet Centre and the roof areas at Northbrook multi-storey car parks in Newbury will be subject to a risk assessment by the parking staff to determine what action, if any, is required.

2.6 OTHER POLICIES

Salt Bins

Salt Bins are provided by West Berkshire Council (Appendix G) and Town and Parish Councils (Appendix H) as a means of self-help to enable communities to treat targeted areas of the public highway. West Berkshire Council is responsible for replenishing the salt when notified that a bin is empty. ***Salt bins are not provided for treating private property.***

Motorways and Trunk Roads

The treatment of the M4 motorway and the A34 trunk road is the responsibility of the Highways Agency.

Railway Level Crossings

Level crossings will not be cleared of snow. Network Rail will be contacted by email so they may arrange appropriate treatment using their own contractors.

All gritting vehicles will carry a notice issued by Network Rail giving instructions not to salt (Appendix Q).

Cross Boundary Treatment

By agreement, no cross boundary salting and snow clearance will take place between West Berkshire Council and adjoining Counties/Unitary Authorities or vice versa.

3. WEST BERKSHIRE COUNCIL/CONTRACTOR RELATIONSHIP

- 3.1 The Winter Service is provided by the Council's Highway Term Contractor Volker Highways Ltd in accordance with the requirements of the Term Maintenance Contract for Highways and Bridges 2006 – 2016.
- 3.2 The following table indicates how the principal winter service responsibilities are divided between the Council and Volker Highways Ltd.

Preparation of Winter Service Policy and Plan	West Berkshire Council
Road hierarchy priorities	West Berkshire Council
Salt purchase	Volker Highways Ltd
Routeing (salting and snow clearance)	Volker Highways Ltd with guidance from the Council
Winter Service Vehicles (plant including gritters, snowploughs and snowblowers)	Volker Highways Ltd
Decision making	West Berkshire Council
Day-to-Day operations	Volker Highways Ltd under the instruction and guidance of the Council
Manning levels	Volker Highways Ltd
Performance monitoring	West Berkshire Council / Volker Highways Ltd
Opening of Emergency Operations Centre and Emergency Planning Room	West Berkshire Council
Approval to commence operations in extreme snow conditions	West Berkshire Council

4 STAFFING AND MANAGEMENT (WEST BERKSHIRE COUNCIL)

- 4.1 The day to day overseeing and management of the Winter Service will be the responsibility of the Winter Service Manager. This role is normally performed by the Principal Engineer (Highway Maintenance) or in his absence the Highways Manager.
- 4.2 The Council will operate a 24/7 Winter Service Duty Officer rota that covers the described Winter Service period. The Winter Service Manager shall issue a copy of the rota to the Council's Emergency Planning team, the Customer Services Team and the Contractor. The roster is detailed in Appendix L.
- 4.3 When on duty, each Winter Service Duty Officer will be available 24 hours a day and will be contactable on the dedicated Winter Service mobile telephone.
- 4.4 During office hours (08:30 to 17:00 Monday to Thursday, 08:30 to 16:30 Friday) all Winter Service enquiries from members of the public will be directed to the Customer Services team on 01635 519080.
- 4.5 For Emergency Enquiries outside of office hours, enquiries will be directed to West Berkshire Council's Emergency service on 01635 42161.

Winter Service Duty Officer's home/private telephone numbers along with the Winter Service Mobile telephone number shall not be released to members of the public.

- 4.6 Prior to the commencement of the Winter Service, each Winter Service Duty Officer will be provided with an information pack, which includes details of all appropriate telephone contacts, together with any additional information that may be appropriate.

5. STAFFING AND MANAGEMENT (HIGHWAYS TERM CONTRACTOR)

- 5.1 The Contractor shall provide all necessary plant, labour and materials to deliver the Winter Service in compliance with the requirements of the Term Contract for Highways and Bridges 2006 – 2016.

6. DECISION MAKING

- 6.1 Decision making is the responsibility of West Berkshire Council's on-call Winter Service Duty Officer.
- 6.2 When on duty, the Winter Service Duty Officer will make decisions regarding Winter Service action in accordance with this Policy and Plan. The Winter Service Manager will be available to give advice to the Winter Service Duty Officer if required.
- 6.3 The Winter Service Duty Officer is responsible for liaising directly with the forecast service provider's duty forecaster. Using the forecast data provided, the Winter Service Duty Officer will make his decision regarding treatment and will disseminate his decision along with any relevant supporting information first to Volker Highways and then the following stakeholders:

West Berkshire Council	jlyons@westberks.gov.uk
	jward@westberks.gov.uk
	starn@westberks.gov.uk
	customerservices@westberks.gov.uk
	emergencyplanning@westberks.gov.uk
	areynolds@westberks.gov.uk
	mday@westberks.gov.uk
Volker Highways Ltd	prumens@westberks.gov.uk
	bob.somerville@volkerhighways.co.uk
	stephen.fisher@volkerhighways.co.uk
Veolia Waste Management	jason.shaw@volkerhighways.co.uk
	stephen.beach@veolia.co.uk
Hampshire County Council	kevin.cowton@veolia.co.uk
	env299@hants.gov.uk
MeteoGroup	robert.hutchinson@meteogroup.com
Oxfordshire County Council	highwayenquiries@oxfordshire.gov.uk
	paul.wilson@oxfordshire.gov.uk
Royal Berkshire Fire & Rescue Service	control@rbfrs.co.uk
Wiltshire Council	dutyengineer@wiltshire.gov.uk
Highways Agency Area 3	area3ncc@enterprisemouchel.com
	area3communications@enterprisemouchel.com
Ambulance Service	david.watts@scas.nhs.uk
	leonie.mitchell@scas.nhs.uk
	ray.barefield@scas.nhs.uk
	Emma.Wicks@berkshire.nhs.uk
Thames Valley Police	hbi@thamesvalley.pnn.police.uk
Heart Radio	news1029@heart.co.uk
Radio Berkshire	radio.berkshire.news@bbc.co.uk
The Breeze Newbury	newbury@thebreeze.com
Network Rail	chris.drayton@networkrail.co.uk

- 6.4 Further information concerning weather forecasts and decision making is provided in Sections 12 to 14. Call out guidelines are provided in Appendix M. The Winter Service Manager will also be available to give advice to the Winter Service Duty Officer when required.

Timing of Actions

- 6.5 Treatment during 'rush hours' should be avoided whenever possible. For the purposes of this plan, rush hour shall be taken as 07:30 – 09:30 in the morning and 16:30 – 18:30 in the afternoon/evening.
- 6.6 The Winter Service Duty Officer's decision will be recorded on the West Berkshire Council Winter Service Daily Action Report as detailed in Appendix N. This form is filed electronically by the Winter Service Manager.
- 6.7 Requests to salt will be assessed by the Winter Service Duty Officer and his/her decision will be recorded on the West Berkshire Council Winter Service Request for Salting Form as detailed in Appendix P.
- 6.8 The Winter Service Duty Officer will communicate with the Council's Highway Term Maintenance Contractor via telephone, fax or email.
- 6.9 Appropriate training will be provided for all Winter Service Duty Officers particularly with regard to technological improvements in forecasting techniques and the ice prediction system.

7. TREATMENTS

7.1 TREATMENT WHEN HOAR FROST AND/OR ICE IS FORECAST

Roads

- 7.1.1 ***The Road Primary Treatment Network (Appendix A) will receive precautionary treatment when hoar frost and/or ice is forecast.***
- 7.1.2 The total length of the Road Primary Treatment Network is 528.5 Km which represents 41.7% of the highway network (excluding motorways and trunk roads) and comprises all A and B classified roads and some strategically important C and U roads.
- 7.1.3 The Road Primary Treatment Network is broken down into 10 individual treatment routes. Each route has been optimised so that it takes no longer than 3 hours to treat.
- 7.1.4 ***The Road Secondary Treatment Network (Appendix B) will receive precautionary treatment when hoar frost and/or ice have been experienced for an unbroken period of 72 hours or greater.***
- 7.1.5 The total length of the Road Secondary Treatment Network is 251.0 Km which represents 19.8% of the highway network (excluding motorways and trunk roads) and comprises locally important C and U roads.
- 7.1.6 The Road Secondary Treatment Network is broken down into 11 individual treatment routes.
- 7.1.7 Sections of road having proprietary 'porous' type surfacings will receive twice the normal rate of spread of salt. These sections of road are detailed in Appendix K.
- 7.1.8 ***The Road Contingency Treatment Network (Appendix C) will be treated when hoar frost and/or ice or snow are forecast but only when there is a national shortage of salt/limited salt supplies and/or a Government directive.***
- 7.1.9 The Road Contingency Treatment Network has been designed in accordance with the governing guidance as detailed in Section 18 and provides a minimum essential service to the public, including strategic routes, access to key facilities and other transport needs. The network is approximately 592 Km in length and represents 46.8% of the total road network, ie, it is considerably less than the combined primary and secondary networks.

Paved Footways/Cycleways (adjacent to carriageways)

- 7.1.10 ***The Paved Footway Treatment Network (Appendix D) will receive precautionary treatment only when hoar frost and/or ice have been experienced for an unbroken period of 72 hours or greater.***
- 7.1.11 The network comprises primary walking routes (town centres including routes to main transport hubs, Council Offices, Council owned surface car parks and some public buildings with daily access) and footways adjacent to primary and secondary schools and doctors surgeries.
- 7.1.12 Paved cycleways that form part of the carriageway and are located on a Primary, Secondary, Snow Clearance and Contingency networks will be treated as part of these networks when instructed.

7.1.13 Paved cycleways that form part of a footway (footways that are adjacent to carriageways) and are located on the Paved Footway Treatment Network will be treated as part of this network when instructed.

Paved Footpaths/Cyclepaths (remote from carriageways)

7.1.14 With the exception of subways and some identified link footpaths in town centres, no paved footpaths/cyclepaths that are remote from a carriageway will receive precautionary treatment on the forecast of hoar frost and/or ice due to the impracticability and financial implications of doing so.

Council Offices and Public Buildings with Daily Access

7.1.15 The roads leading to Council Offices and some public buildings with daily access will be treated as part of the Road Primary Precautionary Treatment Network.

Public Car Parks

7.1.16 When ice conditions occur on the roof areas and the exposed landing area at Level 2 of the Kennet Centre, and the roof areas at Northbrook multi-storey car parks in Newbury, a risk assessment will be undertaken by the parking staff to determine what action, if any, needs to be taken. Depending on the severity of the conditions some or all of the following actions may be carried out by parking staff:

- (a) Erection of prominent warning signs at the approach points to the exposed areas;
- (b) Sprinkling ice melting granules across the icy surface (these granules release a heat generating chemical when crushed by a passing vehicle). It is not possible to use traditional rock salt in multi-storey car parks as it has a marked deteriorating effect on the waterproof membrane of the roof areas leading to water ingress and a corrosive effect on the steel reinforcement within the structure;
- (c) Closure of the areas completely by use of tapes and cones.

7.1.17 On those occasions when the areas are closed they will be periodically checked during the day and if the ice has melted they will be re-opened for use. The intermediate indoor parking levels of the two multi-storey car parks will not be treated as they are unaffected by icy weather.

7.1.18 Open air surface car parks are not treated unless snow conditions are forecast.

7.2 TREATMENT WHEN SNOW IS FORECAST

Roads

7.2.1 In the event of snow being forecast, the Road Snow Clearance Network (Appendix I) will first receive a treatment of salt/grit (as appropriate) and will then be followed by ploughing/snow clearance.

Paved Footways/Cycleways (adjacent to carriageways)

7.2.2 The Paved Footway Snow Clearance Network (Appendix J) will receive treatment to help prevent the formation of ice and to facilitate the removal of snow.

- 7.2.3 The network comprises primary walking routes (town centres including routes to main transport hubs, Council Offices, Council owned surface car parks and some public buildings with daily access) and footways adjacent to primary and secondary schools and doctors surgeries. Treatment will be managed by the Council's Highway Term Maintenance Contractor and carried out by Culture and Environmental Protection, and Planning and Countryside staff/contractors as resources become available.
- 7.2.4 Paved cycleways that form part of the carriageway and are located on the Snow Clearance network will be treated as part of this network when instructed.
- 7.2.5 Paved cycleways that form part of a footway (footways that are adjacent to carriageways) and are located on the Paved Footway Snow Clearance Network will be treated as part of this network when instructed.

Remote Paved Footpaths/Cyclepaths (remote from carriageways)

- 7.2.6 As detailed in the Council's 'Safer Driving this Winter on West Berkshire Roads', the Council does not promote the use of bicycles during periods of hazardous winter weather. With the exception of subways and some identified link footpaths in town centres, remote paved footpath/cyclepaths are not treated when snow conditions are forecast due to the impracticability and financial implications of doing so.

Council Offices and Public Buildings with Daily Access

- 7.2.7 The roads leading to Council Offices and some public buildings with daily public access (Appendix F) will be treated as part of the Road Snow Clearance Network.

Public Surface and Multi-Storey Car Parks, and Newbury Bus Station

- 7.2.8 The roads leading to public surface and multi-storey car parks (Appendix E) will be treated as part of Road Snow Clearance Network (Appendix I). Surface public car parks and Newbury Bus Station will also be treated along with roads where width restrictions prevent mechanical spreading by hand using Culture and Environmental Protection, and Planning and Countryside staff/contractors as resources become available.
- 7.2.9 In the case of multi-storey car parks, when snow conditions occur on the roof areas and the exposed parking area at Level 2 of the Kennet Centre, and the roof areas at Northbrook multi-storey car parks in Newbury, a risk assessment will be undertaken by the parking staff to determine what action, if any, needs to be taken. Depending on the severity of the conditions some or all of the following actions will be carried out by parking staff:
- (a) Erection of prominent warning signs at the approach points to the exposed areas;
 - (b) Sprinkling ice melting granules across the snow surface (these granules release a heat generating chemical when crushed by a passing vehicle). It is not possible to use traditional rock salt in multi-storey car parks as it has a marked deteriorating effect on the waterproof membrane of the roof areas leading to water ingress and a corrosive effect on the steel reinforcement within the structure;
 - (c) Closure of the areas completely by use of tapes and cones.
- 7.2.10 On those occasions when the exposed parking areas are closed they will be periodically checked during the day and if the snow has melted they will be re-opened for use. The intermediate indoor parking levels of the two multi-storey car parks will not be treated as they are unaffected by winter weather.

8 SALT BINS

General

- 8.1 Salt Bins are provided as a means of self-help to enable communities to treat targeted areas of the public highway. **Salt bins are not provided for treating private property.**
- 8.2 459 existing salt bins serve the highway network, 231 owned by West Berkshire Council (Appendix G) and 198 owned by the Parish/Town Council (Appendix H). 30 serve Council Offices and buildings with public access (Appendix F). With the exception of those serving Council Offices and buildings with public access, existing salt bins on the public highway are under the stewardship of the Town or Parish Councils. Unless alternative arrangements are put in place by Town or Parish Councils, salt bins sited on the public highway are expected to remain on the highway on a permanent basis.

Council Owned Salt Bins

- 8.3 Salt bins owned by West Berkshire Council are clearly marked with the following information:

This Bin has been provided by West Berkshire Council
**for residents to use to treat local roads and
footways with salt or grit.**

**The Salt or grit must not be used on private
property.**

If this salt bin needs refilling please contact West
Berkshire Council's **Customer Services** on **01635
519080**

- 8.4 West Berkshire Council is responsible for refilling them with salt when reported empty, however, Town and Parish Councils have a 'stewardship' role but no financial or legal responsibility. Should Town and Parish Councils wish to formally take on ownership of existing bins, this can be arranged.
- 8.5 In setting local service levels in partnership with their local communities, Town and Parish Councils as part of their stewardship role, may decide to:
- monitor the bin to ensure that it remains in a serviceable condition
 - monitor salt use to ensure that it is being used for highway purposes
 - move a bin to another location
 - take ownership of existing salt bins.

Requests to Move an Existing Salt Bin to a New Location

- 8.6 Any request to move an existing salt bin will be treated a new request. If approved, West Berkshire Council will:
- be responsible for re-positioning a bin to it's new location
 - update the salt bin inventory
 - will issue the relevant Town or Parish Council with a plan showing the new location of the bin and a licence to allow the bin to be placed on the public highway.
- 8.7 In re-positioning an existing bin, the Town or Parish Council will take ownership of the bin and become responsible for its upkeep but not refilling.

- 8.8 Requests to have a bin moved will be at the Town or Parish Council's expense. The cost for re-locating and refilling the bin is £95 (subject to an annual review).

Requests for New Salt Bins

- 8.9 Requests for new salt bins will be made via local Town and Parish Councils. The site for a bin will be considered by West Berkshire Council taking into account the following factors:

- the bin must not cause a nuisance or obstruction (interfere with sight lines etc)
- there must be sufficient space for the bin and safe access for the purposes of refilling
- **no** bin will be placed on an existing Road Primary Treatment Route.

- 8.10 West Berkshire Council can provide salt bins for £208 (subject to an annual review) which includes the cost of the initial assessment, purchase of a 170 litre bin, delivery to the approved location, first load of salt and the issue of a license. Where more than one bin is requested, a discount will be offered to reflect any savings that can be made on supply and delivery.

There will be no cost to the Town or Parish Council for the initial assessment where a site is found to be unsuitable.

- 8.11 Once approval has been granted, the Town or Parish Council will be responsible for the cost of providing the bin and will take ownership of the bin.

West Berkshire Council will be responsible for:

- ordering and installation of the bin
- filling and refilling the bin with salt or a salt/grit mix
- maintaining an electronic inventory of salt bins across the district.

- 8.12 Should a Town or Parish Council wish to purchase salt bins directly from an independent supplier, a formal request should be made by following the above procedure. If approved, the Town or Parish Council will be responsible for making the necessary arrangements with their suppliers for payment and delivery. Once notified that the bin is in-situ, West Berkshire Council will arrange for it to be filled at no cost to the Town or Parish Council.

West Berkshire Council will be responsible for:

- filling and refilling the bin with salt or a salt/grit mix
- maintaining an electronic inventory of salt bins across the district.

- 8.13 Salt bins owned by Town and Parish Councils will be clearly marked with the following information on stickers provided by The Council:

This Bin has been provided by the Town/Parish Council ***for residents to use to treat local roads and footways with salt or grit.***

The Salt or grit must not be used on private property.

If this salt bin needs refilling please contact
West Berkshire Council's
Customer Services on 01635 519080

- 8.14 Should a site prove to be problematic for whatever reason, West Berkshire Council reserves the right to remove any salt bin from the highway network.

Refilling

- 8.15 *Every effort will be made to ensure that the bins are refilled with salt or a salt/grit mix when requests are received, however, there will be occasions when weather conditions may prevent access (heavy snowfall, localised flooding, blocked roads after strong wind etc). Under these conditions, salt bins will be refilled once resources have become available to make the approaching roads passable and it becomes reasonable and practicable to do so.*

Advertising

- 8.16 Should a Town or Parish Council wish to use new bins for advertising, such adverts will require planning permission. The Town or Parish Council should be directed to the Council's website/Planning service.

9. OPERATIONAL INFORMATION

Response Time

- 9.1 Throughout the Winter Service season the Contractor will commence and complete treatment within 3 hours from the start time as specified by the Winter Service Duty Officer.

Salt and Stocks

- 9.2 At temperatures below minus 10°C, salt no longer acts as an efficient de-icer, however, in Britain, with rare exceptions, the temperature during periods of icing or snowfall is usually above minus 3°C making salt the most commonly used chemical in the UK.
- 9.3 Rock salt complying with BS 3247 shall be supplied by the Council's Term Maintenance Contractor. The salt shall be either stored in a purpose-built barn or in the open if covered by a proprietary sheeting system. Current salt stocks are summarised below.

Depot	Stock Capacity	Pre-Winter Stock	Minimum Stock Level
Chieveley	2200 tonnes	2200 tonnes	500 tonnes
Reserves	2800 tonnes	2800 tonnes	500 tonnes

- 9.4 Salt stocks will be in place by 30 September each year and maintained in accordance with the requirements of the Term Contract for Highways and Bridgeworks.
- 9.5 Salt chemical composition is to be established by the Contractor through testing in accordance with BS 3247 (Part 1).
- 9.6 The rates of spread shown below will be used for the listed forecast conditions. For other forecast conditions, the Winter Service Duty Officer will liaise with the Duty Forecaster and the Term Contractor in finalising a rate of spread.

- 9.8 The Council reserves the right to use a salt/grit mix as circumstances dictate, particularly during snow conditions.

	Weather Condition	Spread Rate (g/m ²)	Comments
Precautionary Treatment when hoar frost and/or ice is are forecast	Forecast of hoar frost	10	6mm salt
	Forecast of hoar frost on stone mastic asphalt type surfaces.	20	6mm salt
	Forecast of Ice	10 - 40	6mm salt
Treatment prior to and after snowfall.	Prior to snowfall	20	6mm salt
	Prior to snowfall on porous type surfaces during and after snowfall during snowfall	40	6mm salt
	After snowfall	10	Every 25mm of snow
Compacted Snow	Hard compacted snow and ice at air temperatures down to - 5°C	20	50/50 salt/single sized abrasive aggregate not exceeding 6 mm or 5 mm sharp sand
	Hard compacted snow and ice at air temperatures below - 5°C	10	Single sized abrasive aggregate not exceeding 6 mm or 5 mm sharp sand
Contingency Network	Salt shortage/rationing	10	6mm salt

Snow Clearance

- 9.9 When snow conditions are forecast with a high degree of confidence, the Winter Service Duty Officer will instruct the Term Contractor to prepare the vehicles for snow clearance and fit ploughs.
- 9.10 The Winter Service Duty Officer will liaise with the Council's Civil Contingency Manager and if appropriate, the Civil Contingency Manager will arrange for the Council's Emergency Operations Centre (EOC) to be opened and manned until conditions abate. Once opened, all incoming calls relating to winter service operations will be directed to the EOC.
- 9.11 The Winter Service Duty Officer may instruct the Term Contractor to patrol the Road Snow Clearance Network to monitor the weather / level of snowfall / snow clearance operation and will liaise with the Duty Forecaster to obtain accurate forecast information. The Winter Service Duty Officer will instruct the Highway Term Contractor to treat (precautionary treatment and snow clearance) the Road Snow Clearance Network as appropriate using the forecast information provided.
- 9.12 The Winter Service Duty Officer will ensure that all appropriate records of activities and actions taken by Highways in managing the snow clearance operation are electronically stored. Records will also include the activities and actions of the Planning and Countryside service and the Term Contractor. These records are essential in dealing with claims and making bids for additional funding for winter damage repairs.

- 9.13 Following the thaw, the Snow Clearance Treatment Network's will be inspected for damage. Details of any damage along with repair estimates will be passed to the Highway Manager.

Wet Spots

- 9.14 Where the Council has been made aware of water being deposited on the highway, the Winter Service Manager will inform the Street Works service if a utility company is involved and arrange for the site to be treated with salt and arrange for ice warning signs to be erected. A record of the wet spot will be recorded in the 'Wet Spot' register along with the actions taken.

Possible causes of wet spots may include the following:

- direct result of an unforeseen incident (fire, road traffic accident etc)
- burst water main
- water issuing from apparatus
- spring

Records

- 9.15 The Winter Service Manager will hold the following details:

- Road Primary Treatment Network
- Road Secondary Treatment Network
- Contingency Treatment Network
- Footway/Cycleway Treatment Network
- Snow Clearance Network
- Footway/Cycleway Snow Clearance Network
- Route plans where applicable
- Database of salt bin locations
- Roads having 'porous' surface courses
- Wet Spot Register

10. PLANT, VEHICLES AND OPERATORS

10.1 A schedule of plant and vehicles owned by the Contractor is listed below:

Chieveley:	2 no	Econ demountable 9 m ³ gritters
	7 no	Econ dedicated 6 m ³ gritters
	1 no	Econ demountable 5 m ³ gritter
	1 no	Econ 3.5 tonne pickup 1 m ³ gritter (weight restricted bridges)
	10 no	Snowploughs
	1 no	JCB tele handler loading shovel
	1 no	JCB backhoe excavator
	2 no	7.5 tonne tipper lorries for hand spreading
	5 no	3.5 tonne tipper lorries for hand spreading
	3 no	Footpath salt spreaders (owned by West Berkshire District Council)
	1 no	18 tonne tipper lorry with ECON demountable gritter

10.2 Details of the treatment routes, information from Network Rail and any other relevant documentation will be kept in each vehicle.

10.3 To ensure effective and even salt distribution and the correct rate of spread, the spreading equipment is calibrated annually and the controls marked accordingly for spreads of 10g/m² for normal pre-salting and 20g/m² and 40g/m² for more severe conditions by the Contractor.

10.4 All gritters are fitted with a GPS vehicle tracking system and the following vehicle tracking information is recorded:

- (i) Speed
- (ii) Width of spread
- (iii) Spreading rate
- (iv) Start and finish time
- (v) Lengths of gritting and free-running

Operators

10.5 All gritter drivers must hold a current City & Guild 6159 with the following units:

- (1) 080 Winter Service Operations Health & Safety
- (2) 013 Prepare and operate winter service vehicles over 7500kg LGV
- (3) 313 Plough angle blade / Vee blade.

11. OPERATIONAL COMMUNICATIONS

- 11.1 All winter service vehicles are in contact with the Contractor's depot via 'hands free' mobile phones in order that instructions can be passed and current information relayed back from the vehicles.
- 11.2 The Term Contractor is required to provide the Council with a list of the telephone numbers that are to be used prior to the commencement of winter service operations and not later than 14 October 2013.
- 11.3 The Term Contractor is required to provide the Council with a copy of the Contractor's Winter Service Daily Action Report by 9:30 am the next working day (refer to Appendix O). This records details of each vehicle, driver, route number, start time, finish time, rate of spread and any other remarks.

12. WEATHER FORECASTS

12.1 During the winter period, West Berkshire Council will use the 'RoadCast' forecasting service provided by MeteoGroup, from their UK Headquarters in Victoria, London. The information received each day includes the following:

- (i) detailed 24-hour forecast
- (ii) evening update forecast
- (iii) site specific temperature graphs (three sites)
- (iv) early morning summary and preliminary forecast
- (v) 2 - 5 day forecast

12.2 The 24-hour forecast is received between 13:00 and 14:00 hours each afternoon. The main features of this forecast are as follows:

(i) Readiness Colour

This is based on the traffic light system of colours; green, amber or red. The definitions are:

Green No hazard expected.

Amber RST's below zero but road dry
RST between 0 and +1 °C (inclusive)
RST > +1 °C and < +2 °C with low confidence
Red
RSTs below zero with a hazard.

Red RST's below zero with a hazard.

(ii) Hazards

This section includes the hazards causing the red or amber readiness colours as well as other weather hazards such as heavy rain, high winds or fog, which could accompany a green readiness colour. A qualifying time will be given for all hazards.

(iii) Minimum Temperatures

Minimum air and road temperatures for urban and rural areas are provided.

(iv) Confidence Statements

This consists of high, moderate or low confidence for each of the hazards described above, together with a qualifying statement. For example: low confidence regarding extent of showers this evening but high regarding road temperatures falling below zero.

(v) 24 hour Weather Summary

This is a general summary of the forecast for the period from midday to midday. An example of a typical forecast is shown on the following page.

12.3 Before 19:30 hours each evening, a forecast update is issued by MeteoGroup and can be viewed by the Winter Service Duty Officer at home on a portable laptop computer. ***If further information is required, the Winter Service Duty Officer can make use of the 24 hour consultancy service provided by MeteoGroup.***

Example of 24 Hour Summary.

24 HOUR SUMMARY FORECAST FOR BERKSHIRE FORECAST FOR MONDAY 11/10/2010 12:00 TO TUESDAY 12/10/2010 12:00

Headline	RSTS ABOVE ZERO
Confidence	HIGH

General Synopsis

This afternoon, it will be dry and bright with long periods of sunshine. Tonight, dry with the chance of some clearer breaks at first, but mist and low cloud will become extensive. Tomorrow morning, dry but with cloudy skies. RSTs above zero throughout the period.

Hazards and Temperatures

Berkshire		
Readiness Colour	GREEN	
Hoar Frost	N	HIGH
Ice	N	HIGH
Snow	N	HIGH
Snow Level (m)	N/A	
Drifting	N	HIGH
Heavy Rain	N	HIGH
Fog	N	HIGH
Freezing Rain	N	HIGH
Minimum Air Temp	7.5	
Bridgedeck min temp	9.0	
Urban Min RST	10.0	
Urban RST period < 0	N	
Min RST	9.0	
RST period < 0	N	

Snow Summary

None

Wind Table

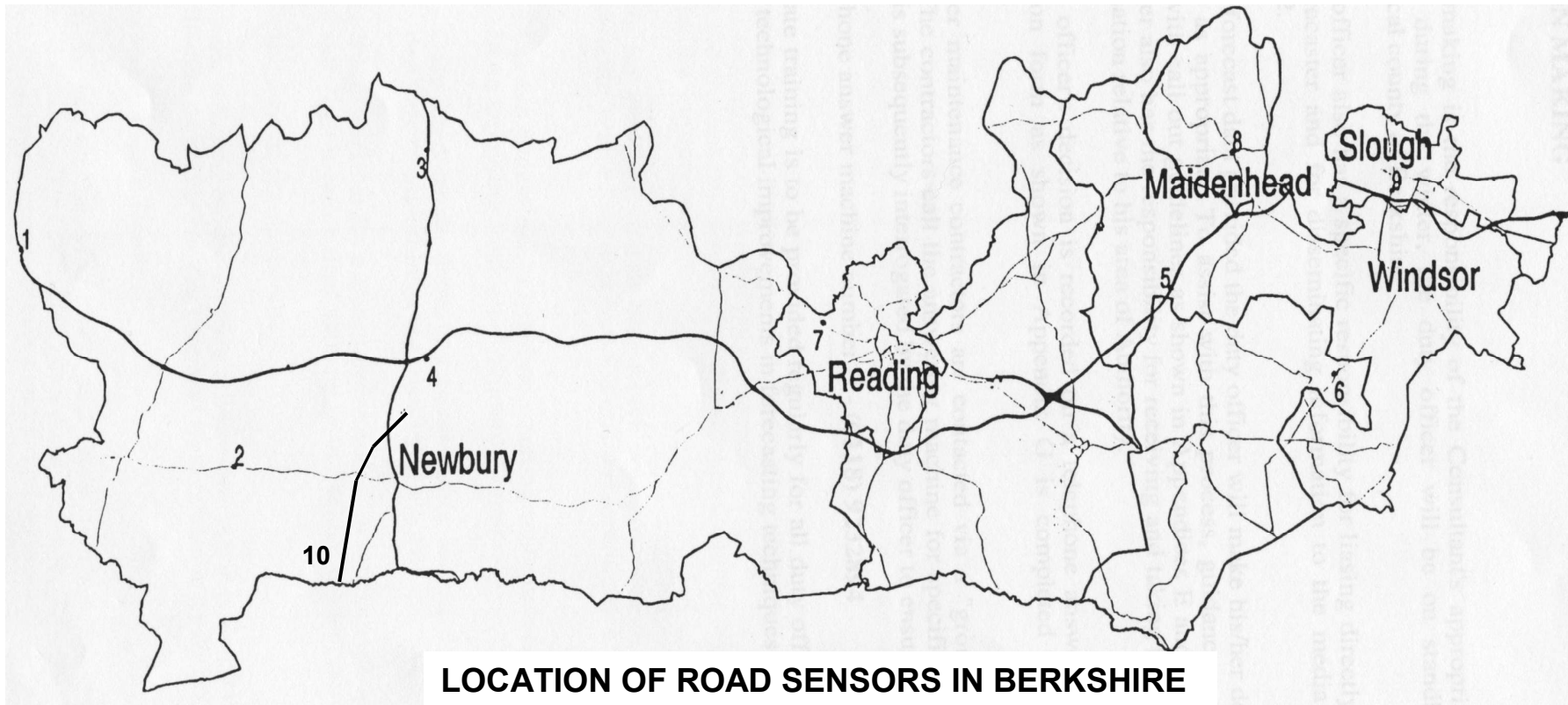
Domains	Mon 11/10 12-18				Mon 11/10 18-00				Tue 12/10 00-06				Tue 12/10 06-12			
	Dir	Avg mph	Exp Gust mph	Ext Gust mph	Dir	Avg mph	Exp Gust mph	Ext Gust mph	Dir	Avg mph	Exp Gust mph	Ext Gust mph	Dir	Avg mph	Exp Gust mph	Ext Gust mph
Berkshire County Wide	NE	13	28	31	NE	11	22	25	NE	9	20	23	NE	9	20	24

MeteoGroup UK.	
Forecaster	NAME
Produced at	11-10-2010 10:38:39 BST
Issued at	11-10-2010 12:31:12 BST
Telephone	0845 603 0563
Fax	020 7963 7579
Visit RoadCast at www.roadcast.co.uk	

13. THERMAL MAPPING AND ICE PREDICTION

West Berkshire Roads

- 13.1 Vaisala Ltd has undertaken thermal mapping across Berkshire, a technique for measuring and analysing the thermal characteristics of road surfaces. It is normally carried out under three different weather conditions, one of which is the extreme condition or night when skies are clear and winds light. The other weather conditions are known as intermediate and damped. Under extreme conditions, the maximum variation in road surface temperature is produced, this, together with the coldest absolute temperatures, leads to potentially hazardous road conditions. Under such conditions it is most important to be able to accurately predict road surface temperatures.
- 13.2 The information yielded from thermal mapping is used in conjunction with site specific forecasts to predict accurately the minimum temperature of road surfaces across the road network. This allows accurate decisions to be made not only about whether to salt or not but whether to salt only those roads that require treatment.
- 13.3 Thermal mapping has been used to produce data, which allows the pre-salting routes to be analysed objectively and to ensure the optimum location of road surface and atmospheric condition sensors. Ten sensor sites have been installed on the network locations shown on the following page.
- 13.4 Annual calibration checks on sensors are undertaken by the equipment supplier(s).
- 13.5 Every hour, information from these sensors is fed automatically into the Central Processing Unit at Vaisala's offices in Birmingham. The parameters recorded are, air temperature, humidity, precipitation, wind speed and direction, road surface condition (wet or dry) and depth temperature. Forecasts are produced by MeteoGroup UK based on this information. These forecasts when used in conjunction with the thermal mapping data forms one of the most sophisticated ice prediction systems in the UK.
- 13.6 West Berkshire Council acts as lead authority on behalf of the other Berkshire Unitary Authorities in respect of the co-ordination and procurement of contracts with Vaisala and MeteoGroup UK Ltd.
- 13.7 All six Berkshire Unitary Authorities have access to the ice detection equipment described above.



- | | |
|--------------------|------------------------|
| 1. M4 Membury | 6. A332 Windsor |
| 2. A4 Halfway | 7. A329 Reading |
| 3. A34 East Ilsley | 8. A4 Bad Godesberg |
| 4. M4 Chieveley | 9. A355 Tuns Lane |
| 5. M4 Shurlock Row | 10. A34 Newbury Bypass |

14. MEDIA COMMUNICATIONS

- 14.1 The Winter Service Duty Officer will notify the relevant organisations via the Message Board on the Metegroup's Winter Service web portal when a decision to treat has been made confirming what actions have been taken.
- 14.2 During periods of prolonged adverse weather and snowfall, the Winter Service Duty Officer shall liaise with the Council's Public Relations team who will provide relevant information to all interested organisations.
- 14.3 Prior to the onset of winter, details of the Council's Winter Service Plan will be published in the local press and made available through the Council's web site: www.westberks.gov.uk
- 14.4 A leaflet called 'Safer Driving This Winter on West Berkshire Roads' will be produced which shows the primary salting network and provides winter driving tips. This leaflet is available from Council offices and libraries as well as being displayed on the Council's web page (www.westberks.gov.uk)

15. PERFORMANCE MONITORING AND AUDIT

- 15.1 The Winter Service provided by West Berkshire Council is carried out by the Council’s Highway Term Maintenance Contractor Volker Highways.
- 15.2 Performance of the Contractor in relation to response and treatment times shall be monitored to ensure satisfactory service delivery and contract compliance in accordance with the following Contractual requirements.

	Performance Criteria	Frequency
1.	Winter Service Operations: Start Time Finish Time	Weekly by Winter Service Manager
2.	Winter Service Audit	At times agreed by the Winter Service Manager

- 15.3 The Contractor’s performance will be reported annually as part of the Highway Winter Service Plan approval process.
- 15.4 Throughout the Winter Service season and where reasonably practicable to do so, the Winter Service Manager will arrange for ad hoc audits to take place. The audit will consist of West Berkshire Council staff following a gritter on an actual salting run to record and verify the following:
 - (i) Time vehicle left depot.
 - (ii) Vehicle following agreed route.
 - (iii) Vehicle travelling at appropriate speed whilst salting.
 - (iv) Ensure vehicle driver stops to check spreading equipment is working correctly.
 - (v) Check that salt is being spread.
 - (vi) Time vehicle arrives back in depot.
- 15.5 Following an audit, a formal meeting will be held with the Contractor to discuss their performance, results and any urgent actions required to achieve the contract standards.

16. OTHER SEVERE / ADVERSE WEATHER

16.1 Please refer to the Council Severe Weather Plan.

17. BUDGETS

17.1 West Berkshire's 2013/2014 budget for winter service allows for the following:

- (i) Maintenance, repair and calibration of communication and ice prediction equipment
- (ii) Fixed costs of standby arrangements
- (iii) 50 precautionary salting runs on the Road Primary Treatment Network
- (iv) Weather forecasts and ice prediction service
- (v) Provision and maintenance of salt bins

17.2 It should be noted that whilst snow clearing operations will be undertaken in accordance with the Winter Service Plan and as instructed by the Winter Service Manager, there is no specific budget for this work. However, a report will be prepared and submitted to the appropriate committees as soon as possible after snow clearing has been completed in order for any budgetary pressures and adjustments to be discussed and agreed.

18. REFERENCES

Document	Publisher	First Published Date
Well Maintained Highways – Code of Practice for Highway Maintenance Management, July 2005, as amended November 2011	The Stationery Office	July 2005
Lessons Learned from the Severe Weather February 2009	UK Roads Liaison Group	July 2009
The Quarmby Report: The Resilience of Englan’s Transport Systems in Winter, Interim Report, July 2010	HMSO	July 2010

19. CIRCULATION LIST & CONTACTS

19.1 Adjacent Authorities

Council	Address	Director, General Manager or Head of Service	Winter Service Manager/Contact
Hampshire County Council	Environment Department The Castle Winchester Hampshire SO23 8UD Tel: 01962 841841	Steve Jarvis Director of Environment	Steve Pellatt Highways Manager Basingstoke Hampshire Highways North HPSN: 434 7793 Tel: 01256 360093 Fax:01256 360080 email: steve.pellatt@hants.gov.uk
Oxfordshire County Council	Oxfordshire County Council Environment and Economy Speedwell House Speedwell Street Oxford OX1 1NE Tel: 01865 815700	Huw C Jones Director of Environment and Economy	Paul Wilson Highways And Transport Oxfordshire County Council Environment and Economy PO Box 842 Oxford OX1 9LL Tel: 0845 3101111
Wiltshire Council	Environment Services County Hall Bythesea Road Trowbridge Wiltshire BA14 8JD Tel: 01225 713000	Mark Boden Corporate Director of Neighbourhood and Planning	Bill Parks Highways Network Support Manager Tel: 01225 702649

19.1 Adjacent Authorities (cont'd)

Council	Address	Director, General Manager or Head of Service	Winter Service Manager/Contact
Reading Borough Council	4 th Floor, 2/4 Darwin Close, Reading RG2 0RB Tel: 01189 390900	Vaughan Norris Highways Manager	Steven Charlton Assistant Highways Manager Tel: 0118 9374184
Wokingham District Council	Shute End PO Box 153 Wokingham Berkshire RG40 1WL Tel: 01189 746000	Mark Moon General Manager Places and Neighbourhoods	Tony Jackman Service Delivery Manager Tel: 0118 9746000 (Customer Services) Email: tony.jackman@wokingham.gov.uk
West Berkshire Council	Council Offices Faraday Road Newbury RG14 2AF Tel: 01635 42400	Mark Edwards Head of Highways and Transport	Andrew Reynolds Tel: 01635 519076 Melvyn May Highways Manager Tel: 01635 519873

19.2 Highways Agency

Highways Agency's Agents	Enterprise Mouchel Jays Close Viables Business Park Basingstoke Hampshire RG22 4BS	James Haluch Tel: 01256 481000
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19.3 Emergency Services

Emergency Service	Address	Contacts
Thames Valley Police	Colwell Drive Abingdon OX14 1AU	Tel: 01865 846401 (Abingdon Control Room) Fax: 01865 846160
South Central Ambulance	44 Finchampstead Road Wokingham Berkshire RG40 2NN	Tel: 0118 9365500 Fax: 0118 9891726 – Control room
Berkshire Fire and Rescue	103 Dee Road Reading RG30 4FS	Tel: 0118 9452888 Fax: 0118 9590510

19.4 Media

BBC Radio Berkshire	Peppard Road Caversham Park Reading Berkshire RG4 8TZ	Alison Dawes Tel: 01189 464200 (Newdesk) Fax: 01189 464 555 radio.berkshire.news@bbc.co.uk
The Breeze Newbury	Parkway Newbury Berkshire RG14 1AY	Tel: 01635 841600 newbury@thebreeze.com
Heart (Berkshire & North Hampshire)	The Filberts The Chase Calcot Reading, RG31 7RB	Michelle Cross Tel: 01189 928 8800 Fax: 01189 288 569 News1029@heart.co.uk

19.5 Travel Organisations

RAC	Public Affairs Dept. 1 Forest Road Feltham TW13 7RR	
The AA Motoring Trust	16 th Floor Fanum House Basingview Basingstoke Hampshire RG21 4EA	Paul Watters Tel: 01252 700973 (temp nr) Fax: 01252 700965 (temp nr)
Network Rail	Floor 3 Sussex House 6 The Forbury Reading Berkshire RG1 3EJ	Chris Drayton 07825 258775 Chris.drayton@networkrail.co.uk

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ROAD PRIMARY TREATMENT NETWORK

ROUTE 1

Route No.	Ward/Town	Road	From	To	Comments
1	Lambourn	B4001 Wantage Road	District Boundary	Oxford Street	
1	Lambourn	Unnamed Road	District Boundary	B4001	Road to Trabbs Farm
1	Lambourn	Sheepdrove Road	Drove Farm	Oxford Street	
1	Lambourn	Oxford Street & Market Place	Mill Lane	Newbury Street	
1	Lambourn	Mill Lane	Newbury Road	Oxford Street	
1	Lambourn	Parsonage Lane	Market Place	Big Lane	
1	Lambourn	Big Lane & Broadway	Parsonage Lane	Oxford Street	
1	Lambourn	B4000 Upper Lambourn Road	Big Lane	District Boundary	
1	Lambourn	High Street & Link to Lambourn Valley Way, Upper Lambourn	B4000 Upper Lambourn Road	B4000 Upper Lambourn Road	Loop through village
1	Lambourn	Maddle Road	High Street	End of highway	
1	Lambourn	Malt Shovel Lane & link to Footpath 21	B4000	Drain Hill	
1	Lambourn	Drain Hill	End of highway	B4000 Upper Lambourn Road	
1	Lambourn	Folly Road	B4000 Upper Lambourn Road		
1	Lambourn	Baydon Road	Parsonage Lane	Ermin Street	
1	Lambourn	Crowle Road	High Street	Baydon Road	
1	Lambourn	High Street, Lambourn	Market Place	Crowle Road	
1	Lambourn	B4000	Crowle Road	Ermin Street	via Hungerford Hill
1	Lambourn	Newbury Street	High Street, Lambourn	Mill Lane	
1	Lambourn	Newbury Road	Mill Lane	A338 Great Shefford	

ROAD PRIMARY TREATMENT NETWORK

ROUTE 1 (cont'd)

Route No.	Ward/Town	Road	From	To	Comments
1	Lambourn	Bockhampton Road	Newbury Road	Station Road	
1	Lambourn	Station Road	Newbury Street	Edwards Hill	
1	Lambourn	Edwards Hill	Station Road	High St, Lambourn	
1	Lambourn	Close End	Edwards Hill	End of highway	
1	Lambourn	Baydon Road	District Boundary	A338	via Ermin Street
1	Lambourn	B4001	Ermin Street	District Boundary	
1	Lambourn, Kintbury & Speen	Newbury Road	A338 Great Shefford	Oxford Road, Newbury	via Boxford
1	Speen	Station Road	A4	Grove Road	
1	Speen	Love Lane	B4494 Oxford Road	B4009 Long Lane	

ROAD PRIMARY TREATMENT NETWORK

ROUTE 2

Route No.	Ward/Town	Road	From	To	Comments
2	Hungerford	A338	Ermin Street	A4 Bath Road	
2	Hungerford	Charnham Park	A4 Bath Road	B4192	
2	Hungerford	A4	District Boundary	A338 Eddington Hill	via Charnham Street
2	Hungerford	B4192	A4 Charnham Street	District Boundary	
2	Hungerford	A338	A4 Charnham Street	District Boundary	via High Street, Hungerford
2	Kintbury	A4	A338 Eddington Hill	Hoe Benham Lane	
2	Speen & Newbury	A4	Hoe Benham Lane	Robin Hood Roundabout	
2	Newbury, Speen & Chieveley	A339	Robin Hood Roundabout	A34	
2	Lambourn, Kintbury & Speen	B4000	A338	A4	
2	Lambourn	A338	B4000 Ermin Street	Great Shefford	

ROAD PRIMARY TREATMENT NETWORK

ROUTE 3

Route No.	Ward/Town	Road	From	To	Comments
3	Hungerford	Priory Road & Inkpen Road (part)	A338 High Street	Inkpen Road	via John O Gaunt
3	Hungerford	Park Street, Hungerford	A338 High Street	Inkpen Road	
3	Hungerford & Kintbury	Inkpen Road	Park Street, Hungerford	Weavers Lane	
3	Hungerford & Kintbury	Hungerford Lane	Park Street, Hungerford	High Street, Kintbury	
3	Kintbury	Weavers Lane & Folly Road	Craven Road	Post Office Road	
3	Kintbury	Unnamed Road & Church Lane	Weavers Lane	District Boundary	via Combe
3	Kintbury	Unnamed Road	Unnamed Road	Post Office Road	via Wergs Barn
3	Kintbury	Post Office Road	Bell Lane	Folly Road	
3	Kintbury	Kintbury Road	Folly Road	Pebble Hill	
3	Kintbury	Pebble Hill	Blandy's Hill	Rooknest Lane	
3	Kintbury	Rooknest Lane	Pebble Hill	Post Office Road	
3	Kintbury	Blandy's Hill	Kintbury Road	Inkpen Road	
3	Kintbury	Inkpen Road	Blandy's Hill	High Street, Kintbury	
3	Kintbury	High Street, Kintbury	Hungerford Lane	Inkpen Road	
3	Kintbury	Station Road	Inkpen Road	A4	
3	Kintbury	Newbury Street	Station Road	Burtons Hill	
3	Kintbury	Holt Road	Burtons Hill	Old Hat	
3	Kintbury	Unnamed Road	Old Hat	Park Lane, Hamstead Marshall	via Barr's Farm
3	Kintbury & Speen	Park Lane/Milkhouse Road	Holtwood Road	A4	

ROAD PRIMARY TREATMENT NETWORK

ROUTE 3 (cont'd)

Route No.	Ward/Town	Road	From	To	Comments
3	Kintbury & Newbury	Enborne Road	Park Lane (Hampstead Marshall)	Bartholomew Street	
3	Newbury	A343 Andover Road	A343 St Johns Roundabout	District Boundary	
3	Newbury	Newtown Road	A343 St Johns Roundabout	Monks Lane	
3	Newbury	Monks Lane	A343 Andover Road	A339	
3	Newbury	A343 St Johns Road	A343 St Johns Roundabout	A339	
3	Newbury	A339	A343 Greenham Roundabout	Monks Lane	
3	Greenham	A339	Monks Lane	District Boundary (Swan PH)	
3	Newbury	Shaw Road	Robin Hood Roundabout	Love Lane	
3	Speen & Chieveley	B4009 Long Lane	Love Lane	Priors Court Road	

ROAD PRIMARY TREATMENT NETWORK

ROUTE 4

Route No.	Ward/Town	Road	From	To	Comments
4	Lambourn & Downlands	A338 Wantage Road	Church Street, Great Shefford	District Boundary	
4	Downlands	Buckham Hill	A338 Wantage Road	Botmoor Way	
4	Downlands/Speen	Hangmanstone Lane	Botmoor Way	Boxford	
4	Downlands	Unnamed Road	Hangmanstone Lane	B4494 Wantage Road	via Rowbury Farm
4	Downlands & Speen	B4494	District Boundary	A4 Old College Roundabout	via Donnington
4	Speen	Unnamed Road	B4494 Wantage Road	Winterbourne Road	
4	Speen	Winterbourne Road	Unnamed Road	Rood Hill	via Winterbourne Wood
4	Downlands	Copperage Road & Fiddlers Lane	B4494 Wantage Road	Abingdon Road	
4	Downlands	East Ilsley Southbound Slip to A34	Broad Street	A34	via south section of High Street
4	Chieveley & Downlands	Oxford Road	Graces Lane	A34 Northbound Slips	
4	Chieveley	Graces Lane	Oxford Road	School Lane	
4	Chieveley	High Street Chieveley & Downend Lane	School Road	Oxford Road	
4	Chieveley	School Road	High Street, Chieveley	B4494 Wantage Road	

ROAD PRIMARY TREATMENT NETWORK

ROUTE 5

Route No.	Ward/Town	Road	From	To	Comments
5	Downalnds	Abingdon Road, East Ilsley (off slip A34)	A34	Fiddlers Lane	
5	Downalnds	Broad Street & High Street, East Ilsley	Fiddlers Lane	Fiddlers Lane	One way system
5	Downlands & Compton	Cow Lane	Broad Street, East Ilsley	Cheseridge Road	
5	Compton	Ilsley Road	Cheseridge Road	Churn Road	
5	Compton	High Street, Compton	Churn Road	Horn Street	
5	Compton	School Road	Horn Street	Shephards Hill	
5	Compton & Basildon	Aldworth Road (Compton)	Shepherds Hill	B4009 Haw Lane/Four Points	
5	Compton	Newbury Road	Ilsley Road	B4009 Newbury Hill, H.Norreys	
5	Compton	Water Street	Newbury Road	B4009 Church Street	
5	Basildon, Compton & Bucklebury	B4009	Yattendon Road, Hermitage	Four Points	via Hampstead Norreys
5	Bucklebury	Marlston Road	B4009, Hermitage	Pease Hill	via Bucklebury Village
5	Bucklebury	Unnamed Road	Pease Hill	Chapel Row, Blade Bone PH	via Hillfoot
5	Bucklebury & Sulhamstead	Unnamed Road	South End Road	A4	via Beenham Stocks
5	Newbury, Thatcham, Aldermaston & Sulhamstead	A4	Robin Hood Roundabout	A340 Aldermaston Roundabout	
5	Newbury	A339	Robin Hood Roundabout	A343 Greenham Roundabout	
5	Speen & Chieveley	Oxford Road, Newbury	B4494 Wantage Road Roundabout	A34 Chieveley Services	

ROAD PRIMARY TREATMENT NETWORK

ROUTE 6

Route No.	Ward/Town	Road	From	To	Comments
6	Greenham	A339	A339 Swan Roundabout	District Boundary	
6	Newbury	Kiln Road & Turnpike Road	B4009 Shaw Road	A4	Speed Cushions
6	Newbury	Fir Tree Lane	Turnpike Road	A4	
6	Newbury	Hambridge Road & Kings Road	A4	A339	
6	Thatcham	Tull Way	A4	Northfield Road	
6	Thatcham	Unnamed Road & Floral Way	Cold Ash Road	A4	
6	Thatcham	Lower Way	A4	The Moors	
6	Thatcham	The Moors	Lower Way	A4	
6	Thatcham	The Broadway & Station Road	The Moors	A4	
6	Thatcham	The High Street, Thatcham	The Broadway	A4	
6	Thatcham	Station Road	The Moors	Pipers Way	
6	Thatcham	Pipers Way	Station Road	A4	
6	Thatcham	Unnamed Road	Pipers Way	Thornford Road	via Cookham Hill
6	Thatcham & Greenham	Burys Bank Road	Greenham Road	Unnamed Road (Crookham Hill)	
6	Greenham	Pinchington Lane	Greenham Road	A339	
6	Greenham	Thornford Road	Unnamed Road (Crookham Common)	A339	
6	Greenham	Hyde Lane	A339	District Boundary	
6	Thatcham & Aldermaston	Unnamed Road (Crookham Common)	Thornford Road	Brimpton Road	

ROAD PRIMARY TREATMENT NETWORK

ROUTE 6 (cont'd)

Route No.	Ward/Town	Road	From	To	Comments
6	Aldermaston	Brimpton Lane	Brimpton Road	B3051	via Brimpton Village
6	Aldermaston	Brimpton Road	A4	Brimpton Village	
6	Aldermaston	Brimpton Road	B3051	District Boundary	
6	Aldermaston	Unnamed Road	Brimpton Lane	B3051	via Blacknest Farm
6	Aldermaston	B3051	District Boundary	A340 Calleva Roundabout	
6	Aldermaston	Un-named Road	B3051	A340 Paices Hill	
6	Aldermaston	A340 Aldermaston Road	A340 Calleva Roundabout	District Boundary (Tadley)	Including Tadley Triangle
6	Aldermaston	A340	A340 Calleva Roundabout	A4	via Aldermaston Village
6	Aldermaston	Unnamed Road	Brimpton Village	Back Lane	
6	Aldermaston	Wasing Lane	Back Lane	A340 Aldermaston Village	
6	Aldermaston	Church Road	A340 Aldermaston Village	Spring Lane	
6	Aldermaston	Red Lane	Spring Lane	Reading Road	
6	Aldermaston	Reading Road	A340 Tadley Triangle	Welshmans Road	

ROAD PRIMARY TREATMENT NETWORK

ROUTE 7

Route No.	Ward/Town	Road	From	To	Comments
7	Thatcham	Northfield Road	A4	Heath Lane	
7	Thatcham & Cold Ash	Cold Ash Road & Cold Ash Hill	Northfield Road	Fishers Lane	via Cold Ash Village
7	Cold Ash	Hermitage Road	Fishers Lane	B4009 Long Lane, Curridge	via Red Shute Hill
7	Thatcham	Harts Hill Road	A4	Broad Lane, Bucklebury	
7	Thatcham	The Ridge & Burdens Heath	Cold Ash Hill	Harts Hill Road	
7	Bucklebury	Broad Lane	Harts Hill Road	Hungerford Lane, Southend	via Upper Bucklebury
7	Bucklebury	Southend Road	Hungerford Lane	Bradfield Village/College	
7	Bucklebury	Union Road	South End Road	Common Hill	
7	Bucklebury & Sulhamstead	Common Hill	Bradfield Village/College	A340	
7	Sulhamstead & Purley on Thames	A340	A4 Theale Roundabout	Tidmarsh Lane	
7	Calcot	A4	M4 Junction 12	District Boundary	
7	Calcot	Pincent's Kiln (Sainsburys Loop)	A4	A4	
7	Calcot	Dorking Way	A4	Charrington Road	
7	Calcot	Charrington Road	A4	A4	
7	Calcot	Pollards Way & The Chase	Charrington Road	Mill Lane	
7	Calcot	Mill Lane & Carters Rise	A4	Underwood Road	
7	Calcot	Underwood Road	District Boundary	District Boundary	
7	Calcot & Birch Copse	Old Bath Road & Langley Hill	A4	District Boundary	
7	Birch Copse	City Road	District Boundary	Little Heath Road	

ROAD PRIMARY TREATMENT NETWORK

ROUTE 7 (cont'd)

Route No.	Ward/Town	Road	From	To	Comments
7	Birch Copse	Bitterne Avenue, Goldcrest Way (part), Partridge Drive & Curlew Drive (part)	City Road	City Road	
7	Birch Copse	Little Heath Road	City Road	District Boundary	
7	Birch Copse	Hildens Drive	City Road	District Boundary	
7	Birch Copse	Warborough Avenue	Little Heath Road	Hildens Drive	

ROAD PRIMARY TREATMENT NETWORK

ROUTE 8

Route No.	Ward/Town	Road	From	To	Comments
8	Birch Copse	Dark Lane	Overdown Road	Long Lane	
8	Westwood	Overdown Road	District Boundary	District Boundary	Speed Cushions
8	Birch Copse & Purley on Thames	Long Lane	A329	Sulham Hill	
8	Purely on Thames	Knowlsley Road	Long Lane	A329	Speed Cushions
8	Purley on Thames & Panbourne	A329	District Boundary	A340, Pangbourne	
8	Purley on Thames & Panbourne	Purley Lane, Purley Village, New Hill, Colyton Way, Winteringham Way, Chestnut Drive & Brading Way	A329	A329	
8	Purley on Thames & Panbourne	A340 Tidmarsh Road	Tidmarsh Lane	A329	via The Street
8	Pangbourne	B471 Whitchurch Road	A329 Pangbourne High Street	District Boundary	
8	Pangbourne & Basildon	A329	A340 Tidmarsh Road	District Boundary	via Streatley
8	Basildon	A417 Wantage Road	A329 Streatley	District Boundary	
8	Basildon	High Street, Streatley	A329	District Boundary	
8	Bucklebury & Sulhamstead	Chalk Pit Farm Road	Bradfield Village	A340 Tidmarsh Road	
8	Bucklebury & Compton	Ashampstead Road	Bradfield Village	Palmers Hill, Ashampstead	via Pyt House
8	Compton & Basildon	Unnamed Road	Palmers Hill, Ashampstead	B4009 Four Points	
8	Basildon	B4009	Four Points	A329 Streatley	via Streatley Hill

ROAD PRIMARY TREATMENT NETWORK

ROUTE 8 (cont'd)

Route No.	Ward/Town	Road	From	To	Comments
8	Pangbourne & Bucklebury	Unnamed Road	A340 Pangbourne Village	Ashampstead Road/Common	via Pangbourne Hill, Upper Bowden Farm
8	Basildon	Pangbourne Road & Aldworth Road	Pangbourne Hill	Bethesda Street	via Upper Basildon
8	Basildon	Bethesda Street & Park Wall Lane	Aldworth Road, Upper Basildon	A329	
8	Compton	Yattendon Lane	Ashampstead Road/Common	Yattendon Village	
8	Bucklebury & Compton,	Everington Lane	B4009 Hermitage	Yattendon Village	
8	Bucklebury	B4009, Hermitage	Yattendon Road	Priors Court Road	
8	Chieveley & Bucklebury	Priors Court Road	Graces Lane	B4009, Hermitage	

ROAD PRIMARY TREATMENT NETWORK

ROUTE 9

Route No.	Ward/Town	Road	From	To	Comments
9	Aldermaston	Welshmans Road	Reading Road	District Boundary	
9	Aldermaston & Mortimer	Reading Road & Padworth Road	Red Lane	Goring Lane Roundabout, Burghfield	
9	Burghfield	Reading Road, Burghfield	Goring Lane Roundabout	Theale Road	
9	Burghfield	Burghfield Road	Theale Road	District Boundary	
9	Burghfield	James Lane	Goring Lane	Hermits Hill	
9	Mortimer	Unnamed Road	Padworth Road	St Catherine's Hill, Mortimer	
9	Mortimer	Goring Lane	Goring Lane Roundabout	District Boundary	
9	Mortimer	Unnamed Road	Goring Lane Roundabout	St Catherine's Hill, Mortimer	
9	Mortimer	Victoria Road	St Catherine's Hill	Hammonds Heath	
9	Mortimer	West End Road	St Catherine's Hill	Victoria Road	
9	Mortimer	Stephens Road	Victoria Road	West End Road	
9	Mortimer	Unnamed Road	Hammonds Heath	Bloomfield Hatch Lane	via The Street, Mortimer
9	Mortimer	Bloomfield Hatch Lane	Unnamed Road	District Boundary	
9	Mortimer	Station Road	The Street	The Forehead	
9	Mortimer	The Forehead	Station Road	Trove's Lane	
9	Mortimer	Beech Hill Road	Trove's Lane	District Boundary	
9	Sulhamstead	Sulhamstead Road	A4	Glebe Farm, Ufton Nervet	Via Sulhamstead Hill
9	Sulhamstead & Mortimer	Un-named Road & Camp Road	Ufton Nervet Village	Padworth Road	
9	Sulhamstead & Theale	A4	A340 Aldermaston Roundabout	M4 Junction 12	via Theale Bypass

ROAD PRIMARY TREATMENT NETWORK

ROUTE 9 (cont'd)

Route No.	Ward/Town	Road	From	To	Comments
9	Theale	The Green, Church Street & High Street, Theale	A4/A340 Theale Roundabout	A4 Arlington Roundabout	
9	Theale	Waterside Drive & Brunel Road	A4	Station Road, Theale	
9	Theale	Theale Bypass Slip roads	A4	Station Road, Theale	
9	Burghfield	Clayhill Road	School Lane, Burghfield	Sulhamstead Road	
9	Burghfield	School Lane & Recreation Road	Clayhill Road	Reading Road	
9	Burghfield	Unnamed Road	Fox & Hounds PH, Sheffield Bottom	Burghfield Road	

ROAD PRIMARY TREATMENT NETWORK

ROUTE 10

Route No.	Ward/Town	Road	From	To	Comments
10	Newbury	Buckingham Road	Enborne Road	A343 Andover Road	
10	Newbury	Fifth Road	Buckingham Road	Valley Road	
10	Newbury	Valley Road & Elizabeth Avenue	Fifth Road	Essex Street	
10	Newbury	Essex Street	A343 Andover Road	Elizabeth Avenue	
10	Newbury	Link Road & Station Road	A343 St Johns Road	A339	
10	Newbury	Oxford Street	A4	The Broadway	
10	Newbury	London Road	The Broadway	Robin Hood Roundabout	
10	Newbury	Northbrook Street & Bridge Street	London Road	Mansion House Street	
10	Newbury	Mansion House Street & Market Place	Bridge Street	Bear Lane	Includes the Market Place
10	Newbury	Bear Lane	Market Place	A339	
10	Newbury	Cheap Street	Bear Lane	A339	
10	Newbury	Market Street	Cheap Street	Bartholomew Street	Including Bus Station
10	Newbury	Bartholomew Street	Mansion House Street	A343 St Johns Roundabout	
10	Newbury	Mill Lane & Boundary Road North	A339	Kings Road	
10	Newbury	Bone Lane	Mill Lane	Hambridge Road	
10	Newbury	Wharf Road & Park Way	Bear Lane	London Road	Over Park Way Bridge
10	Greenham	Greenham Road	A339	Burys Bank Road	via Pyle Hill
10	Calcot	Royal Avenue & Curtis Road	A4	Old Bath Road	
10	Theale & Burghfield	Station Road, Theale Road	High Street	Fox & Hounds PH, Sheffield Bottom	
10	Sulhamstead	Bottom Lane	Sulhamstead Road	Jaques's Lane	

ROAD PRIMARY TREATMENT NETWORK

ROUTE 10 (cont'd)

Route No.	Ward/Town	Road	From	To	Comments
10	Burghfield	Theale Road & Hose Hill	Sheffield Bottom	Burghfield Village	via Hose Hill
10	Burghfield	Berrys Lane & Kirtons Farm Road	Burghfield Road	District Boundary	
10	Burghfield	Amners Farm Road & Pingewood Road South	Burghfield Road	District Boundary	
10	Burghfield & Mortimer	Burnthouse Lane	Fullers Lane	Pingewood Road South	
10	Mortimer	Fullers Lane	Burnthouse Lane	District Boundary	
10	Mortimer	Padworth Lane	A4	School Road	
10	Mortimer	Rectory Road & Triangle	School Lane	Reading Road	

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ROAD SECONDARY TREATMENT NETWORK

ROUTE 1

Route No.	Ward/Town	Road	From	To	Comments
1	Downlands	Sheephouse Way	Hangmanstone Lane	Main Street	
1	Downlands	Spray Lane	Main Street	Unnamed Road to Brightwalton Green	
1	Downlands	Common Lane	Spray Lane	B4494 Wantage Road	
1	Downlands	Unnamed Road from Chaddleworth	Main Street, Chaddleworth	Shop Lane	via Leckhampstead Thicket
1	Downlands	Shop Lane & Unnamed Road	B4494 Egypt	B4494 Hillgreen Lane Junction	
1	Downlands	Dogkennel Lane, Wellhill Road & Unnamed road from Fawley	A338	A338	via Fawley & South Fawley
1	Downlands	Unnamed Road	A338	Woolley Farm Crossroads	
1	Downlands	Unnamed Road	B4494 Wantage Road	Woolley Farm Crossroads	
1	Downlands	Unnamed Road	Woolley Farm Crossroads	A338	via Manor Farm
1	Downlands	Unnamed Road	Woolley Farm Crossroads	Common Lane	via Long Plantation
1	Downlands	Honesty Bottom	Common Lane	Long Lane	
1	Downlands	Holt Lane, Brightwalton	Spray Lane	B4494 Wantage Road	
1	Downlands	Main Street, Upper End & Norris Field, Chaddleworth	Sheephouse Way	Sheephouse Way	
1	Downlands	Long Lane, Brightwalton	Common Lane	B4494	

ROAD SECONDARY TREATMENT NETWORK

ROUTE 2

Route No.	Ward/Town	Road	From	To	Comments
2	Kintbury	Welford Road	B4000 Baydon Road	Rood Hill, Welford	
2	Kintbury	Hoe Benham Lane	A4	B4000 Ermin Street	
2	Lambourn	Unnamed Road (Ramsbury Rd)	Ermin Street	District Boundary	via Membury Industrial Estate
2	Lambourn	Unnamed Road	Unnnamed Road to Membury	B4001	via Leigh Farm
2	Lambourn	Goodings Lane	B4000	Hill Side, East Garston	
2	Lambourn	Front Street, Back Street, Rogers Lane & Humphreys Lane	Hill Side, East Garston	Hill Side, East Garston	East Garston Village
2	Hungerford	Leverton Lane & Upper Eddington Lane	District Boundary	A338	
2	Hungerford	Oxford Street, Eddington	A338	A4	
2	Speen/Kintbury	High Street, Boxford	B4000 Ermin Street	Rood Hill, Boxford	

ROAD SECONDARY TREATMENT NETWORK

ROUTE 3

Route No.	Ward/Town	Road	From	To	Comments
3	Hungerford	Church Street	A338	Church Way	
3	Hungerford	Church Way	Church Street	Atherton Road	
3	Hungerford	Atherton Road	Church Way	A338 High Street	
3	Hungerford	Homefield Way (part) & Sanden Close	Church Way	Church Way	
3	Hungerford	Inkpen Road	A338	Priory Road	via Sanham Green
3	Hungerford	Station Road	Park Street	End of highway	
3	Hungerford	Fairfiew Road & Priory Avenue	Park Street	Priory Road	
3	Kintbury	Unnamed Road	Old Hat	Holtwood Road	
3	Hungerford	Smitham Bridge Road	Church Way	Marsh Lane	
3	Hungerford	Bullpit Lane	Priory Avenue	Priory Road	
3	Kintbury	Spray Road, Inkpen	District Boundary	Craven Road & Unnamed Road	via Lower Green, Inkpen
3	Kintbury	Unnamed Road	Rooknest Lane	Unnamed road opposite Kirby House	via Trapshill, Rookery Copse
3	Kintbury	Unnamed Road to West Woodhay	Unnamed road opposite Kirby House	Unnamed Road from Gore End	via West Woodhay
3	Kintbury	Unnamed Road	Unnamed Road from West Woodhay	Watery Lane	
3	Kintbury	Watery Lane	Unnamed Road, Old Hat	Unnamed Road to West Woodhay	
3	Kintbury	Forbury Lane	Watery Lane, Old Hat	Pebble Hill	

ROAD SECONDARY TREATMENT NETWORK

ROUTE 3 (cont'd)

Route No.	Ward/Town	Road	From	To	Comments
3	Kintbury	Pebble Hill	Rooknest Lane	Unnamed Road to West Woodhay	
3	Kintbury	Layland's Green & Burton's Hill, Kintbury	Inkpen Road	Newbury Street	
3	Kintbury	Craven Way	Burton's Hill	Holt Road	
3	Kintbury	Lawrence Mead, Kennet Road & Gainsborough Avenue	Inkpen Road	Burton's Hill	

ROAD SECONDARY TREATMENT NETWORK

ROUTE 4

Route No.	Ward/Town	Road	From	To	Comments
4	Downlands	Ash Close, Brightwalton	Common Lane	Honesty Bottom	
4	Downlands	Sheepleaze Lane	B4494 Wantage Road, Lilley	Field Road	
4	Downlands	Field Road	Sheepleaze Lane	Princes Lane	
4	Downlands	Old Street	Mud Lane	Northfields	
4	Downlands	Northfields	Old Street	Downend Lane	
4	Downlands	Unnamed Road	Mud Lane	B4494 Wantage Road	via Hillgreen
4	Downlands	Bury Lane, West Ilsley	West Ilsley Village	District Bounday	
4	Downlands	Catmore Road	West Ilsley Village	B4494 Wantage Road, Lilley	via Catmore
4	Downlands	Ball Pit Road & Hailey Road	Field Road, Peasemore	Fiddlers Lane	
4	Downlands	Stanmore Road	Ball Pit Road	Oxford Road, Beedon	
4	Downlands	Peasemore Hill	B4494 Wantage Road	Hillgreen Lane	
4	Downlands	Hillgreen Lane	Mud Lane	Field Road, Peasemore	
4	Downlands	Field Road	Prince's Lane	Mud Lane	
4	Chieveley	Northfields	Unnamed Road, Woods Folly	Downend Lane	
4	Speen	Unnamed Road	B4494 Wantage Road	Unnamed Road to Winterbourne	via Winterbourne Holt
4	Speen	Unnamed Road to Winterbourne	Unnamed Road via Winterbourne Holt	Winterbourne Road	
4	Downlands	Church Hill, East Ilsley)	Broad Street	High Street	

ROAD SECONDARY TREATMENT NETWORK

ROUTE 5

Route No.	Ward/Town	Road	From	To	Comments
5	Chieveley	Arlington Lane	Oxford Road	B4494 Wantage Road	
5	Thatcham	Ilkley Way	The Moors	The Moors	
5	Thatcham	Braemore Close & Urquhart Road	Ilkley Way	Station Road	
5	Thatcham	Stoney Lane	A4	Station Road	Speed Cushions
5	Thatcham	Sagecroft Road	Northfield Road	Park Lane	
5	Thatcham	Park Lane	Heath Lane	A4	
5	Thatcham	Park Avenue	Park Lane	A4	
5	Chieveley	Curridge Road	Oxford Road	B4009	via Curridge
5	Bucklebury	Slanting Hill	Marlston Road	Hermitage Road, Cold Ash	
5	Cold Ash	Ashmore Green Road	Cold Ash Hill	Tull Way, Thatcham	
5	Cold Ash	Stoney Lane	Ashmore Green Road	Turnpike Road	
5	Cold Ash	Collaroy Road	The Ridge	Cold Ash Hill	
5	Cold Ash	Waller Drive	Turnpike Road	Stoney Lane	
5	Thatcham	Bowling Green Road, Gordon Road & Henwick Lane	Tull Way	A4	
5	Thatcham	Westfield Road	Henwick Lane	Northfield Road	
5	Thatcham	Pound Lane	A4	Lower Way	
5	Thatcham	Church Gate	Lower Way	The Broadway	

ROAD SECONDARY TREATMENT NETWORK

ROUTE 5 (cont'd)

Route No.	Ward/Town	Road	From	To	Comments
5	Thatcham	Wheelers Green Way, Betteridge Road & Agricola Way	Station Road	Pipers Way	
5	Thatcham	Falmouth Way	A4	Pipers Way	
5	Bucklebury	Unnamed Road	Everington Lane	Hatchets Lane	
5	Bucklebury	Brocks Lane	Hatchets Lane	Marlston Road, Ford	
5	Bucklebury	Hatchets Lane	Unnamed Road, Frilsham Manor Farm	Unnamed Road, Frilsham Common	via Beechfield
5	Bucklebury	Unnamed Road	Hatchets Lane	Brocks Lane	via Hawkridge House
5	Bucklebury	Wellhouse Lane	Brocks Lane	Marlston Road	
5	Bucklebury	Chapel Lane Yattendon & Unnamed Road	Everington Lane	Hatchets Lane	
5	Bucklebury	Unnamed Road	Brocks Lane	Bucklebury Village Church	via New Barn Farm

ROAD SECONDARY TREATMENT NETWORK

ROUTE 6

Route No.	Ward/Town	Road	From	To	Comments
6	Kintbury	Unnamed Road	Craven Arms PH	Vanners Lane	
6	Speen	Chapel Road & Rookwood, Stockcross	B4000	B4000	
6	Speen	Church Road, Stockcross	B4000	A4	Including Triangle
6	Speen	Unnamed Road	A4	Milkhouse Road, Marsh Benham	via Benham Stud
6	Speen	Sutton Road & Coxeter Road	Grove Road	Brummell Road	
6	Speen	Brummell Road	Grove Road	A4	
6	Speen	Chaucer Crescent & Burchell Road	Brummell Road	Brummell Road	
6	Newbury	Castle Grove, Almond Avenue, Dolman Road, Rowan Drive & Maple Crescent	B4494	A4	
6	Newbury	Old Bath Road & Speen Lane	Oxford Street	A4	
6	Newbury	Chestnut Crescent (part) & Hawthorn Road	London Road	A4	
6	Speen	Church Road	Shaw Road	Love Lane	
6	Newbury	Walton Way & Pike Street	Kiln Road	Newport Road	
6	Newbury	Newport Road & Doveton Way	A4	A4	
6	Newbury	Avonway	Turnpike Road	Gaywood Drive	
6	Newbury	Gaywood Drive	Avonway	Fir Tree Lane	
6	Greenham	Racecourse Road	Greenham Road	New Road	
6	Greenham	Westwood Road	New Road	Greenham Road, Pyle Hill	

ROAD SECONDARY TREATMENT NETWORK

ROUTE 6 (cont'd)

Route No.	Ward/Town	Road	From	To	Comments
6	Greenham	Nightingales and Greenlands Road	Greenham Road	Greenham Road, Pyle Hill	
6	Greenham	New Road, Greenham	Burys Bank Road	Greyberry Copse Road	
6	Greenham	Greyberry Copse Road & Pigeons Farm Road	New Road	New Road	
6	Newbury	Friars Road (part) & Priory Road	Newtown Road	Newtown Road	
6	Newbury	Conifer Crest	A343 Andover Road	Normay Rise	
6	Kintbury	Wheatlands Lane	Enbourne Street	Church Lane	
6	Kintbury	Enbourne Street	Wheatlands Lane	Unnamed Road, Red Hill	
6	Kintbury	Watery Lane	Enbourne Street	Unnamed Road to West Woodhay	
6	Kintbury	Unnamed Road	Unnamed Road	Craven Arms PH	via Redhill Wood
6	Kintbury	Unnamed Road (Biggs Hill Lane)	Enbourne Street	District Boundary	via Bourne Farm
6	Kintbury	Washwater	A343 Andover Road	District Boundary	
6	Kintbury	Andover Drove, Washwater	Washwater	Bell Hill	
6	Newbury	Essex Street	Elizabeth Avenue	Wheatlands Lane	
6	Newbury	Villiers Way, Glendale Ave, Normay Rise & Meyrick Drive	Enborne Street	Enborne Street	Loop
6	Newbury	Chandos Road & Wendon Road	Newtown Road	A343 Andover Road	
6	Newbury	Strawberry Hill	Old Bath Road	West Street	
6	Newbury	West Street	Strawberry Hill	Northcroft Lane	

ROAD SECONDARY TREATMENT NETWORK

ROUTE 7

Route No.	Ward/Town	Road	From	To	Comments
7	Bucklebury	Hatch Lane	Chapel Row, Blade Bone PH	Kiff Green	
7	Aldermaston	Unnamed Road	Kiff Green	Woolhampton Hill	
7	Aldermaston	Woolhampton Hill	Unnamed Road	A4	
7	Compton & Bucklebury	Unnamed Road to Stanford Dingley	Yattendon Lane	Back Lane	via Mazelands Farm
7	Compton & Bucklebury	Scratchface Lane	Yattendon Lane	Back Lane	via Round Copse
7	Bucklebury	Back Lane	Unnamed Road to Stanford Dingley	Ashampstead Road	
7	Bucklebury	Unnamed Road & Cock Lane	Back Lane	South End Road	
7	Bucklebury	Mariners Lane	South End Road	Back Lane	
7	Bucklebury	Bishops Road	Mariners Lane	Cock Lane	
7	Bucklebury & Sulhamstead	Admoor Lane & Lambdens Hill	South End Road	A4	
7	Sulhamstead	Unnamed Road & Church Lane, Ufton Nerve	A4	Camp Road	
7	Sulhamstead & Mortimer	Unnamed Road & Island Farm Road	Church Lane	Padworth Road	
7	Sulhamstead	Stoneyfield, Beenham Stocks	Back Lane	Back Lane	
7	Aldermaston	Frouds Lane	A4	A340 Basingstoke Road, Aldermaston	
7	Aldermaston	Unnamed Road	Woolhampton Hill	A4	

ROAD SECONDARY TREATMENT NETWORK

ROUTE 7 (cont'd)

Route No.	Ward/Town	Road	From	To	Comments
7	Bucklebury	Carbinswood Lane	Broad Lane, Bucklebury	Hatch Lane	
7	Aldermaston	Station Road, Woolhampton	A4	Wasing Lane	
7	Aldermaston	Back Lane	Wasing Lane	Brimpton Lane	

ROAD SECONDARY TREATMENT NETWORK

ROUTE 8

Route No.	Ward/Town	Road	From	To	Comments
8	Basildon	Ashampstead Road, Whitmoor Lane	Aldworth Road, Upper Basildon	Unnamed Road (Stubbles)	
8	Compton	Cheap Street, Hockham Road & Horn Street	High Street, Compton	High Street, Compton	
8	Compton	Manor Crescent	Unnamed Road	High Street, Compton	
8	Compton	Burrell Road	Manor Crescent	School Road	
8	Compton	Coombe Road & Unnamed Road	Unnamed Road to Hampstead Norreys	Aldworth Road	
8	Compton	Unnamed Road	B4009 Forge Hill	Everington Lane	via Everington Farm
8	Compton	Unnamed Road (Manstone Lane)	Unnamed Road to Hampstead Norreys	Yattendon Village	via Manstone Farm
8	Basildon	Unnamed Road & Bell Lane, Aldworth Village	B4009	B4009	
8	Basildon & Compton	Reading Road, Ashampstead	B4009	Unnamed Road near Hartridge Cottages	
8	Basildon & Compton	Unnamed Road near Hartridge Cottages & Noakes Hill	Reading Road	Holly Lane	
8	Compton	Dog Lane, Ashampstead	B4009 Haw Lane	Noakes Hill	
8	Basildon	Holly Lane, Palmers Hill (including spur to Pyt House) & Whitmoor Lane, Ashampstead	Noakes Hill	Ashampstead Road, Kiln Corner junction.	via Rush Down
8	Compton	Unnamed Road, Kiln Corner, Upper Basildon	Ashampstead Road	Aldworth Road	
8	Basildon	Aldworth Road	Unnamed Road	Bethesda Street	
8	Basildon	Beckfords & Maple Lane	Aldworth Road, Upper Basildon	Pangbourne Road	

ROAD SECONDARY TREATMENT NETWORK

ROUTE 8 (cont'd)

Route No.	Ward/Town	Road	From	To	Comments
8	Basildon & Pangbourne	Unnamed Road	Unnamed Road	Dark Lane	via Fullers Copse
8	Purley on Thames	Tidmarsh Lane	Dark Lane	A340 Tidmarsh Road	
8	Pangbourne	Bere Court Road	Dark Lane	Pangbourne Hill	
8	Basildon	Ashampstead Road	Kiln Corner	Aldworth Road	

ROAD SECONDARY TREATMENT NETWORK

ROUTE 9

Route No.	Ward/Town	Road	From	To	Comments
9	Mortimer	Trowe's Lane	Beech Hill Road	District Boundary	
9	Sulhamstead	Jacques Lane	Fox & Hounds PH, Sheffield Bottom	Folly Lane	
9	Sulhamstead	Folly Lane & Short Heath Lane	Jacques Lane	Island Farm Road	
9	Sulhamstead	Hollybush Lane	Reading Road	Shortheath Lane	
9	Burghfield	Hawksworth Road	Reading Road	Clayhill Road	
9	Burghfield	Bannister Road	Hollybush Lane	Abbots Road	
9	Mortimer	St Catherines Hill	Unnamed Road	West End Road	
9	Mortimer	Windmill Road	Victoria Road	Hammonds Heath	
9	Mortimer	Hammonds Heath & Brewery Common	Victoria Road	Goring Lane	
9	Burghfield & Mortimer	Holybush Lane	Goring Lane	Reading Road	
9	Burghfield & Sulhamstead	Abbots Road	Holybush Lane	School Lane	
9	Burghfield & Sulhamstead	Ash Lane	Clayhill Road	Unnamed Road	via Sulhamstead Abbots
9	Sulhamstead	Whites Hill & Kingston Lane	Shortheath Lane	Sulhamstead Hill	
9	Sulhamstead	Unnamed Road	Folly Lane	Jaques's Lane	via Sulhamstead Abbots
9	Burghfield	Folly Lane	Jaques's Lane	Theale Road/Trash Green	
9	Sulhamstead	Jaques's Lane	Sulhamstead Road	Folly Lane	
9	Burghfield & Sulhamstead	Sulhamstead Road	Jaques's Lane	Clayhill Road	

ROAD SECONDARY TREATMENT NETWORK

ROUTE 9 (cont'd)

Route No.	Ward/Town	Road	From	To	Comments
9	Mortimer	Cross Lane	Bloomfield Hatch Lane	Unnamed Road	
9	Mortimer	Unnamed Road	Unnamed Road	Beech Hill Road	via Crosslane Farm

ROAD SECONDARY TREATMENT NETWORK

ROUTE 10

Route No.	Ward/Town	Road	From	To	Comments
10	Theale	Englefield Road	A340	Church Street, Theale	
10	Theale	Deadmans Lane	Englefield Road	Church Street, Theale	
10	Calcot	Garston Crescent & Oliver Drive	Royal Avenue	Royal Avenue	
10	Pangbourne	Bourne Road	A329 Reading Road	A329 Reading Road	
10	Pangbourne	Horseshoe Road	A329 Reading Road	A329 Reading Road	
10	Pangbourne	Woodview Road & Kennedy Drive	Horseshoe Road	A329 Reading Road	
10	Westwood, Tilehurst	Fairford Road	Dark Lane	Fullbrook Crescent	
10	Westwood, Tilehurst	Fullbrook Crescent	Fairford Road	Fairford Road	
10	Westwood, Tilehurst	Skilton Road & Bradwell Road	Fairford Road	Fullbrook Crescent	
10	Westwood, Tilehurst	Coltswold Way and Wandhope Way	Skilton Road	Fairford Road	
10	Purley-on-Thames	Sulham Hill	A340 The Street, Tidmarsh	Little Heath Road	via Sulham
10	Birch Copse	Long Lane	Dark Lane	Sulham Hill	via Vicarage Wood
10	Birch Copse	Foxcombe Drive	Hilden's Drive	Hilden's Drive	
10	Birch Copse	Clements Mead, Trelawney Drive, Lamorna Crescent (part) & Prince William Drive (part)	Little Heath Road	Lower Elmstone Drive	
10	Birch Copse	Barton Road	City Road	City Road	
10	Birch Copse	Goldcrest Way (part)	Partridge Drive	End of highway	

ROAD SECONDARY TREATMENT NETWORK

ROUTE 11

Route No.	Ward/Town	Road	From	To	Comments
11	Newbury	Bartlemy Road	Valley Road	A343 Andover Road	
11	Newbury	Wharf Street	Park Way	Market Place	
11	Newbury	Craven Road	Bartholemew Street	Green Lane	
11	Newbury	St Georges Avenue	Green Lane	Rockingham Road	
11	Newbury	Rockingham Road	Craven Road	Pound Street	
11	Newbury	Kingsbridge Road	Enbourne Road	Fifth Road	
11	Newbury	Henshaw Crescent	Valley Road	Valley Road	
11	Newbury	Garford Crescent	Valley Road	Valley Road	
11	Newbury	Old Newtown Road & Malvern Court	A343 Andover Road	Newtown Road	
11	Newbury	Paddock Road	Old Newtown Road	Meadow Road	
11	Newbury	Meadow Road	Paddock Road	Wendan Road	
11	Newbury	Porchester Road	Newtown Road	End of highway	
11	Newbury	Chesterfield Road	Porchester Road	A343 St Johns Road	
11	Newbury	Boundary Road	Racecourse Road	B3421 Hambridge Road	
11	Hungerford	Parsonage Lane & Croft Road	Smitham Bridge Road	Church Street	
11	Pangbourne	Green Lane	Bere Court Road	A340 Tidmarsh Road	
11	Basildon	Gardeners Lane	Unnamed Road via Lower Bowden Farm	Pangbourne Road	
11	Compton	Newbury Lane, Compton	Ilisley Road	Manor Crescent	

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ROAD CONTINGENCY TREATMENT NETWORK

ROUTE 1

Route No.	Ward	Road	From	To	Description
1	Lambourn	B4001 Wantage Road	District Boundary	Oxford Street	
1	Lambourn	Unnamed Road	District Boundary	B4001	Road to Trabbs Farm
1	Lambourn	Sheepdrove Road	Drove Farm	Oxford Street	
1	Lambourn	Oxford Street & Market Place	Mill Lane	Newbury Street	
1	Lambourn	Mill Lane	Newbury Road	Oxford Street	
1	Lambourn	Parsonage Lane	Market Place	Big Lane	
1	Lambourn	Big Lane & Broadway	Parsonage Lane	Oxford Street	
1	Lambourn	B4000 Upper Lambourn Road	Big Lane	District Boundary	
1	Lambourn	High Street, Upper Lambourn	B4000 Upper Lambourn Road	B4000 Upper Lambourn Road	Loop through village
1	Lambourn	Maddle Road	High Street	End of highway	
1	Lambourn	Malt Shovel Lane	B4000	Drain Hill	
1	Lambourn	Drain Hill	End of highway	B4000 Upper Lambourn Road	
1	Lambourn	Folly Road	B4000 Upper Lambourn Road		
1	Lambourn	Baydon Road	Parsonage Lane	Ermin Street	
1	Lambourn	Crowle Road	High Street	Baydon Road	
1	Lambourn	High Street, Lambourn	Market Place	Crowle Road	
1	Lambourn	B4000	Crowle Road	Ermin Street	via Hungerford Hill
1	Lambourn	Newbury Street	High Street, Lambourn	Mill Lane	
1	Lambourn	Newbury Road	Mill Lane	A338 Great Shefford	
1	Lambourn	Bockhampton Road	Newbury Road	Station Road	

ROAD CONTINGENCY TREATMENT NETWORK

ROUTE 1 (cont'd)

Route No.	Ward	Road	From	To	Description
1	Lambourn	Edwards Hill	Station Road	High St, Lambourn	
1	Lambourn	Close End	Edwards Hill	End of highway	
1	Lambourn	Greenways	Edwards Hill	End of highway	
1	Lambourn	Baydon Road	District Boundary	A338	via Ermin Street
1	Lambourn	Unnamed Road to Ramsbury	Ermin Street	District Boundary	via Membury Industrial Estate
1	Lambourn	B4001	B400 Ermin Street	District Boundary	
1	Lambourn, Kintbury & Speen	Newbury Road	A338 Great Shefford	Oxford Road	via Boxford
1	Kintbury	High Street, Boxford	Rood Hill	B4000 Ermin Street	
1	Speen	Station Road	A4	Grove Road	
1	Speen	Love Lane	B4494 Oxford Road	B4009 Long Lane	

ROAD CONTINGENCY TREATMENT NETWORK

ROUTE 2

Route No.	Ward	Road	From	To	Description
2	Hungerford	A338	Ermin Street	A4 Bath Road	
2	Hungerford	Charnham Park	A4 Bath Road	B4192	
2	Hungerford	A4	District Boundary	A338	
2	Hungerford	B4192	A4 Charnham Street	District Boundary	
2	Hungerford	A338	A4 Charnham Street	District Boundary	via High Street, Hungerford
2	Hungerford				
2	Kintbury	A4	A338 Eddington Hill	Hoe Benham Lane	
2	Speen & Newbury	A4	Hoe Benham Lane	Robin Hood Roundabout	
2	Kintbury	Hoe Benham Lane	A4	B4000 Baydon Road	
2	Newbury, Speen & Chieveley	A339	Robin Hood Roundabout	A34	
2	Lambourn, Kintbury & Speen	B4000	A338	A4	
2	Lambourn	A338	B4000	Great Shefford	

ROAD CONTINGENCY TREATMENT NETWORK

ROUTE 3

Route No.	Ward	Road	From	To	Description
3	Hungerford	Church Street	A338	Church Way	
3	Hungerford	Church Way	Church Street	Atherton Road	
3	Hungerford	Atherton Road	Church Way	A338 High Street	
3	Hungerford	Priory Road & Inkpen Road (part)	A338 High Street	Inkpen Road	via John O Gaunt
3	Hungerford	Park Street	A338 High Street	Inkpen Road	
3	Hungerford	Station Road	Park Street	End of highway	
3	Hungerford	Fairfiew Road & Priory Avenue	Park Street	Priory Road	
3	Hungerford & Kintbury	Inkpen Road	Park Street	Weavers Lane	
3	Hungerford & Kintbury	Hungerford Lane	Park Street	High Street, Kintbury	
3	Kintbury	Weavers Lane & Folly Road	Craven Road	Post Office Road	
3	Kintbury	Unnamed Road & Church Lane	Weavers Lane	District boundary	via Combe
3	Kintbury	Unnamed Road	Unnamed Road	Post Office Road	via Wergs Barn
3	Kintbury	Post Office Road	Bell Lane	Folly Road	
3	Kintbury	Kintbury Road	Folly Road	Blandy's Hill	
3	Kintbury	Pebble Hill	Blandy's Hill	Rooknest Lane	
3	Kintbury	Rooknest Lane	Pebble Hill	Post Office Road	
3	Kintbury	Blandy's Hill	Kintbury Road	Inkpen Road	
3	Kintbury	Inkpen Road	Blandy's Hill	High Street, Kintbury	
3	Kintbury	High Street, Kintbury	Hungerford Lane	Inkpen Road	

ROAD CONTINGENCY TREATMENT NETWORK

ROUTE 3 (cont'd)

Route No.	Ward	Road	From	To	Description
3	Kintbury	Station Road	Inkpen Road	A4	
3	Kintbury	Newbury Street	Station Road	Burtens Hill	
3	Kintbury	Holt Road	Burtens Hill	Old Hat	
3	Kintbury	Unnamed Road	Old Hat	Holtwood Road	
3	Kintbury & Speen	Park Lane/Milkhouse Road	Holtwood Road	A4	
3	Kintbury & Newbury	Enborne Road	Park Lane	Bartholomew Street	
3	Kintbury	Church Lane	Enborne Road	Vanners Lane	
3	Kintbury	Unnamed Road	Craven Arms PH	Vanners Lane	
3	Newbury	Buckingham Road	Enborne Road	A343 Andover Road	
3	Newbury	Fifth Road	Buckingham Road	Valley Road	
3	Newbury	Kingsbridge Road	Enborne Road	Fifth Road	
3	Newbury	Valley Road & Elizabeth Avenue	Fifth Road	Essex Street	
3	Newbury	Bartlemy Road	Valley Road	A343 Andover Road	
3	Newbury	Essex Street	A343 Andover Road	Wheatlands Lane	
3	Newbury	Villiers Way, Glendale Ave, Normay Rise & Meyrick Drive	Enborne Street	Enborne Street	Loop
3	Newbury	A343 Andover Road	A343 St Johns Roundabout	District Boundary	
3	Newbury	Newtown Road	A343 St Johns Roundabout	Monks Lane	
3	Newbury	Monks Lane	A343 Andover Road	A339	
3	Newbury	Chandos Road & Wendon Road	Newtown Road	A343 Andover Road	

ROAD CONTINGENCY TREATMENT NETWORK

ROUTE 3 (cont'd)

Route No.	Ward	Road	From	To	Description
3	Newbury	A343 St Johns Road	A343 St Johns Roundabout	A339	
3	Newbury	Link Road & Station Road	A343 St Johns Road	A339	
3	Newbury	A339	A343 Greenham Roundabout	Monks Lane	
3	Greenham	A339	Monks Lane	District Boundary (Swan PH)	
3	Newbury	Hambridge Road & Kings Road	A4	A339	
3	Newbury	Shaw Road	Robin Hood Roundabout	Love Lane	
3	Speen & Chieveley	B4009 Long Lane	Love Lane	Priors Court Road	

ROAD CONTINGENCY TREATMENT NETWORK

ROUTE 4

Route No.	Ward	Road	From	To	Description
4	Lambourn & Downlands	A338 Wantage Road	Church Street, Great Shefford	District Boundary	
4	Downlands	Buckham Hill	A338 Wantage Road	Botmoor Way	
4	Downlands/Speen	Hangmanstone Lane	Botmoor Way	Boxford	
4	Downlands	Sheephouse Way	Hangmanstone Lane	Main Street	
4	Downlands	Spray Lane	Main Street	Unnamed Road to Brightwalton Green	
4	Downlands	Common Lane	Spray Lane	B4494 Wantage Road	
4	Downlands	Long Lane	Common Lane	B4494 Wantage Road	
4	Downlands	Unnamed Road & Shop Lane (part)	Main Street	B4494 Wantage Road	via Leckhampstead Thicket
4	Downlands	Unnamed Road	Hangmanstone Lane	B4494 Wantage Road	via Rowbury Farm
4	Downlands & Speen	B4494	District Boundary	Oxford Road	
4	Speen	Unnamed Road	B4494 Wantage Road	Winterbourne Road	
4	Speen	Winterbourne Road	Unnamed Road	Rood Hill	
4	Downlands	Copperage Road & Fiddlers Lane	B4494 Wantage Road	Abingdon Road	
4	Downlands	East Ilsley Village	Fiddlers Lane	A34 southbound slip	via High Street, Broad Street & Church Hill
4	Downlands	Sheepleaze Lane	B4494 Wantage Road, Lilley	Field Road	
4	Downlands	Field Road	Sheepleaze Lane	Princes Lane	
4	Downlands	Princes Lane	Field Road	Mud Lane	
4	Downlands	Mud Lane	Princes Lane	Old Street	

ROAD CONTINGENCY TREATMENT NETWORK

ROUTE 4 (cont'd)

Route No.	Ward	Road	From	To	Description
4	Downlands	Old Street	Mud Lane	Oxford Road	
4	Downlands	Unnamed Road	Mud Lane	B4494 Wantage Road	via Hillgreen
4	Chieveley & Downlands	Oxford Road	Graces Lane	A34 northbound slips	
4	Chieveley	Graces Lane	Oxford Road	School Lane	
4	Chieveley	High Street Chieveley & Downend Lane	School Road	Oxford Road	
4	Chieveley	School Road	High Street, Chieveley	B4494 Wantage Road	

ROAD CONTINGENCY TREATMENT NETWORK

ROUTE 5

Route No.	Ward	Road	From	To	Description
5	Downlands	Abingdon Road	A34	Fidlers Lane	
5	Downlands& Compton	Cow Lane	Broad Street, East Ilsley	Cheseridge Road	
5	Compton	Ilsley Road	Cheseridge Road	Churn Road	
5	Compton	High Street, Compton	Churn Road	Horn Street	
5	Compton	School Road	Horn Street	Shephards Hill	
5	Compton & Basildon	Aldworth Road	Shephards Hill	B4009 Haw Lane	
5	Compton	Newbury Road	Ilsley Road	B4009 Newbury Hill, Hampstead Norreys	
5	Compton	Water Street	Newbury Road	B4009 Church Street	
5	Basildon, Compton & Bucklebury	B4009	Yattendon Road, Hermitage	Four Points	via Hampstead Norreys
5	Bucklebury	Marlston Road	B4009, Hermitage	Pease Hill	via Bucklebury Village
5	Bucklebury	Unnamed Road	Pease Hill	Chapel Row, Blade Bone PH	via Hillfoot
5	Bucklebury	Hatch Lane	Chapel Row, Blade Bone PH	Kiff Green	
5	Aldermaston	Unnamed Road	Kiff Green	Woolhampton Hill	
5	Aldermaston	Woolhampton Hill	Unnamed Road	A4	
5	Bucklebury & Sulhamstead	Unnamed Road	Southend Road	A4	via Beenham Stocks
5	Newbury, Thatcham, Aldermaston & Sulhamstead	A4	Robin Hood Roundabout	A340 Aldermaston Roundabout	

ROAD CONTINGENCY TREATMENT NETWORK

ROUTE 5 (cont'd)

Route No.	Ward	Road	From	To	Description
5	Newbury	A339	Robin Hood Roundabout	A343 Greenham Roundabout	
5	Speen & Chieveley	Oxford Road, Newbury	B4494 Wantage Road Roundabout	A34	
5	Chieveley	Arlington Lane	Oxford Road	B4494 Wantage Road	

ROAD CONTINGENCY TREATMENT NETWORK

ROUTE 6

Route No.	Ward	Road	From	To	Description
6	Newbury	Oxford Street	A4	Northbrook Street	
6	Newbury	London Road	The Broadway	Robin Hood Roundabout	
6	Newbury	Strawberry Hill	Old Bath Road	West Street	
6	Newbury	West Street	Strawberry Hill	Northcroft Lane	
6	Newbury	Pembroke Road	West Street	Northcroft Lane	to be salted by C&E resources
6	Newbury	Northcroft Lane	West Street	To Leisure Centre	
6	Newbury	Northbrook Street & Bridge Street	London Road	Mansion House Street	
6	Newbury	Mansion House Street & Market Place	Bridge Street	Bear Lane	
6	Newbury	Bear Lane	Market Place	A339	
6	Newbury	Cheap Street	Bear Lane	A339	
6	Newbury	Market Street	Cheap Street	Bartholomew Street	
6	Newbury	Bartholomew Street	Mansion House Street	A343 St Johns Roundabout	
6	Newbury	Park Way & Wharf Road	London Road	Bear Lane	
6	Newbury	Wharf Street	Park Way	Market Place	Rising Bollards
6	Newbury	Mill Lane & Boundary Road North	A339	Kings Road	
6	Newbury	Bone Lane	Mill Lane	Hambridge Road	
6	Newbury	Kiln Road & Turnpike Road	B4009 Shaw Road	A4	Speed Cushions
6	Newbury	Fir Tree Lane	Turnpike Road	A4	
6	Thatcham	Toll Way	A4	Northfield Road	

ROAD CONTINGENCY TREATMENT NETWORK

ROUTE 6 (cont'd)

Route No.	Ward	Road	From	To	Description
6	Thatcham	Unnamed Road & Floral Way	Cold Ash Road	A4	
6	Thatcham	Lower Way	A4	The Moors	
6	Thatcham	The Moors	Lower Way	A4	
6	Thatcham	Ilkley Way	The Moors	The Moors	
6	Thatcham	Braemore Close & Urquhart Road	Ilkley Way	Station Road	
6	Thatcham	The Broadway & Station Road	The Moors	A4	
6	Thatcham	Station Road	The Moors	Pipers Way	
6	Thatcham	Stoney Lane	A4	Station Road	Speed Cushions
6	Thatcham	Pipers Way	Station Road	A4	
6	Thatcham	Unnamed Road	Pipers Way	Thornford Road	via Cookham Hill
6	Thatcham & Greenham	Burys Bank Road	Greenham Road	Unnamed Road (Crookham Hill)	
6	Greenham	Greenham Road	A339	Burys Bank Road	via Pyle Hill
6	Greenham	Pinchington Lane	Greenham Road	A339	
6	Greenham	Thornford Road	Crookham Common Road	A339	
6	Greenham	A339	A339 Swan Roundabout	District Boundary	
6	Greenham	Hyde Lane	A339	District Boundary	
6	Thatcham & Aldermaston	Unnamed Road through Crookham Common	Thornford Road	Brimpton Road	
6	Aldermaston	Brimpton Lane	Brimpton Road	B3051	via Brimpton Village
6	Aldermaston	Brimpton Road	B3051	District Boundary	

ROAD CONTINGENCY TREATMENT NETWORK

ROUTE 6 (cont'd)

Route No.	Ward	Road	From	To	Description
6	Aldermaston	Brimpton Road	A4	Brimpton Village	
6	Aldermaston	B3051	District Boundary	A340 Calleva Roundabout	
6	Aldermaston	Un-named Road	B3051	A340 Paices Hill	
6	Aldermaston	A340 Aldermaston Road	A340 Calleva Roundabout	District Boundary (Tadley)	Including Tadley Triangle
6	Aldermaston	Reading Road	A340 Tadley Triangle	Welshmans Road	
6	Aldermaston	Welshmans Road	Reading Road	District Boundary	
6	Aldermaston	A340 Paices Hill	A340 Calleva Roundabout	A4	via Aldermaston Village
6	Aldermaston	Unnamed Road	Brimpton Village	Back Lane	
6	Aldermaston	Wasing Lane	Back Lane	A340 Aldermaston Village	
6	Aldermaston	Church Road	A340 Aldermaston Village	Spring Lane	
6	Aldermaston	Red Lane	Spring Lane	Reading Road	

ROAD CONTINGENCY TREATMENT NETWORK

ROUTE 7

Route No.	Ward	Road	From	To	Description
7	Thatcham	Northfield Road	A4	Heath Lane	
7	Thatcham & Cold Ash	Cold Ash Road/Cold Ash Hill	Northfield Road	Fishers Lane	via Cold Ash Village
7	Cold Ash	Hermitage Road	Fishers Lane	B4009 Long Lane, Curridge	via Red Shute Hill
7	Thatcham	Sagecroft Road	Northfield Road	Park Lane	
7	Thatcham	Park Lane	Sagecroft Road	Park Avenue	
7	Thatcham	Park Avenue	Park Lane	A4	
7	Thatcham	Harts Hill Road	A4	Broad Lane, Bucklebury	
7	Thatcham	The Ridge, Burdens Heath	Cold Ash Hill	Harts Hill Road	
7	Bucklebury	Broad Lane	Harts Hill Road	Hungerford Lane, Southend	via Upper Bucklebury
7	Bucklebury	Southend Road	Hungerford Lane	Bradfield Village	
7	Bucklebury	Union Road	Southend Road	Common Hill	
7	Bucklebury & Sulhamstead	Common Hill	Bradfield Village	A340	
7	Sulhamstead & Purley on Thames	A340	A4 Theale Roundabout	Tidmarsh Lane	
7	Sulhamstead	The Street, Englefield	A340	End of highway	
7	Theale	Englefield Road	A340	Church Street, Theale	
7	Theale	Deadmans Lane	Englefield Road	Church Street, Theale	
7	Calcot	A4	M4 Junction 12	District Boundary	
7	Calcot	Pincents Kiln (Sainsburys Loop)	A4	A4	

ROAD CONTINGENCY TREATMENT NETWORK

ROUTE 7 (cont'd)

Route No.	Ward	Road	From	To	Description
7	Calcot	Charrington Road	A4	A4	
7	Calcot	Pollards Way & The Chase	Charrington Road	Mill Lane	
7	Calcot	Mill Lane & Carters Rise	A4	Underwood Road	
7	Calcot	Calcot Place Drive	Carters Rise	Carters Rise	
7	Calcot	Underwood Road	District Boundary	District Boundary	
7	Calcot	Royal Avenue & Garston Crescent	A4	Old Bath Road	
7	Calcot & Birch Copse	Old Bath Road & Langley Hill	A4	District Boundary	
7	Birch Copse	City Road	District Boundary	Little Heath Road	
7	Birch Copse	Little Heath Road	City Road	District Boundary	
7	Birch Copse	Warborough Avenue	Little Heath Road	Hildens Drive	

ROAD CONTINGENCY TREATMENT NETWORK

ROUTE 8

Route No.	Ward	Road	From	To	Description
8	Birch Copse	Dark Lane	Overdown Road	Long Lane	
8	Westwood	Overdown Road	District Boundary	District Boundary	Speed Cushions
8	Birch Copse & Purley on Thames	Long Lane	A329	Sulham Hill	
8	Purely on Thames	Knowsley Road	Long Lane	A329	Speed Cushions
8	Purley on Thames & Panbourne	A329	District Boundary	A340, Pangbourne	
8	Purley on Thames & Panbourne	Purley Lane, Purley Village & New Hill	A329	A329	
8	Purley on Thames & Panbourne	A340 Tidmarsh Road	Tidmarsh Lane	A329	via The Street
8	Pangbourne	B471 Whitchurch Road	A329 Pangbourne High Street	District Boundary	
8	Pangbourne & Basildon	A329	A340 Tidmarsh Road	District Boundary	via Streatley
8	Basildon	A417 Wantage Road	A329 Streatley	District Boundary	
8	Basildon	High Street, Streatley	A329	District Boundary	
8	Bucklebury & Sulhamstead	Chalk Pit Farm Road	Bradfield Village	A340 Tidmarsh Road	
8	Bucklebury & Compton	Ashampstead Road	Bradfield Village	Palmers Hill, Ashampstead	via Pyt House
8	Compton & Basildon	Unnamed Road	Palmers Hill, Ashampstead	B4009 Four Points	
8	Basildon	B4009	Four Points	A329 Streatley	via Streatley Hill

ROAD CONTINGENCY TREATMENT NETWORK

ROUTE 8 (cont'd)

Route No.	Ward	Road	From	To	Description
8	Pangbourne & Bucklebury	Unnamed Road	A340 Pangbourne Village	Ashampstead Road/Common	via Pangbourne Hill, Upper Bowden Farm
8	Basildon	Pangbourne Road & Aldworth Road	Pangbourne Hill	Bethesda Street	via Upper Basildon
8	Basildon	Bethesda Street & Park Wall Lane	Aldworth Road	A329	
8	Basildon	Ashampstead Road/Unnamed Road	Aldworth Road, Upper Basildon	Ashampstead Road/Common	via Captain Gorse
8	Compton	Yattendon Lane	Ashampstead Road/Common	Yattendon Village	
8	Bucklebury & Compton,	Everington Lane	B4009 Hermitage	Yattendon Village	
8	Bucklebury	B4009, Hermitage	Yattendon Road	Priors Court Road	
8	Chieveley & Bucklebury	Priors Court Road	Graces Lane	B4009, Hermitage	

ROAD CONTINGENCY TREATMENT NETWORK

ROUTE 9

Route No.	Ward	Road	From	To	Description
9	Aldermaston & Mortimer	Reading Road & Padworth Road	Red Lane	Goring Lane Roundabout, Burghfield	
9	Burghfield	Reading Road, Burghfield	Goring Lane Roundabout	Theale Road	
9	Burchfield	Burghfield Road	Theale Road	District Boundary	
9	Mortimer	Unnamed Road	Padworth Road	St Catherine's Hill, Mortimer	
9	Mortimer	Goring Lane	Goring Lane Roundabout	District Boundary	
9	Mortimer	Unnamed Road	Goring Lane Roundabout	St Catherine's Hill, Mortimer	
9	Mortimer	Victoria Road	St Catherine's Hill	Hammonds Heath	
9	Mortimer	West End Road	St Catherine's Hill	Victoria Road	
9	Mortimer	Stephens Road	West End Road	Victoria Road	
9	Mortimer	Unnamed Road	Hammonds Heath	Bloomfield Hatch Lane	via The Street, Mortimer
9	Mortimer	Bloomfield Hatch Lane	Unnamed Road	District Boundary	
9	Mortimer	Station Road	The Street	The Forehead	
9	Mortimer	The Forehead	Station Road	Trowe's Lane	
9	Mortimer	Beech Hill Road	Trowe's Lane	District Boundary	
9	Mortimer	Trowe's Lane	Beech Hill Road	District Boundary	
9	Mortimer	Cross Lane	Bloomfield Hatch Lane	Beech Hill Road	
9	Sulhamstead & Theale	A4	A340 Aldermaston Roundabout	M4 Junction 12	via Theale Bypass
9	Theale	The Green, Church Street & High Street, Theale	A4/A340 Theale Roundabout	A4 Arlington Roundabout	

ROAD CONTINGENCY TREATMENT NETWORK

ROUTE 9 (cont'd)

Route No.	Ward	Road	From	To	Description
9	Theale & Burghfield	Station Road, Theale Road	High Street	Fox & Hounds PH, Sheffield Bottom	
9	Burghfield	Unnamed Road	Fox & Hounds PH, Sheffield Bottom	Burghfield Road	
9	Theale	Waterside Drive & Brunel Road	A4	Station Road, Theale	
9	Theale	Theale Bypass Slip roads	A4	Station Road, Theale	
9	Sulhamstead	Jacques Lane	Fox & Hounds PH, Sheffield Bottom	Folly Lane	
9	Sulhamstead	Folly Lane & Short Heath Lane	Jacques Lane	Island Farm Road	
9	Sulhamstead	Sulhamstead Road	A4	Shortheath Lane	via Sulhamstead Hill
9	Sulhamstead	Hollybush Lane	Reading Road	Shortheath Lane	
9	Burghfield	Hawksworth Road	Reading Road	Clayhill Road	
9	Burghfield	Clayhill Road	School Lane, Burghfield	Sulhamstead Road	
9	Burghfield	School Lane & Recreation Road	Clayhill Road	Reading Road	
9	Burghfield	Bannister Road, Jordans Lane	Hollybush Lane	School Lane, Burghfield	
9	Burghfield	Sulhamstead Road	Clayhill Road	Reading Road	
9	Burghfield	James Lane	Goring Lane	Hermits Hill	
9	Burghfield & Mortimer	Burnthouse Lane	Fullers Lane	Pingewood Road South	
9	Mortimer	Fullers Lane	Burnthouse Lane	District Boundary	
9	Mortimer	Padworth Lane	A4	School Road	
9	Mortimer	Rectory Road & Triangle	School Lane	Reading Road	

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PAVED FOOTWAY TREATMENT NETWORK

Parish/Town	Road	From	To
Aldermaston	Wasing Lane	Dolphin Close	School Entrance
Basildon	Beckfords	Aldworth Rd	School Entrance
Beedon	Westons	Stanmore Rd	School Entrance
Beenham	Back Lane	Stoneyfield	Church Lane
Bradfield	Cock Lane	Ash Grove	School Entrance
Brightwalton	Common Lane	Dunmore Meadow	Unnamed Road
Brimpton	Brimpton Lane	Enborne Way	School Entrance
Bucklebury	Berrys Rd	Broad Lane	School Entrance
Bucklebury	Broad Lane	Donnington Close	Doctors Surgery
Burghfield	Chervil Way	Reading Rd	Doc Surgery Car Park
Burghfield	Clay Hill Rd	Woodlands Ave	The Close
Burghfield	Hollybush Lane	Blands Close	Abbots Road
Burghfield	Jordans Lane	School Lane	Abbots Rd
Burghfield	School Lane (Both)	Jordans Lane	Recreation Ground
Burghfield	Theale Rd	School Rd	End of Layby
Chaddleworth	School Hill	Main Street	School Entrance
Chieveley	Curridge Rd	Chapel Lane	Unnamed Road
Chieveley	East Lane	High St	Doctors Surgery
Chieveley	School Rd	Heathfields	School Entrance
Cold Ash	Cold Ash Hill	The Ridge	School Entrance
Cold Ash	The Ridge	St GabrielsConvent	School Entrance
Cold Ash	Hermitage Road	The Ridge	Ackland Hall
Compton	Aldworth Rd	Burrell Rd	School Entrance
Compton	Hampstead Norreys Rd	Recreation Centre	Downs School Access
Compton	High St	Compton Manor	Doctors Surgery
East Ilsley	Church Hill	Church Side	Outside No 4
Enborne	Unnamed Road	Church Lane	50m East
Englefield	Englefield Rd	Partridge Gdns	School Entrance
Gt Shefford	Blakeney's Field	Wantage Rd	School Entrance
Hampstead Norreys	Newbury Hill	B4001	The Cuttings
Hermitage	Hampstead Nys Rd	Colyer Close	Orchard Close
Holybrook	Carters Rise	Footpath	School Entrance

PAVED FOOTWAY TREATMENT NETWORK (cont'd)

Parish/Town	Road	From	To
Holybrook	Footpath	Underwood Rd	Carters Rise
Hungerford	A338 High Street	Atherton Road	A4 Charnham Street
Hungerford	Croft Rd	Church St	Doctors Surgery
Hungerford	Fairview Rd	South View	Clarks Gardens
Hungerford	Park St/Station Rd	A338 High St	Station
Hungerford	Priory Road	Combe View	School Access
Inkpen	Folly Rd	Unnamed Road	Robins Hill
Kintbury	Gainsborough Ave	Kennet Rd	Burtens Hill
Kintbury	Newbury St	Barn Close	Unnamed Rd behind DR
Lambourn	B4001 High St	Newbury St	Edwards Hill
Lambourn	B4001 Oxford St	Newbury St	The Broadway
Lambourn	Bockhampton Rd	Beales Farm Rd	Outside Surgery
Lambourn	Greenways	Footpath	School Entrance
Mortimer	The Street	Gordon Palmer Close	Church Farm Barns
Mortimer	Victoria Rd	Stephens Rd	Footpath to Croft
Mortimer	Victoria Rd/West End	School Frontage	Car Park Entrance
Newbury	Bartholomew St	Bridge St	Pound St
Newbury	Bridge St	Northbrook St	Mansion House St
Newbury	Cheap St	Market Place	Station
Newbury	Mansion House St	Bridge St	Market Place
Newbury	Market Place	Mansion House St	Cheap St
Newbury	Northbrook St	Oxford St	Bridge St
Newbury	Station Rd	Bartholomew St	A339 Greenham Rd
Newbury	Link Footpath	Catherine Road	Station Road
Newbury	A339 Kings Rd Subway	Bear Lane	Kings Road
Newbury	A339 Kings Rd Subway	Subway Centre	Bear Lane
Newbury	A343 Andover Rd	Dormer Close	Warren Rd
Newbury	B3421 Hambridge Rd	Kings Rd	Bone Lane
Newbury	B3421 Kings Rd	A339 Greenham Rd	Hambridge Rd
Newbury	Bear Lane	Cheap St	A339 Winchcombe Rd
Newbury	Buckingham Rd	A343 Andover Rd	Enborne Rd
Newbury	Church Rd	Love Lane	St Marys Church
Newbury	Digby Rd	Digby Rd	School Entrance

PAVED FOOTWAY TREATMENT NETWORK (cont'd)

Parish/Town	Road	From	To
Newbury	Enborne Rd	Enborne Place	Thomas Askew House
Newbury	Fir Tree Lane	Gaywood Drive	The Firs
Newbury	Footway	Park Way	Faraday Rd Car Park
Newbury	Garford Cres	Valley Rd	School Entrance
Newbury	Henshaw Cres	Valley Rd	School Entrance
Newbury	London Rd	Oxford St	Park Way
Newbury	Maple Cres	Outside No 16	Outside No 34
Newbury	Market St	Cheap St	Bartholomew St
Newbury	Monks Lane	Sutherlands	Entrance to Surgery
Newbury	Newport Rd	A4 London Rd	School Entrance
Newbury	Northcroft Lane	Pembroke Rd	Northcroft Leisure
Newbury	Old Newtown Rd	Newtown Rd	School Entrance
Newbury	Oxford St	London Rd	Oxford Rd
Newbury	Park Lane	Victoria Park	Robin Hood Roundabout
Newbury	Park St	Northbrook St	Park Way
Newbury	Park Way	Wharf St	London Rd
Newbury	Pelican Lane	Oxford St	London Rd
Newbury	Pembroke Rd	Northcroft Rd	West St
Newbury	Robin Hood Subways	Hutton Close	London Rd
Newbury	Rookes Way	A4 Bath Rd	Hospital Entrance
Newbury	St Johns Rbt Subway	A338 Greenham Rd	Greenham Rd
Newbury	St Johns Rbt Subway	Centre of Subway	Greenham Rd
Newbury	St Johns Rd	Chesterfield Rd	Catherine Rd
Newbury	St Marys Rd	London Rd	Victoria Gardens
Newbury	Strawberry/West St	Oxford St	Northcroft Lane
Newbury	The Nightingales	Greenham Rd	School Entrance
Newbury	Wharf Rd	Bear Lane	Park Way
Newbury	Wharf St	Wharf Rd	Market Place
Newbury	A339 Greenham Rd	Bear Lane	St Johns Rd
Newbury	A339 Greenham Rd	St Johns Rd	Bear Lane
Pangbourne	A329 High St	A329 Station Rd	The Square
Pangbourne	A329 Reading Rd	A329 The Square	Horseshoe Rd
Pangbourne	A329 Station Rd	Station Approach	A329 High St

PAVED FOOTWAY TREATMENT NETWORK (cont'd)

Parish/Town	Road	From	To
Pangbourne	A329 The Square	A329 High St	A329 Reading Rd
Pangbourne	B471 Whitchurch Rd	A329 The Square	Doctors Surgery
Pangbourne	Reading Rd	Dunluce Gdns	Briars Close
Pangbourne	Station Approach	A329 Station Rd	Station
Purley	Long Lane	Orchard Close	School Entrance
Purley	Purley Lane	Letgable	School Entrance
Shaw	Love Lane	Yew Gate	School Entrance
Stockcross	Chapel Rd	Ermin St	School Entrance
Streatley	The Coombe	Streatley Hill	School Entrance
Thatcham	A4 London Rd	Outside No. 23	School Entrance
Thatcham	Brownsfield Rd	Car Parks	High St
Thatcham	Derwent Rd	Lower Way	School Entrance
Thatcham	Footpath	Waitrose Car Park	Broadway
Thatcham	Hérons Way	Lower Way	School Entrance
Thatcham	High St	A4 Bath Rd	The Broadway
Thatcham	Park Ave	Park Lane	School Entrance
Thatcham	Sagecroft Rd	Shakespeare Rd	Northway
Thatcham	Spurcroft Rd	The Moors	School Entrance
Thatcham	Stoney Lane	Hartmead Road	Station Road
Thatcham	The Broadway	A4 Bath Rd	Church Gate
Thatcham	Wheelers Green Way	Station Rd	Quarrington Close
Theale	Brunel Rd	Station Car Park	Station Rd
Theale	Church St	Deadmans Lane	Lambfields
Theale	Church St	Lambfields	Service Rd
Theale	Englefield Rd	Blossom Ave	High St
Theale	High St	Station Rd	Roundabout
Theale	Station Rd	Station Steps	High St
Tilehurst	Barton Rd	City Rd	School Entrance
Tilehurst	City Rd	Hildens Drive	District Boundary
Tilehurst	Cotswold Way	School Entrance	Skilton Road
Tilehurst	Downsway	School Entrance	Cotswold Way
Tilehurst	Little Heath Rd	Warborough Ave	Access to "Boxgrove"
Tilehurst	Long Lane	White Lodge Close	Barbaras Meadow

PAVED FOOTWAY TREATMENT NETWORK (cont'd)

Parish/Town	Road	From	To
Tilehurst	Royal Ave/Curtis Rd	Garston Cres	Royal Ave Loop
Tilehurst	Sage Rd	Knowsley Rd	School Entrance
Tilehurst	Warbreck Drive	Knowsley Rd	School Entrance
Tilehurst	Wittenham Ave	Warborough Ave	School Entrance
Wickham	Welford Rd	Baydon Rd	School Entrance
Woolhampton	Woolhampton Hill	Outside School	St Peters Church
Yattendon	Yattendon Lane	Maltbarn Cottage	School Entrance

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PUBLIC SURFACE AND MULTI-STOREY CAR PARKS

Roads leading to the following public surface and multi-storey car parks will be treated when snowfall is forecast.

PARISH/TOWN	LOCATION	COMMENTS
HUNGERFORD	Church Street	
HUNGERFORD	Station Approach	
NEWBURY	Eight Bells	
NEWBURY	Pelican Lane	
NEWBURY	Wharf	
NEWBURY	Bear Lane	
NEWBURY	Central	Car parks serving Newbury Library, Coach Park and Retail Units
NEWBURY	West Street	
NEWBURY	Northcroft Lane	
NEWBURY	Northbrook Multi Storey	Access roads only
NEWBURY	Market Street	
NEWBURY	Northcroft Lane West	
NEWBURY	Football Club	
NEWBURY	Goldwell Park	
NEWBURY	Northcroft Leisure Centre	
PANGBOURNE	Station Road	
PANGBOURNE	River Meadow	
THATCHAM	Thatcham Station	
THATCHAM	Kingsland Centre	
THEALE	Theale High Street (East)	Main car park
THEALE	Theale High Street (West)	At the rear of No 10 & 12 High Street

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SALT BINS AT COUNCIL OFFICES AND PUBLIC BUILDINGS WITH DAILY ACCESS

These bins are owned and maintained by West Berkshire Council

PARISH/TOWN	ROAD	LOCATION	No.
Burghfield	School Lane	Library	1
Calcot	Highview Road Calcot	Highview Day Centre	1
Calcot	Turnhams Green	Council Office	1
Compton	Burrell Road	Downland Day Centre	1
Hungerford	15 Chestnut Walk	Chestnut Walk Day Centre	1
Hungerford	Church Street	Library	1
Hungerford	Ramsbury Drive	Hungerford Day Centre	1
Kintbury	10 High Street	Notrees	1
Lambourn	High Street	Library	1
Mortimer	27 Victoria Road	Library	1
Mortimer	Windmill Road	Windmill Court	1
Newbury	50 Andover Road	York House	1
Newbury	Hutton Close Shaw	Shaw Day Centre	1
Newbury	Hutton Close Shaw	Willows Edge	1
Newbury	Love Lane, Donnington	Castlecroft Day Centre	1
Newbury	Market Place	Town Hall	1
Newbury	Market Street	Council Office	1
Newbury	Newtown Road	Newbury Phoenix Day Centre	1
Newbury	Pembroke Road	Shopmobility	1
Newbury	The Wharf	Library	1
Newbury	West Street House	Council Office	1
Newbury	Wharf Street	Museum	1
Newbury	Waterside Centre	Waterside Centre	1
Pangbourne	Reading Road	Library	1
Thatcham	Bath Road	Library	1
Thatcham	Bath Road	Health Centre	1
Thatcham	Brownsfield Road	Walnut Close Day Centre	1
Thatcham	Brownsfield Road	Walnut Close Residential Home	1
Theale	Church Street	Library	1
Wash Common	Glendale Avenue	Library	1

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SALT BINS ON THE PUBLIC HIGHWAY (West Berkshire Council Owned)

These bins are under the stewardship of Town and Parish Councils

Parish/Town	Road	Location	No.
Ashampstead	Noakes Hill	Opposite "Noakes Hill" Cottage on other side of road	1
Ashampstead	Palmers Hill	At right corner of opening into field between "Stubbles" and "Leyfield" cottages	1
Ashampstead	Pykes Hill	Near the top of the hill on the sharp bend.	1
Basildon	Kiln Ride	Adjacent access to "Kiln Cottage"	1
Beech Hill	Wood Lane	Outside Beech Hill House	1
Beedon	Mount Pleasant	At top of hill on verge opposite Nos.17 and 18	1
Beedon	Stanmore Road	Between South Stanmore Farm & Halfpenny Catch Lane	1
Beedon	Westons	Junction with Stanmore Road	1
Beenham	Cods Hill	Approx. 50m North of Golf Course entrance	1
Beenham	Lambdens Hill	Near Lambdens Hill Cottages	1
Bradfield	Bishops Road	Junction with Mariners Lane	1
Bradfield	Bishops Road	Junction with Rotten Row Hill	1
Bradfield	Cock Lane	From South End Rd. 200m past Heath Rd. on right hand side	1
Bradfield	Hungerford Lane	Grass verge (Opposite Woodpecker Cottage)	1
Bradfield	Rotten Row	Junction with Mariners Lane	1
Bradfield	Rotten Row	Entrance to Bradfield Hall	1
Brightwalton	Common Lane	Opposite "Keepers Cottage"	1
Brightwalton	Holt Lane	Approx. 600m from Pudding Lane	1
Brimpton	Hyde End Lane	Adjacent Upper Hyde End Farm	1
Bucklebury	Briff Lane	On verge opposite Greenacres	1
Bucklebury	Sadgrove Lane	On verge opposite Paxton House	1
Bucklebury	The Slade	Just above the houses in The Slade	1
Burghfield	Auclum Close	Outside The Laurels	1
Burghfield Common	Alder Glade	Junction with Blue Bell Drive	1
Burghfield Common	Ash Lane	Burghfield side of ford	1
Burghfield Common	Barn Owl Way	Opposite No.12	1
Burghfield Common	Coltsfoot Close	On verge opposite No.1	1
Burghfield Common	Hawksworth Road	Opposite No.15	1
Burghfield Common	Horseshoe Crescent	Public Highway	1
Burghfield Common	Hunters Hill	Adjacent access to garages	1
Burghfield Common	Lambden Way	On verge opposite Barn Owl Close	1
Burghfield Common	Omers Rise	Junction with Clay Hill Road	1

SALT BINS ON THE PUBLIC HIGHWAY (cont'd)

These bins are under the stewardship of Town and Parish Councils

Parish/Town	Road	Location	No.
Burghfield Common	Pine Ridge Road	By sign on verge next to garage block	1
Burghfield Common	Tarragon Way	Outside No.36 Tarragon Way	1
Burghfield Common	Theale Road	Junction with Bennett's Hill	1
Burghfield Common	Valley Road	At the bottom by Stable Close	1
Chaddleworth	Mount Lane	Next to footpath sign	1
Chaddleworth	Norris Field	Junction with Sheephouse Way	1
Chaddleworth	Norris Field Hill	On uphill side of road name sign	1
Chaddleworth	School Hill	Near school entrance (by Street name plate)	1
Chaddleworth	School Lane	Opposite Purley Farm House (near 30mph sign)	1
Chaddleworth	Tower Hill	Junction with Upper End	1
Chaddleworth	Woolley Cross Road	Woolley Farm	1
Chieveley & Curridge	Northfields	Junction with continuation of Old Street opposite Beedon Common	1
Cold Ash	Ashmore Green Road	On verge near entrance to Cleardene Farm	1
Cold Ash	Ashmore Green Road	Opposite Entrance to Thirtover	1
Cold Ash	Ashmore Green Road	Adjacent to telephone box at Village Green	1
Cold Ash	Bucklebury Alley	Junction Drove Lane and end of metalled road	1
Cold Ash	Bucklebury Alley	In passing place 30m from end of metalled road	1
Cold Ash	Collaroy Road	Junction with The Ridge	1
Cold Ash	Fishers Lane	200m from Hermitage Road opposite "Woodbine"	1
Cold Ash	Gladstone Lane	Opposite Castle public house	1
Cold Ash	Hazels Paddock	Opposite No.4	1
Cold Ash	Southend	On verge next to parish sign adjacent No. 75	1
Cold Ash	Stoney Lane	Outside Sun in the Wood public house	1
Cold Ash	Stoney Lane	Junction with Ashmore Green Road	1
Combe	Kirby Hill	At the bottom of the hill by the old chalk pit	1
Compton	Burrell Road	Downland Day Centre	1
Compton	Shepherds Mount	At top of hill on corner adjacent No.17	1
Compton	Shepherds Mount	Near junction with school	1
Compton	Shepherds Rise	Junction with Shepherds Mount	1
East Garston	Humphreys Lane	Near Garages	1
East Garston	School Lane	Outside the Old Vicarage	1

SALT BINS ON THE PUBLIC HIGHWAY (cont'd)

These bins are under the stewardship of Town and Parish Councils

Parish/Town	Road	Location	No.
East Garston	School Lane	Entrance to Lorne Hill Farm	1
East Ilsley	Church Hill	Outside school & opposite the Church	2
East Ilsley	Church Side	Outside No.21	1
Eastbury	High Street	Junction with Straight Lane	1
Enborne	Bell Hill	Junction with Andover Drove	1
Enborne	Cope Hall Lane	Junction with Skinners Green Lane	1
Enborne	Red Hill	Halfway up the hill on the left hand side	1
Farnborough	Farnborough Triangle	On the green	1
Fawley	Dog Kennel Lane	From A338 to South Fawley	1
Fawley	Dog Kennel Lane	Near junction with A338	1
Fawley	North Fawley	Road to North Fawley near junction with A338	1
Fawley	North Fawley	Road to North Fawley from A338	1
Frilsham	Coach Road Hill	At the bottom of the hill	1
Frilsham	Dragon Hill	Near the top outside of Hill Cottage	1
Frilsham	Hatchets Lane	At the bottom of Rectory Hill	1
Frilsham		Near to Hawkridge House	1
Great Shefford	The Close	On verge next to the first street light on right hand side	1
Greenham	Ascot Close	Junction with Westwood Road	1
Greenham	Dalby Crescent (north)	Outside No.35	1
Greenham	Dalby Crescent (south)	Junction with Westwood Road	1
Greenham	Epsom Crescent	On Green by Car Park	1
Greenham	Greyberry Copse	(1) 15m northeast of No.24, southeast side (2) Westside of Pigeons Farm Junction	2
Greenham	Heads Hill	Halfway up the hill between Thornford Road and houses.	1
Greenham	Lamtarra Close	Junction with Mandarin Drive	1
Greenham	Lamtarra Close	In turning head adjacent No.22	1
Greenham	Pigeons Farm Road	At bottom of one way system	1
Greenham	Pigeons Farm Road	At bottom of hill near junction with Greyberry Copse	1
Greenham	Westwood Road	Junction with Epsom Crescent	1
Greenham	Westwood Road	Junction with Aintree Close	1
Greenham	Westwood Road	Junction with Lingfield Road	1

SALT BINS ON THE PUBLIC HIGHWAY (cont'd)

These bins are under the stewardship of Town and Parish Councils

Parish/Town	Road	Location	No.
Hampstead Norreys	Forge Hill	East of "T" junction on Hampstead Norreys to Yattendon Road	1
Hermitage	Slanting Hill	Opposite Heathwaite	1
Holybrook	Birkhall Close	Junction with Royal Avenue	1
Hungerford	Atherton Road	Opposite junction to Prospect Road	1
Hungerford	Bourne Vale	Opposite No.30	1
Hungerford	Chantry Mead	Junction with Chiltern Way	1
Hungerford	Chilton Way	Opposite junction with Westbrook Close	1
Hungerford	Chilton Way	Outside No.72	1
Hungerford	Church Way	Junction with Moores Place	1
Hungerford	Church Way	Junction with Chilton Way	1
Hungerford	Fairview Road	Junction with Northview	1
Hungerford	Hillside Road	Adjacent to No.37 Priory Road	1
Hungerford	Homefield Way	Junction with Bourne Vale	1
Hungerford	Kennet Court	Junction with Oxford Street	1
Hungerford	Prospect Road	Junction with Honeyfields	1
Hungerford	Ramsbury Drive	On verge near lamp post No.1	1
Hungerford	Ramsbury Drive	Near street light No.4 on bend near car park	1
Hungerford	Shalbourne Close	Junction with Smitham Bridge Road	1
Hungerford	Tarrant's Hill	Junction with Morley Place	1
Hungerford	York Road	Side of No.15	1
Kintbury	Back Lane	Off Kintbury Road on first bend	1
Kintbury	Church Street	End of steps in Mill Bank	1
Kintbury	Templeton Lane	Junction with Hungerford Road	1
Lambourn	Close End	Junction with Edwards Hill	1
Lambourn	Eastbury Lane	Junction with B4000	1
Lambourn	Greenways	Outside Lambourn primary school and next to fork to Upshire Farm	2
Lambourn	Honey Hill	Junction with Walkers Lane	1
Lambourn	Kingsdown Road	Junction with Maddle Road at Kingsdown stables	1
Lambourn	Market Place	Adjacent to Church wall	1
Lambourn	Northfields	Junction with Wantage Road	1
Lambourn	Sheepdrove	Near television mast	1
Lambourn	The Park	Adjacent No.16	1
Lambourn	Uplands Lane	Halfway up the hill on the sharp lefthand bend	1

SALT BINS ON THE PUBLIC HIGHWAY (cont'd)

These bins are under the stewardship of Town and Parish Councils

Parish/Town	Road	Location	No.
Lambourn	Upper Lambourn	Outside Weathercock House	1
Lambourn	Woodbury	Junction with Newbury Road	1
Midgham	Midgham Green	Opposite access to Midgham Croft (east verge)	1
Midgham	Midgham Hill	Approximately 50m north of Coach and Horses public house	1
Midgham	School Hill	Junction with Birds Lane	1
Newbury	Appletree Close	Public Highway	1
Newbury	Austin Gardens	Do not place against wall of No.1!	1
Newbury	Bunkers Hill	Side of No.7	1
Newbury	Chalford Road	By Electricity Sub Station	1
Newbury	Cheviot Close	Junction Glendale Avenue	1
Newbury	Chritie Heights	Near to Junction with The Nightingales	1
Newbury	Conifer Crest	Junction with A343 Andover Road	1
Newbury	Conifer Crest	On verge outside No.21	1
Newbury	Falkland Garth	Junction with Essex Street	1
Newbury	Fieldridge	Junction with Stoney Lane	1
Newbury	Friars Road	Junction with Newtown Road	1
Newbury	Gaywood Drive	Junction with Turnpike Road	1
Newbury	Gaywood Drive	Outside Dorothy Court	1
Newbury	Harrington Close	Adjacent to No.25	1
Newbury	Holbourne Close	Junction with Glendale Avenue	1
Newbury	Russell Road	Junction with Drysons Close	1
Newbury	Smallridge Road	Junction with Andover Road	1
Newbury	Three Acres Road	Junction with Roebuts Close	1
Newbury	Alleyway from Wharf Road	Corn Exchange	1
Newbury	Badgers Ridge	Outside No.2	1
Newbury	Montgomery Road	Junction with Bartlemy Road	1
Newbury	Porter End	Junction with Westwood Road	1
Pangbourne	Berecourt Road	Junction with Pangbourne Hill	1
Pangbourne	Hartslock Court	Outside Nos.27 to 33	1
Pangbourne	St James Close	(1) Outside No.8 (2) Outside village hall	2
Pangbourne	Stokes View	Junction with Pangbourne Hill	1
Peasemore	Hillgreen	Near Chapel Farm on Chapel Hill	1

SALT BINS ON THE PUBLIC HIGHWAY (cont'd)

These bins are under the stewardship of Town and Parish Councils

Parish/Town	Road	Location	No.
Purley On Thames	Allison Gardens	Junction with Westridge Avenue	1
Purley On Thames	Beech Road	(1) Pangbourne end junction with A328 (2) Reading end at the top of right hand bend	2
Purley On Thames	Glebe Road	Adjacent to No.38 Purley Rise	1
Purley On Thames	Goodliffe Gardens	On paving slab adjacent streetlight No.5	1
Purley On Thames	Goodliffe Gardens	Near No.25	1
Purley On Thames	Hazel Road	Junction with Hucklebury Close	1
Purley On Thames	Hucklebury Close	Junction with Hazel Road	1
Purley On Thames	Menpes Road	On Westward Fields estate	1
Purley On Thames	Roebuck Rise	Near junction with A329	1
Purley On Thames	Sherwood Rise	Opposite junction with Belleisle	1
Purley On Thames	Skerritt Way	Junction with Hazel Road	1
Purley On Thames	The Hydes	On Westward Fields estate near garages not outside No.15!	1
Purley On Thames	Theobald Drive	Junction with Oxford Road	1
Purley On Thames	Westbury Lane	Junction with Glebe Road	1
Shaw-cum-Donnington	Owen Road	On verge to side of footpath not outside No.7	1
Silchester	Soke Road	Adjacent to Alpine Lodge	1
Speen	Church Lane	Verge adjacent to Sextons Cottage	1
Speen	Leys Garden	Junction with Old Bath Road	1
Speen	Caunter Road	Entrance to "the Pines"	1
Speen	Speen Lane	Cul-de-Sac	1
Stanford Dingley	Casey Court	Junction with Jennetts Hill	1
Stanford Dingley	Jennetts Hill	At bottom of the hill	1
Streatley	Bennets Wood	Junction of Lewington Hill and Bennets Wood Road	1
Streatley	Bennets Wood	Half way up hill	1
Streatley	Bull Meadow	Junction with Hill Gardens	1
Streatley	Rectory Road	Junction with A417	1
Streatley	The Coombe	Adjacent entrance to Hillview	1
Thatcham	Bluebell Way	On roundabout junction with Foxglove Way	1
Theale	Theale Swing Bridge	Grass verge on south side of bridge (near the electric box)	1
Tilehurst	Aston Avenue	Junction with Childrey Way	1
Tilehurst	Barbrook Close	Junction with Ullswater Drive	1
Tilehurst	Bay Tree Rise	Grass verge (Opposite No.30)	1

SALT BINS ON THE PUBLIC HIGHWAY (cont'd)

These bins are under the stewardship of Town and Parish Councils

Parish/Town	Road	Location	No.
Tilehurst	Bradwell Road	Outside of No.6	1
Tilehurst	Broom Close	Adjacent No.11	1
Tilehurst	Condor Close	Junction to car park opposite No.30	1
Tilehurst	Dell Road	At brow of hill	1
Tilehurst	Dell Road	At junction with footpath to Overdown Road	1
Tilehurst	Devonshire Gardens	Side of No.17	1
Tilehurst	Fairway Avenue	Outside Nos.58 and 59	1
Tilehurst	Fairway Avenue	Adjacent to No.113	1
Tilehurst	Fulbrook Crescent	Junction of Oregon Ave with Redwood Way	1
Tilehurst	Kirkfell Close	On verge outside No.27	1
Tilehurst	Lamorna Crescent	Junction with Trelawney Drive	1
Tilehurst	Magpie Way	Between Nos.16 to 18	1
Tilehurst	Meadow Side	Off Clement Mead	1
Tilehurst	Prince William Drive	Junction with Lamorna Crescent	1
Tilehurst	Redwood Way	Junction with Oregon Avenue	1
Tilehurst	Robin Way	On cobbled area opposite No.11	1
Tilehurst	Sheraton Drive	Junction with Clements Mead	1
Tilehurst	Shipton Close	Junction with Dell Road	1
Tilehurst	Shipton Close	At top of steep hill	1
Tilehurst	Starlings Drive	Junction with Partridge Drive	1
Tilehurst	The Knoll	Opposite side of No.2a	1
Tilehurst	Tilehurst	Junction with Curlew Drive	1
Tilehurst	Tring Road	(1) Junction with Fairford Road (2) Grass verge (Junction with Overdown Road)	2
Tilehurst	Ullswater Drive	Opposite No.16	1
Tilehurst	Vicarage Wood Way	Next to electrical sub-station	1
Tilehurst	Warley Rise	Opposite No.39	1
Tilehurst	Westwood Row	Junction with Southerndene Close	1
Tilehurst	Yew Tree Rise	On the triangle at the Langley Hill junction	1
Welford and Wickham	Easton Hill	Outside Swedish Houses	1
Welford and Wickham	Wickham House	Opposite entrance to Wickham House	1
West Ilsley	Bury Down Lane	Spaced out down the hill to County boundary	1
Winterbourne	Winterbourne Road	Junction with Village Road	1

SALT BINS ON THE PUBLIC HIGHWAY (cont'd)

These bins are under the stewardship of Town and Parish Councils

Parish/Town	Road	Location	No.
Woolhampton	Carbinswood Lane	At bend	1
Woolhampton	Cods Hill	Outside Hill House	1
Woolhampton	Woolhampton Hill	In lay by opposite Driftwood	1

SALT BINS ON THE PUBLIC HIGHWAY (Parish / Town Council Owned)

These bins are owned and maintained by the Town and Parish Councils

Parish/Town	Road	Location	No.
Aldermaston	Paices Hill	Back of footway outside the Parish Hall	1
Aldermaston	Church Road	Back of footway adjacent to Manor House	1
Aldermaston	Swan Drive / Kingfisher Close	Public Highway	1
Aldermaston	Spring Lane	To the east of "Deerswood"	1
Aldworth	The Glebe	Public Highway	1
Aldworth	Bell Lane	By Recreation Ground	1
Bagnor	Un-named Road to Bagnor	Public Highway	1
Basildon	Hook End Lane	Junction of A329	1
Basildon	Hook End Lane	Junction with Aldworth Road	1
Basildon	Blandys Lane	Junction with Bethesda Street	1
Basildon	Kiln Hill	Public Highway	1
Basildon	Darby Lane	Junction with Aldworth Road (near Red Lion PH)	1
Basildon	Emery Acres	Junction of Aldworth Road	1
Basildon	Mead Lane	Grass verge (opposite road to "The Ridge")	1
Beech Hill	Wood Lane	Grass verge (outside "Coppers")	1
Beech Hill	Trowes Lane	Grass verge (outside Old Elm Tree PH)	1
Beenham	The Strouds	Outside property No.1	1
Beenham	Un-named Road to St Marys Church	Public Highway	1
Beenham	Church View	Grass verge (opposite No.13)	1
Beenham	Stoneyfield	Grass verge (adjacent to Footpath 5)	1
Beenham	Stoneyfield / Back Lane	Grass verge (outside No.59)	1
Beenham	Station Road	Junction of Mallards Way	1
Brightwalton	Holt Lane	Grass verge (junction with B4494)	1
Brightwalton	Sparrowbill	Grass verge (junction with B4494)	1
Brimpton	Brimpton Lane	Grass verge (by Able Bridge Cottages)	1
Brimpton	Brimpton Lane	Grass verge (by footpath)	1
Brimpton	Brimpton Road	Grass verge (junction with Crookham Common Road)	1
Brimpton	Brimpton Road	Grass verge (opposite Three Horseshoes PH)	1
Bucklebury	Pease Hill	Public Highway	1
Bucklebury	Briff Lane	Junction with Sadgrove Lane	1
Bucklebury	Paradise Way	Public Highway	1

SALT BINS ON THE PUBLIC HIGHWAY (Parish / Town Council Owned)

These bins are owned and maintained by the Town and Parish Councils

Parish/Town	Road	Location	No.
Bucklebury	Berrys Road	Public Highway	1
Bucklebury	Byles Green	Public Highway	1
Burghfield	Granby End	Public Highway	1
Burghfield	Pineridge Road	Public Highway	1
Burghfield	Hunters Hill	Public Highway	1
Burghfield	Southwood Gardens	Public Highway	1
Burghfield	Woodlands Avenue	Public Highway	1
Chieveley	Curridge Road	Public Highway	1
Chieveley	East Lane	Public Highway	1
Chieveley	Crabtree Lane	Public Highway	1
Cold Ash	Collaroy Road	Near junction with Gladstone Lane	1
Cold Ash	Bucklebury Alley	Grass verge (in front of Foxview)	1
Cold Ash	Wansey Gardens	Public Highway	1
Cold Ash	Lambert Drive	Public Highway	1
Cold Ash	Hatch Gate Close	Grass verge (outside No.20)	1
Cold Ash	Fishers Lane	Grass verge (opposite Green Hills)	1
Cold Ash	Huntingdon Gardens	Public Highway	1
Cold Ash	Marston Drive	Grass verge (next to lamp column)	1
Compton	Newbury Lane	Public Highway	1
Compton	Shepherds Mount	Outside No.31	1
Compton	Whitewalls Close	25m North of Hockham Road	1
East Garston	Newbury Road	Junction with Humpherey's Lane	1
East Garston	Newbury Road	Junction with Front Street	1
East Garston	Lower Ploughly	Un-named Road from Old Haywood Bottom to Ploughly - Grass verge (by road sign)	1
East Garston	The Waldrons	Public Highway (to the rear of No.3)	1
East Garston	Burfords	Grass verge (by telegraph pole outside No.12)	1
East Garston	Downlands	Grass verge (by telegraph pole opposite No.3)	1
East Garston	Rogers Lane	Grass verge (junction with Newbury Road)	1
Englefield	North Street Village	Near Parish notice board	1
Englefield	North Street Village	South end of village (near footpath sign)	1
Frilsham	Hatchets Lane	Junction with Beechfield (by bus stop)	1
Great Shefford	Fetti Place	Grass verge	1
Great Shefford	Shefford Woodlands	Grass verge	1
Greenham	New Road	Junction with Mandarin Drive	1

SALT BINS ON THE PUBLIC HIGHWAY (cont'd)

These bins are owned and maintained by the Town and Parish Councils

Parish/Town	Road	Location	No.
Greenham	New Road	South of Chester Close (north of bridleway)	1
Greenham	Dalby Crescent	Outside No.6	1
Greenham	New Road	Opposite St Marys Church (by footpath sign)	1
Greenham	Capability Way	Grass verge (opposite No.18)	1
Greenham	Woodhouse Gardens	Back of footway	1
Hermitage	Slanting Hill / Marlston Road	On verge (next to nameplate)	1
Hermitage	Curridge Road	Grass verge (entrance to Arlington Grange)	1
Holybrook	Bayford Drive	Opposite junction with Carters Rise	1
Holybrook	Calbourne Drive	Opposite No.8 (by sub-station)	1
Holybrook	Holybrook Centre	At entrance to centre	1
Hungerford	Sarum Way	Public Highway	1
Hungerford	Croft Road	Public Highway	1
Hungerford	Cherry Grove	Public Highway	1
Hungerford	Cottrell Close	Grass verge (opposite No.30)	1
Hungerford	Chestnut Walk	Grass verge (junction with Bulpit Lane)	1
Hungerford	Hillside Road	Grass verge (adjacent to No.16 Priory Avenue)	1
Hungerford	Hungerford Newtown	Footway near Church (opposite Tally Ho PH)	1
Hungerford	Penny Farthing Close	Grass verge (junction with North Standen Road)	1
Hungerford	Oak Hill (Froxfield)	Grass verge (approach to railway bridge)	1
Inkpen	Spray Road	Near West Court	1
Inkpen	Bracken Copse	Adjacent to No.1 (near entrance to footpath 26)	1
Kintbury	Church Hill	Grass verge (near telegraph pole)	1
Kintbury	Church Hill	Grass verge (opposite turning for Orpenham Farm)	1
Kintbury	Church Hill	Grass verge (junction of Un-named road to A4)	1
Lambourn	Millfield	Grass verge (adjacent to No.11)	1
Lambourn	Child Street	Adjacent to No.62 (at rear of footway)	1
Lambourn	Stork House Drive	Grass verge (near top of hill)	1
Lambourn	Rockfel Road	Footway (opposite No.46)	1
Lambourn	Woodbury	Grass verge (junction with Newbury Road)	1
Leckhampstead	Egypt Hill Corner	Grass verge	1
Midgham	Church Hill	Grass verge (north of Oldstock Farm)	1
Newbury	Sunley Close	Outside No.5	1
Newbury	Croft Road	Half way along Croft Road	1

SALT BINS ON THE PUBLIC HIGHWAY (cont'd)

These bins are owned and maintained by the Town and Parish Councils

Parish/Town	Road	Location	No.
Newbury	Courtlands Road	Junction with Greenlands Road	1
Newbury	Gorselands	Public Highway	1
Newbury	Braun Road	Public Highway	1
Newbury	Gaskell Mews	Public Highway	1
Newbury	Pear Tree Lane	Junction with Kiln Road	1
Newbury	Overbecks	Junction with Gaywood Drive	1
Newbury	Curling Way	Junction with Gaywood Drive	1
Newbury	Northwood Drive	Footway (outside No.6)	1
Newbury	Pond Close	Public Highway & Junction with Elizabeth Avenue	2
Newbury	Kingsland Grange	Public Highway	1
Newbury	Lipscombe Close	Public Highway	1
Newbury	Sidestrand Road	Public Highway (North and South end)	2
Newbury	West Mills	By Swing Bridge / Entrance to Mallard Court	2
Newbury	Falkland Drive	Public Highway	1
Newbury	Holborne Close	Junction with Glendale Avenue	1
Newbury	Normandy Rise	Junction with Conifer Crescent	1
Newbury	St Michaels Road	Junction with Rockingham Road	1
Newbury	Paddock Road	Junction with West Mead	1
Newbury	Paddock Road	Junction with Meadow Road	1
Newbury	Monica Gardens	Junction with Shaw Hill / Long Lane	1
Newbury	Woodside	Grass verge (adjacent to lamp column No.7)	1
Newbury	Enborne Place	Footway (opposite No.63 Enborne Grove)	1
Newbury	Wellington Close	Footway (junction with Kiln Road)	1
Newbury	Newport Road	Grass verge (near streetname plate)	1
Newbury	St Leger Court	Grass verge (near sign)	1
Newbury	Ludlow Close	Footway (near lamp column)	1
Newbury	Goldwell Drive	Grass verge (near telecoms cabinet)	1
Newbury	Stanley Road	Footway (adjacent to wall of 46 Queens Road)	1
Newbury	Monkswood Close	Footway (adjacent to wall of No.26)	1
Newbury	Digby Road	Public Highway	1
Newbury	Chalford Road	Public Highway	1
Padworth	Padworth Close	Grass verge	1
Padworth	Farrows Road	Grass verge (junction with A340)	1
Pangbourne	Thames Avenue	Junction with B471 (by streetname plate)	1

SALT BINS ON THE PUBLIC HIGHWAY (cont'd)

These bins are owned and maintained by the Town and Parish Councils

Parish/Town	Road	Location	No.
Pangbourne	Cedar Drive	Back of footway	1
Pangbourne	Green Lane / Courtlands Hill	Grass verge	1
Pangbourne	St James Close	Grass verge	1
Pangbourne	Chilton Walk	Grass verge by footway link	1
Peasmore	Palmer Close	Junction with Field Road	1
Peasmore	Field Road	Opposite Hillgreen Lane	1
Peasmore	Field Road	Junction of Princes Lane	1
Peasmore	Beedon Common	Junction with Peasmore Road	1
Purley-on-Thames	Nursery Gardens	Junction with A329	1
Purley-on-Thames	Purley Village	Junction with Lister Close / Farm Close	1
Purley-on-Thames	Apple Close	Junction with Orchard Close	1
Purley-on-Thames	Clarendon Rise	Junction with Long Lane	1
Purley-on-Thames	Hazel Road	Grass verge (opposite No.40)	1
Purley-on-Thames	Menpes Road	Grass verge (opposite No.23)	1
Shaw-cum-Donnington	Shop Lane	Junction with Oxford Road (north side)	1
Shaw-cum-Donnington	Love Lane	Junction with Northern Avenue	1
Shaw-cum-Donnington	Kingsley Close	Grass verge where road splits	1
Shaw-cum-Donnington	Lampacres	Grass verge	1
Shaw-cum-Donnington	Church Lane	Grass verge (near overflow car park)	1
Streatley	Rectory Road	Junction with A417 Wantage Road	1
Streatley	Rectory Road	Half way along Rectory Road	1
Streatley	The Coombe	Top of cul-de-sac	1
Streatley	The Coombe	Junction with the Bull Meadow	1
Streatley	Lewendon Wood - (Stichens Green Road)	Entrance to Golf Course (200m South of junction with B4009)	1
Sulhamstead	Hollybush Lane	Omers Gully (by railings)	1
Thatcham	Link Way	Public Highway	1
Thatcham	Robertsfield	Public Highway	1
Thatcham	Yarrow Close	Public Highway	1
Thatcham	Ashbourne Way	Grass verge (near school)	1

SALT BINS ON THE PUBLIC HIGHWAY (cont'd)

These bins are owned and maintained by the Town and Parish Councils

Parish/Town	Road	Location	No.
Thatcham	Masefield Road	Grass verge	1
Thatcham	Lawrences Way	Grass verge (by lamp column)	1
Thatcham	Withybed Way	Grass verge	1
Thatcham	Snowdrop Copse	Grass verge (junction with Broadmeadow End)	1
Thatcham	Mallow Gardens	Back of footway (adjacent to No.29)	1
Thatcham	Cowslip Crescent	Grass verge	1
Thatcham	Mersey Way	Back of footway (junction with Bowling Green Road)	1
Thatcham	Skillman Drive	Back of footway	1
Tidmarsh	Tidmarsh Lane	On bend against brick wall	1
Tilehurst	Fairford Road	On verge (junction with Fullbrook Crescent)	1
Tilehurst	The Sadlers	Public Highway	1
Tilehurst	Meadowside	Public Highway	2
Tilehurst	Hillview Close	Public Highway	1
Tilehurst	Curlew Drive	Opposite No.62 (near garages)	1
Tilehurst	Cornwall Close	Grass verge (end of Devonshire Gardens)	1
Tilehurst	Clanfield Crescent	Grass verge (junction with Cotswold Way)	1
Tilehurst	Wanhope Way	Grass verge (junction with Cotswold Way)	1
Tilehurst	Swinbrook Close	Grass verge (junction with Fairford Road)	1
Tilehurst	Voller Drive	Public Highway	1
Tilehurst	Dark Lane	Public Highway	1
Welford	Church Hill	Grass verge near the bend	1
Welford	Welford Road	Grass verge entrance to Village Hall	1
Welford	Mant Close	Grass verge on the bend	1
Welford	The Row	Top of steep hill (near field entrance past first cottage)	1
West Ilsley	The Maltings	Public Highway	1
Wokefield	Lockram Lane	Grass verge (opposite "April Cottage")	1
Woolhampton	Victor Place	Back of footway (by lamp column)	1
Woolhampton	Orchard Close	Junction with Woolhampton Hill (by telegraph pole)	1
Woolhampton	Rowlands Copse	Grass verge outside No.6	1
Woolhampton	Railside	Grass verge at entrance	1
Yattendon	Burnt Hill	Grass verge (outside "Redwood")	1
Yattendon	Burnt Hill	Junction with Yattendon Lane	1
Yattendon	Scratchface Lane	Grass verge (top of slope down to Yattendon Road)	1

ROAD SNOW CLEARANCE NETWORK

ROUTE 1

Route No.	Ward	Road	From	To	Description
1	Lambourn	B4001 Wantage Road	District Boundary	Oxford Street	
1	Lambourn	Unnamed Road	District Boundary	B4001	Road to Trabbs Farm
1	Lambourn	Sheepdrove Road	Drove Farm	Oxford Street	
1	Lambourn	Oxford Street & Market Place	Mill Lane	Newbury Street	
1	Lambourn	Mill Lane	Newbury Road	Oxford Street	
1	Lambourn	Parsonage Lane	Market Place	Big Lane	
1	Lambourn	Big Lane & Broadway	Parsonage Lane	Oxford Street	
1	Lambourn	B4000 Upper Lambourn Road	Big Lane	District Boundary	
1	Lambourn	High Street, Upper Lambourn	B4000 Upper Lambourn Road	B4000 Upper Lambourn Road	Loop through village
1	Lambourn	Maddle Road	High Street	End of highway	
1	Lambourn	Malt Shovel Lane	B4000	Drain Hill	
1	Lambourn	Drain Hill	End of highway	B4000 Upper Lambourn Road	
1	Lambourn	Folly Road	B4000 Upper Lambourn Road		
1	Lambourn	Baydon Road	Parsonage Lane	Ermin Street	
1	Lambourn	Crowle Road	High Street	Baydon Road	
1	Lambourn	High Street, Lambourn	Market Place	Crowle Road	
1	Lambourn	B4000	Crowle Road	Ermin Street	via Hungerford Hill
1	Lambourn	Newbury Street	High Street, Lambourn	Mill Lane	
1	Lambourn	Newbury Road	Mill Lane	A338 Great Shefford	
1	Lambourn	Bockhampton Road	Newbury Road	Station Road	

ROAD SNOW CLEARANCE NETWORK

ROUTE 1 (cont'd)

Route No.	Ward	Road	From	To	Description
1	Lambourn	Edwards Hill	Station Road	High St, Lambourn	
1	Lambourn	Close End	Edwards Hill	End of highway	
1	Lambourn	Greenways	Edwards Hill	End of highway	
1	Lambourn	Baydon Road	District Boundary	A338	via Ermin Street
1	Lambourn	Unnamed Road to Ramsbury	Ermin Street	District Boundary	via Membury Industrial Estate
1	Lambourn	B4001	B400 Ermin Street	District Boundary	
1	Lambourn, Kintbury & Speen	Newbury Road	A338 Great Shefford	Oxford Road	via Boxford
1	Kintbury	High Street, Boxford	Rood Hill	B4000 Ermin Street	
1	Speen	Station Road	A4	Grove Road	
1	Speen	Love Lane	B4494 Oxford Road	B4009 Long Lane	

ROAD SNOW CLEARANCE NETWORK

ROUTE 2

Route No.	Ward	Road	From	To	Description
2	Hungerford	A338	Ermin Street	A4 Bath Road	
2	Hungerford	Charnham Park	A4 Bath Road	B4192	
2	Hungerford	A4	District Boundary	A338	
2	Hungerford	B4192	A4 Charnham Street	District Boundary	
2	Hungerford	A338	A4 Charnham Street	District Boundary	via High Street, Hungerford
2	Hungerford				
2	Kintbury	A4	A338 Eddington Hill	Hoe Benham Lane	
2	Speen & Newbury	A4	Hoe Benham Lane	Robin Hood Roundabout	
2	Kintbury	Hoe Benham Lane	A4	B4000 Baydon Road	
2	Newbury, Speen & Chieveley	A339	Robin Hood Roundabout	A34	
2	Lambourn, Kintbury & Speen	B4000	A338	A4	
2	Lambourn	A338	B4000	Great Shefford	

ROAD SNOW CLEARANCE NETWORK

ROUTE 3

Route No.	Ward	Road	From	To	Description
3	Hungerford	Church Street	A338	Church Way	
3	Hungerford	Church Way	Church Street	Atherton Road	
3	Hungerford	Atherton Road	Church Way	A338 High Street	
3	Hungerford	Priory Road & Inkpen Road (part)	A338 High Street	Inkpen Road	via John O Gaunt
3	Hungerford	Park Street	A338 High Street	Inkpen Road	
3	Hungerford	Station Road	Park Street	End of highway	
3	Hungerford	Fairfiew Road & Priory Avenue	Park Street	Priory Road	
3	Hungerford & Kintbury	Inkpen Road	Park Street	Weavers Lane	
3	Hungerford & Kintbury	Hungerford Lane	Park Street	High Street, Kintbury	
3	Kintbury	Weavers Lane & Folly Road	Craven Road	Post Office Road	
3	Kintbury	Unnamed Road & Church Lane	Weavers Lane	District boundary	via Combe
3	Kintbury	Unnamed Road	Unnamed Road	Post Office Road	via Wergs Barn
3	Kintbury	Post Office Road	Bell Lane	Folly Road	
3	Kintbury	Kintbury Road	Folly Road	Blandy's Hill	
3	Kintbury	Pebble Hill	Blandy's Hill	Rooknest Lane	
3	Kintbury	Rooknest Lane	Pebble Hill	Post Office Road	
3	Kintbury	Blandy's Hill	Kintbury Road	Inkpen Road	
3	Kintbury	Inkpen Road	Blandy's Hill	High Street, Kintbury	
3	Kintbury	High Street, Kintbury	Hungerford Lane	Inkpen Road	

ROAD SNOW CLEARANCE NETWORK

ROUTE 3 (cont'd)

Route No.	Ward	Road	From	To	Description
3	Kintbury	Station Road	Inkpen Road	A4	
3	Kintbury	Newbury Street	Station Road	Burtens Hill	
3	Kintbury	Holt Road	Burtens Hill	Old Hat	
3	Kintbury	Unnamed Road	Old Hat	Holtwood Road	
3	Kintbury & Speen	Park Lane/Milkhouse Road	Holtwood Road	A4	
3	Kintbury & Newbury	Enborne Road	Park Lane	Bartholomew Street	
3	Kintbury	Church Lane	Enborne Road	Vanners Lane	
3	Kintbury	Unnamed Road	Craven Arms PH	Vanners Lane	
3	Newbury	Buckingham Road	Enborne Road	A343 Andover Road	
3	Newbury	Fifth Road	Buckingham Road	Valley Road	
3	Newbury	Kingsbridge Road	Enborne Road	Fifth Road	
3	Newbury	Valley Road & Elizabeth Avenue	Fifth Road	Essex Street	
3	Newbury	Bartlemy Road	Valley Road	A343 Andover Road	
3	Newbury	Essex Street	A343 Andover Road	Wheatlands Lane	
3	Newbury	Villiers Way, Glendale Ave, Normay Rise & Meyrick Drive	Enborne Street	Enborne Street	Loop
3	Newbury	A343 Andover Road	A343 St Johns Roundabout	District Boundary	
3	Newbury	Newtown Road	A343 St Johns Roundabout	Monks Lane	
3	Newbury	Monks Lane	A343 Andover Road	A339	
3	Newbury	Chandos Road & Wendon Road	Newtown Road	A343 Andover Road	

ROAD SNOW CLEARANCE NETWORK

ROUTE 3 (cont'd)

Route No.	Ward	Road	From	To	Description
3	Newbury	A343 St Johns Road	A343 St Johns Roundabout	A339	
3	Newbury	Link Road & Station Road	A343 St Johns Road	A339	
3	Newbury	A339	A343 Greenham Roundabout	Monks Lane	
3	Greenham	A339	Monks Lane	District Boundary (Swan PH)	
3	Newbury	Hambridge Road & Kings Road	A4	A339	
3	Newbury	Shaw Road	Robin Hood Roundabout	Love Lane	
3	Speen & Chieveley	B4009 Long Lane	Love Lane	Priors Court Road	

ROAD SNOW CLEARANCE NETWORK

ROUTE 4

Route No.	Ward	Road	From	To	Description
4	Lambourn & Downlands	A338 Wantage Road	Church Street, Great Shefford	District Boundary	
4	Downlands	Buckham Hill	A338 Wantage Road	Botmoor Way	
4	Downlands/Speen	Hangmanstone Lane	Botmoor Way	Boxford	
4	Downlands	Sheephouse Way	Hangmanstone Lane	Main Street	
4	Downlands	Spray Lane	Main Street	Unnamed Road to Brightwalton Green	
4	Downlands	Common Lane	Spray Lane	B4494 Wantage Road	
4	Downlands	Long Lane	Common Lane	B4494 Wantage Road	
4	Downlands	Unnamed Road & Shop Lane (part)	Main Street	B4494 Wantage Road	via Leckhampstead Thicket
4	Downlands	Unnamed Road	Hangmanstone Lane	B4494 Wantage Road	via Rowbury Farm
4	Downlands & Speen	B4494	District Boundary	Oxford Road	
4	Speen	Unnamed Road	B4494 Wantage Road	Winterbourne Road	
4	Speen	Winterbourne Road	Unnamed Road	Rood Hill	
4	Downlands	Copperage Road & Fiddlers Lane	B4494 Wantage Road	Abingdon Road	
4	Downlands	East Ilsley Village	Fiddlers Lane	A34 southbound slip	via High Street, Broad Street & Church Hill
4	Downlands	Sheepleaze Lane	B4494 Wantage Road, Lilley	Field Road	
4	Downlands	Field Road	Sheepleaze Lane	Princes Lane	
4	Downlands	Princes Lane	Field Road	Mud Lane	
4	Downlands	Mud Lane	Princes Lane	Old Street	

ROAD SNOW CLEARANCE NETWORK

ROUTE 4 (cont'd)

Route No.	Ward	Road	From	To	Description
4	Downlands	Old Street	Mud Lane	Oxford Road	
4	Downlands	Unnamed Road	Mud Lane	B4494 Wantage Road	via Hillgreen
4	Chieveley & Downlands	Oxford Road	Graces Lane	A34 northbound slips	
4	Chieveley	Graces Lane	Oxford Road	School Lane	
4	Chieveley	High Street Chieveley & Downend Lane	School Road	Oxford Road	
4	Chieveley	School Road	High Street, Chieveley	B4494 Wantage Road	
4	Chieveley	East Lane	High Street	Oxford Street	

ROAD SNOW CLEARANCE NETWORK

ROUTE 5

Route No.	Ward	Road	From	To	Description
5	Downlands	Abingdon Road	A34	Fidlers Lane	
5	Downlands& Compton	Cow Lane	Broad Street, East Ilsley	Cheseridge Road	
5	Compton	Ilsley Road	Cheseridge Road	Churn Road	
5	Compton	High Street, Compton	Churn Road	Horn Street	
5	Compton	School Road	Horn Street	Shephards Hill	
5	Compton & Basildon	Aldworth Road	Shephards Hill	B4009 Haw Lane	
5	Compton	Newbury Road	Ilsley Road	B4009 Newbury Hill, Hampstead Norreys	
5	Compton	Water Street	Newbury Road	B4009 Church Street	
5	Basildon, Compton & Bucklebury	B4009	Yattendon Road, Hermitage	Four Points	via Hampstead Norreys
5	Bucklebury	Marlston Road	B4009, Hermitage	Pease Hill	via Bucklebury Village
5	Bucklebury	Unnamed Road	Pease Hill	Chapel Row, Blade Bone PH	via Hillfoot
5	Bucklebury	Hatch Lane	Chapel Row, Blade Bone PH	Kiff Green	
5	Aldermaston	Unnamed Road	Kiff Green	Woolhampton Hill	
5	Aldermaston	Woolhampton Hill	Unnamed Road	A4	
5	Bucklebury & Sulhamstead	Unnamed Road	Southend Road	A4	via Beenham Stocks
5	Newbury, Thatcham, Aldermaston & Sulhamstead	A4	Robin Hood Roundabout	A340 Aldermaston Roundabout	

ROAD SNOW CLEARANCE NETWORK

ROUTE 5 (cont'd)

Route No.	Ward	Road	From	To	Description
5	Newbury	A339	Robin Hood Roundabout	A343 Greenham Roundabout	
5	Speen & Chieveley	Oxford Road, Newbury	B4494 Wantage Road Roundabout	A34	
5	Chieveley	Arlington Lane	Oxford Road	B4494 Wantage Road	
5	Chieveley	Curridge Road	B4009 Hermitage	Oxford Road	

ROAD SNOW CLEARANCE NETWORK

ROUTE 6

Route No.	Ward	Road	From	To	Description
6	Newbury	Oxford Street	A4	Northbrook Street	
6	Newbury	London Road	The Broadway	Robin Hood Roundabout	
6	Newbury	Strawberry Hill	Old Bath Road	West Street	
6	Newbury	West Street	Strawberry Hill	Northcroft Lane	
6	Newbury	Pembroke Road	West Street	Northcroft Lane	to be salted by C&E resources
6	Newbury	Northcroft Lane	West Street	To Leisure Centre	
6	Newbury	Northbrook Street & Bridge Street	London Road	Mansion House Street	
6	Newbury	Mansion House Street & Market Place	Bridge Street	Bear Lane	
6	Newbury	Bear Lane	Market Place	A339	
6	Newbury	Cheap Street	Bear Lane	A339	
6	Newbury	Market Street	Cheap Street	Bartholomew Street	
6	Newbury	Bartholomew Street	Mansion House Street	A343 St Johns Roundabout	
6	Newbury	Park Way & Wharf Road	London Road	Bear Lane	
6	Newbury	Wharf Street	Park Way	Market Place	Rising Bollards
6	Newbury	Mill Lane & Boundary Road North	A339	Kings Road	
6	Newbury	Bone Lane	Mill Lane	Hambridge Road	
6	Newbury	Kiln Road & Turnpike Road	B4009 Shaw Road	A4	Speed Cushions
6	Newbury	Fir Tree Lane	Turnpike Road	A4	
6	Newbury	Avonway	Turnpike Road	Gaywood Drive	

ROAD SNOW CLEARANCE NETWORK

ROUTE 6 (cont'd)

Route No.	Ward	Road	From	To	Description
6	Newbury	Gaywood Drive	Avonway	Fir Tree Lane	
6	Thatcham	Tull Way	A4	Northfield Road	
6	Thatcham	Unnamed Road & Floral Way	Cold Ash Road	A4	
6	Thatcham	Lower Way	A4	The Moors	
6	Thatcham	The Moors	Lower Way	A4	
6	Thatcham	Ilkley Way	The Moors	The Moors	
6	Thatcham	Braemore Close & Urquhart Road	Ilkley Way	Station Road	
6	Thatcham	The Broadway & Station Road	The Moors	A4	
6	Thatcham	Station Road	The Moors	Pipers Way	
6	Thatcham	Stoney Lane	A4	Station Road	Speed Cushions
6	Thatcham	Pipers Way	Station Road	A4	
6	Thatcham	Unnamed Road	Pipers Way	Thornford Road	via Cookham Hill
6	Thatcham & Greenham	Burys Bank Road	Greenham Road	Unnamed Road (Crookham Hill)	
6	Greenham	Greenham Road	A339	Burys Bank Road	via Pyle Hill
6	Greenham	Pinchington Lane	Greenham Road	A339	
6	Greenham	The Nightingales & Greenlands Road	Greenham Road	Greenham Road	
6	Greenham	Racecourse Road	Greenham Road	New Road	
6	Greenham	New Road	Racecourse Road	Westwood Road	
6	Greenham	Westwood Road	New Road	Greenham Road	
6	Greenham	Thornford Road	Crookham Common Road	A339	
6	Greenham	New Road	Burys Bank Road	Greyberry Copse Road	

ROAD SNOW CLEARANCE NETWORK

ROUTE 6 (cont'd)

Route No.	Ward	Road	From	To	Description
6	Greenham	Pigeons Farm Road & Greyberry Copse Road	New Road	New Road	
6	Greenham	A339	A339 Swan Roundabout	District Boundary	
6	Greenham	Hyde Lane	A339	District Boundary	
6	Thatcham & Aldermaston	Unnamed Road through Crookham Common	Thornford Road	Brimpton Road	
6	Aldermaston	Brimpton Lane	Brimpton Road	B3051	via Brimpton Village
6	Aldermaston	Brimpton Road	B3051	District Boundary	
6	Aldermaston	Brimpton Road	A4	Brimpton Village	
6	Aldermaston	B3051	District Boundary	A340 Calleva Roundabout	
6	Aldermaston	Un-named Road	B3051	A340 Paices Hill	
6	Aldermaston	A340 Aldermaston Road	A340 Calleva Roundabout	District Boundary (Tadley)	Including Tadley Triangle
6	Aldermaston	Reading Road	A340 Tadley Triangle	Welshmans Road	
6	Aldermaston	Welshmans Road	Reading Road	District Boundary	
6	Aldermaston	A340 Paices Hill	A340 Calleva Roundabout	A4	via Aldermaston Village
6	Aldermaston	Unnamed Road	Brimpton Village	Back Lane	
6	Aldermaston	Wasing Lane	Back Lane	A340 Aldermaston Village	
6	Aldermaston	Church Road	A340 Aldermaston Village	Spring Lane	
6	Aldermaston	Red Lane	Spring Lane	Reading Road	
6	Cold Ash	Ashmore Green Road	Tull Way	Cold Ash Hill	

ROAD SNOW CLEARANCE NETWORK

ROUTE 7

Route No.	Ward	Road	From	To	Description
7	Thatcham	Northfield Road	A4	Heath Lane	
7	Thatcham & Cold Ash	Cold Ash Road/Cold Ash Hill	Northfield Road	Fishers Lane	via Cold Ash Village
7	Cold Ash	Hermitage Road	Fishers Lane	B4009 Long Lane, Curridge	via Red Shute Hill
7	Thatcham	Sagecroft Road	Northfield Road	Park Lane	
7	Thatcham	Park Lane	Sagecroft Road	Park Avenue	
7	Thatcham	Park Avenue	Park Lane	A4	
7	Thatcham	Harts Hill Road	A4	Broad Lane, Bucklebury	
7	Thatcham	The Ridge, Burdens Heath	Cold Ash Hill	Harts Hill Road	
7	Bucklebury	Broad Lane	Harts Hill Road	Hungerford Lane, Southend	via Upper Bucklebury
7	Bucklebury	Southend Road	Hungerford Lane	Bradfield Village	
7	Bucklebury	Union Road	Southend Road	Common Hill	
7	Bucklebury	Hungerford Hill	South End Road	Cock Lane	
7	Bucklebury	Cock Lane	Hungerford Hill	Back lane	
7	Bucklebury	Burnt Hill Road	Back lane	Yattendon Lane	
7	Bucklebury & Sulhamstead	Common Hill	Bradfield Village	A340	
7	Sulhamstead & Purley on Thames	A340	A4 Theale Roundabout	Tidmarsh Lane	
7	Sulhamstead	The Street, Englefield	A340	End of highway	
7	Theale	Englefield Road	A340	Church Street, Theale	
7	Theale	Deadmans Lane	Englefield Road	Church Street, Theale	
7	Calcot	A4	M4 Junction 12	District Boundary	

ROAD SNOW CLEARANCE NETWORK

ROUTE 7 (cont'd)

Route No.	Ward	Road	From	To	Description
7	Calcot	Pincent's Kiln (Sainsburys Loop)	A4	A4	
7	Calcot	Charrington Road	A4	A4	
7	Calcot	Pollards Way & The Chase	Charrington Road	Mill Lane	
7	Calcot	Mill Lane & Carters Rise	A4	Underwood Road	
7	Calcot	Calcot Place Drive	Carters Rise	Carters Rise	
7	Calcot	Underwood Road	District Boundary	District Boundary	
7	Calcot	Royal Avenue & Garston Crescent	A4	Old Bath Road	
7	Calcot & Birch Copse	Old Bath Road & Langley Hill	A4	District Boundary	
7	Birch Copse	City Road	District Boundary	Little Heath Road	
7	Birch Copse	Little Heath Road	City Road	District Boundary	
7	Birch Copse	Warborough Avenue	Little Heath Road	Hildens Drive	

ROAD SNOW CLEARANCE NETWORK

ROUTE 8

Route No.	Ward	Road	From	To	Description
8	Birch Copse	Dark Lane	Overdown Road	Long Lane	
8	Westwood	Overdown Road	District Boundary	District Boundary	
8	Birch Copse & Purley on Thames	Long Lane	A329	Sulham Hill	
8	Purely on Thames	Knowsley Road	Long Lane	A329	Speed Cushions
8	Purley on Thames & Panbourne	A329	District Boundary	A340, Pangbourne	
8	Purley on Thames & Panbourne	Purley Lane, Purley Village & New Hill	A329	A329	
8	Purley on Thames & Panbourne	A340 Tidmarsh Road	Tidmarsh Lane	A329	via The Street
8	Pangbourne	B471 Whitchurch Road	A329 Pangbourne High Street	District Boundary	
8	Pangbourne & Basildon	A329	A340 Tidmarsh Road	District Boundary	via Streatley
8	Basildon	A417 Wantage Road	A329 Streatley	District Boundary	
8	Basildon	High Street, Streatley	A329	District Boundary	
8	Bucklebury & Sulhamstead	Chalk Pit Farm Road	Bradfield Village	A340 Tidmarsh Road	
8	Bucklebury & Compton	Ashampstead Road	Bradfield Village	Palmers Hill, Ashampstead	via Pyt House
8	Compton & Basildon	Unnamed Road	Palmers Hill, Ashampstead	B4009 Four Points	
8	Basildon	B4009	Four Points	A329 Streatley	via Streatley Hill

ROAD SNOW CLEARANCE NETWORK

ROUTE 8 (cont'd)

Route No.	Ward	Road	From	To	Description
8	Pangbourne & Bucklebury	Unnamed Road	A340 Pangbourne Village	Ashampstead Road/Common	via Pangbourne Hill, Upper Bowden Farm
8	Basildon	Pangbourne Road & Aldworth Road	Pangbourne Hill	Bethesda Street	via Upper Basildon
8	Basildon	Bethesda Street & Park Wall Lane	Aldworth Road	A329	
8	Basildon	Ashampstead Road/Unnamed Road	Aldworth Road, Upper Basildon	Ashampstead Road/Common	via Captain Gorse
8	Compton	Yattendon Lane	Ashampstead Road/Common	Yattendon Village	
8	Bucklebury & Compton,	Everington Lane	B4009 Hermitage	Yattendon Village	
8	Bucklebury	B4009, Hermitage	Yattendon Road	Priors Court Road	
8	Chieveley & Bucklebury	Priors Court Road	Graces Lane	B4009, Hermitage	

ROAD SNOW CLEARANCE NETWORK

ROUTE 9

Route No.	Ward	Road	From	To	Description
9	Aldermaston & Mortimer	Reading Road & Padworth Road	Red Lane	Goring Lane Roundabout, Burghfield	
9	Burghfield	Reading Road, Burghfield	Goring Lane Roundabout	Theale Road	
9	Burchfield	Burghfield Road	Theale Road	District Boundary	
9	Mortimer	Unnamed Road	Padworth Road	St Catherine's Hill, Mortimer	
9	Mortimer	Goring Lane	Goring Lane Roundabout	District Boundary	
9	Mortimer	Unnamed Road	Goring Lane Roundabout	St Catherine's Hill, Mortimer	
9	Mortimer	Victoria Road	St Catherine's Hill	Hammonds Heath	
9	Mortimer	West End Road	St Catherine's Hill	Victoria Road	
9	Mortimer	Stephens Road	West End Road	Victoria Road	
9	Mortimer	Unnamed Road	Hammonds Heath	Bloomfield Hatch Lane	via The Street, Mortimer
9	Mortimer	Bloomfield Hatch Lane	Unnamed Road	District Boundary	
9	Mortimer	Station Road	The Street	The Forehead	
9	Mortimer	The Forehead	Station Road	Trowe's Lane	
9	Mortimer	Beech Hill Road	Trowe's Lane	District Boundary	
9	Mortimer	Trowe's Lane	Beech Hill Road	District Boundary	
9	Mortimer	Cross Lane	Bloomfield Hatch Lane	Beech Hill Road	
9	Sulhamstead & Theale	A4	A340 Aldermaston Roundabout	M4 Junction 12	via Theale Bypass
9	Theale	The Green, Church Street & High Street, Theale	A4/A340 Theale Roundabout	A4 Arlington Roundabout	

ROAD SNOW CLEARANCE NETWORK

ROUTE 9 (cont'd)

Route No.	Ward	Road	From	To	Description
9	Theale & Burghfield	Station Road, Theale Road	High Street	Fox & Hounds PH, Sheffield Bottom	
9	Burghfield	Unnamed Road	Fox & Hounds PH, Sheffield Bottom	Burghfield Road	
9	Theale	Waterside Drive & Brunel Road	A4	Station Road, Theale	
9	Theale	Theale Bypass Slip roads	A4	Station Road, Theale	
9	Sulhamstead	Jacques Lane	Fox & Hounds PH, Sheffield Bottom	Folly Lane	
9	Sulhamstead	Folly Lane & Short Heath Lane	Jacques Lane	Island Farm Road	
9	Sulhamstead	Sulhamstead Road	A4	Shortheath Lane	via Sulhamstead Hill
9	Sulhamstead	Hollybush Lane	Reading Road	Shortheath Lane	
9	Burghfield	Hawksworth Road	Reading Road	Clayhill Road	
9	Burghfield	Clayhill Road	School Lane, Burghfield	Sulhamstead Road	
9	Burghfield	School Lane & Recreation Road	Clayhill Road	Reading Road	
9	Burghfield	Bannister Road, Jordans Lane	Hollybush Lane	School Lane, Burghfield	
9	Burghfield	Sulhamstead Road	Clayhill Road	Reading Road	
9	Burghfield	James Lane	Goring Lane	Hermits Hill	
9	Burghfield & Mortimer	Burnthouse Lane	Fullers Lane	Pingewood Road South	
9	Mortimer	Fullers Lane	Burnthouse Lane	District Boundary	
9	Mortimer	Padworth Lane	A4	School Road	
9	Mortimer	Rectory Road & Triangle	School Lane	Reading Road	

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PAVED FOOTWAY SNOW CLEARANCE NETWORK

Parish/Town	Road	From	To
Aldermaston	Wasing Lane	Dolphin Close	School Entrance
Basildon	Beckfords	Aldworth Rd	School Entrance
Beedon	Westons	Stanmore Rd	School Entrance
Beenham	Back Lane	Stoneyfield	Church Lane
Bradfield	Cock Lane	Ash Grove	School Entrance
Brightwalton	Common Lane	Dunmore Meadow	Unnamed Road
Brimpton	Brimpton Lane	Enborne Way	School Entrance
Bucklebury	Berrys Rd	Broad Lane	School Entrance
Bucklebury	Broad Lane	Donnington Close	Doctors Surgery
Burghfield	Chervil Way	Reading Rd	Doc Surgery Car Park
Burghfield	Clay Hill Rd	Woodlands Ave	The Close
Burghfield	Hollybush Lane	Blands Close	Abbots Road
Burghfield	Jordans Lane	School Lane	Abbots Rd
Burghfield	School Lane (Both)	Jordans Lane	Recreation Ground
Burghfield	Theale Rd	School Rd	End of Layby
Chaddleworth	School Hill	Main Street	School Entrance
Chieveley	Curridge Rd	Chapel Lane	Unnamed Road
Chieveley	East Lane	High St	Doctors Surgery
Chieveley	School Rd	Heathfields	School Entrance
Cold Ash	Cold Ash Hill	The Ridge	School Entrance
Cold Ash	The Ridge	St GabrielsConvent	School Entrance
Cold Ash	Hermitage Road	The Ridge	Ackland Hall
Compton	Aldworth Rd	Burrell Rd	School Entrance
Compton	Hampstead Norreys Rd	Recreation Centre	Downs School Access
Compton	High St	Compton Manor	Doctors Surgery
East Ilsley	Church Hill	Church Side	Outside No 4
Enborne	Unnamed Road	Church Lane	50m East
Englefield	Englefield Rd	Partridge Gdns	School Entrance
Gt Shefford	Blakeney's Field	Wantage Rd	School Entrance
Hampstead Norreys	Newbury Hill	B4001	The Cuttings
Hermitage	Hampstead Nys Rd	Colyer Close	Orchard Close
Holybrook	Carters Rise	Footpath	School Entrance

PAVED FOOTWAY SNOW CLEARANCE NETWORK (cont'd)

Holybrook	Footpath	Underwood Rd	Carters Rise
Hungerford	A338 High Street	Atherton Road	A4 Charnham Street
Hungerford	Croft Rd	Church St	Doctors Surgery
Hungerford	Fairview Rd	South View	Clarks Gardens
Hungerford	Park St/Station Rd	A338 High St	Station
Hungerford	Priory Road	Combe View	School Access
Inkpen	Folly Rd	Unnamed Road	Robins Hill
Kintbury	Gainsborough Ave	Kennet Rd	Burtens Hill
Kintbury	Newbury St	Barn Close	Unnamed Rd behind DR
Lambourn	B4001 High St	Newbury St	Edwards Hill
Lambourn	B4001 Oxford St	Newbury St	The Broadway
Lambourn	Bockhampton Rd	Beales Farm Rd	Outside Surgery
Lambourn	Greenways	Footpath	School Entrance
Mortimer	The Street	Gordon Palmer Close	Church Farm Barns
Mortimer	Victoria Rd	Stephens Rd	Footpath to Croft
Mortimer	Victoria Rd/West End	School Frontage	Car Park Entrance
Newbury	Bartholomew St	Bridge St	Pound St
Newbury	Bridge St	Northbrook St	Mansion House St
Newbury	Cheap St	Market Place	Station
Newbury	Mansion House St	Bridge St	Market Place
Newbury	Market Place	Mansion House St	Cheap St
Newbury	Northbrook St	Oxford St	Bridge St
Newbury	Station Rd	Bartholomew St	A339 Greenham Rd
Newbury	Link Footpath	Catherine Road	Station Road
Newbury	A339 Kings Rd Subway	Bear Lane	Kings Road
Newbury	A339 Kings Rd Subway	Subway Centre	Bear Lane
Newbury	A343 Andover Rd	Dormer Close	Warren Rd
Newbury	B3421 Hambridge Rd	Kings Rd	Bone Lane
Newbury	B3421 Kings Rd	A339 Greenham Rd	Hambridge Rd
Newbury	Bear Lane	Cheap St	A339 Winchcombe Rd
Newbury	Buckingham Rd	A343 Andover Rd	Enborne Rd
Newbury	Church Rd	Love Lane	St Marys Church
Newbury	Digby Rd	Digby Rd	School Entrance

PAVED FOOTWAY SNOW CLEARANCE NETWORK (cont'd)

Newbury	Enborne Rd	Enborne Place	Thomas Askew House
Newbury	Fir Tree Lane	Gaywood Drive	The Firs
Newbury	Footway	Park Way	Faraday Rd Car Park
Newbury	Garford Cres	Valley Rd	School Entrance
Newbury	Henshaw Cres	Valley Rd	School Entrance
Newbury	London Rd	Oxford St	Park Way
Newbury	Maple Cres	Outside No 16	Outside No 34
Newbury	Market St	Cheap St	Bartholomew St
Newbury	Monks Lane	Sutherlands	Entrance to Surgery
Newbury	Newport Rd	A4 London Rd	School Entrance
Newbury	Northcroft Lane	Pembroke Rd	Northcroft Leisure
Newbury	Old Newtown Rd	Newtown Rd	School Entrance
Newbury	Oxford St	London Rd	Oxford Rd
Newbury	Park Lane	Victoria Park	Robin Hood Roundabout
Newbury	Park St	Northbrook St	Park Way
Newbury	Park Way	Wharf St	London Rd
Newbury	Pelican Lane	Oxford St	London Rd
Newbury	Pembroke Rd	Northcroft Rd	West St
Newbury	Robin Hood Subways	Hutton Close	London Rd
Newbury	Rookes Way	A4 Bath Rd	Hospital Entrance
Newbury	St Johns Rbt Subway	A338 Greenham Rd	Greenham Rd
Newbury	St Johns Rbt Subway	Centre of Subway	Greenham Rd
Newbury	St Johns Rd	Chesterfield Rd	Catherine Rd
Newbury	St Marys Rd	London Rd	Victoria Gardens
Newbury	Strawberry/West St	Oxford St	Northcroft Lane
Newbury	The Nightingales	Greenham Rd	School Entrance
Newbury	Wharf Rd	Bear Lane	Park Way
Newbury	Wharf St	Wharf Rd	Market Place
Newbury	A339 Greenham Rd	Bear Lane	St Johns Rd
Newbury	A339 Greenham Rd	St Johns Rd	Bear Lane
Pangbourne	A329 High St	A329 Station Rd	The Square
Pangbourne	A329 Reading Rd	A329 The Square	Horseshoe Rd
Pangbourne	A329 Station Rd	Station Approach	A329 High St

PAVED FOOTWAY SNOW CLEARANCE NETWORK (cont'd)

Pangbourne	A329 The Square	A329 High St	A329 Reading Rd
Pangbourne	B471 Whitchurch Rd	A329 The Square	Doctors Surgery
Pangbourne	Reading Rd	Dunluce Gdns	Briars Close
Pangbourne	Station Approach	A329 Station Rd	Station
Purley	Long Lane	Orchard Close	School Entrance
Purley	Purley Lane	Letgable	School Entrance
Shaw	Love Lane	Yew Gate	School Entrance
Stockcross	Chapel Rd	Ermin St	School Entrance
Streatley	The Coombe	Streatley Hill	School Entrance
Thatcham	A4 London Rd	Outside No. 23	School Entrance
Thatcham	Brownsfield Rd	Car Parks	High St
Thatcham	Derwent Rd	Lower Way	School Entrance
Thatcham	Footpath	Waitrose Car Park	Broadway
Thatcham	Hérons Way	Lower Way	School Entrance
Thatcham	High St	A4 Bath Rd	The Broadway
Thatcham	Park Ave	Park Lane	School Entrance
Thatcham	Sagecroft Rd	Shakespeare Rd	Northway
Thatcham	Spurcroft Rd	The Moors	School Entrance
Thatcham	Stoney Lane	Hartmead Road	Station Road
Thatcham	The Broadway	A4 Bath Rd	Church Gate
Thatcham	Wheelers Green Way	Station Rd	Quarrington Close
Theale	Brunel Rd	Station Car Park	Station Rd
Theale	Church St	Deadmans Lane	Lambfields
Theale	Church St	Lambfields	Service Rd
Theale	Englefield Rd	Blossom Ave	High St
Theale	High St	Station Rd	Roundabout
Theale	Station Rd	Station Steps	High St
Tilehurst	Barton Rd	City Rd	School Entrance
Tilehurst	City Rd	Hildens Drive	District Boundary
Tilehurst	Cotswold Way	School Entrance	Skilton Road
Tilehurst	Downsway	School Entrance	Cotswold Way
Tilehurst	Little Heath Rd	Warborough Ave	Access to "Boxgrove"
Tilehurst	Long Lane	White Lodge Close	Barbaras Meadow

PAVED FOOTWAY SNOW CLEARANCE NETWORK (cont'd)

Tilehurst	Royal Ave/Curtis Rd	Garston Cres	Royal Ave Loop
Tilehurst	Sage Rd	Knowsley Rd	School Entrance
Tilehurst	Warbreck Drive	Knowsley Rd	School Entrance
Tilehurst	Wittenham Ave	Warborough Ave	School Entrance
Wickham	Welford Rd	Baydon Rd	School Entrance
Woolhampton	Woolhampton Hill	Outside School	St Peters Church
Yattendon	Yattendon Lane	Maltbarn Cottage	School Entrance

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ROADS WITH 'POROUS' SURFACINGS

Route No.	Ward/Town	Road	From	To
1 P	Lambourn Valley	High Street (Upper Lambourn)	B4000	Moorbridge Farm
1 P	Lambourn Valley	Ermin Street	Baydon Road	District Boundary
1 P	Lambourn Valley	B4001	Un-named Road to Lyckweed Farm	District Boundary
1 P	Lambourn Valley	B4000 (Ermin Street)	Stony Lane	Eastbury Shute
1 P	Lambourn Valley	B4000 (Ermin Street)	A338	Fishers Farm
1 P	Speen	Rood Hill	High Street	Moorbridge Farm
1 P	Speen	Grove Road	B4494 (Oxford Road)	Station Road
1 P	Speen	Station Road (Speen)	A4 (Bath Road)	Grove Road
2 P	Hungerford	A338 (Eddington Hill)	Upper Eddington	A4 (Bath Road)
2 P	Hungerford	A4 (Charnham Street)	A338 (Eddington Hill)	B4192
2 P	Hungerford	A338 (Salisbury Road)	Beacon Farm	Kennedy Meadow Roundabout
2 P	Kintbury	B4000 (Ermin Street)	350m West of Five Bells PH (Wickham)	Coombesbury Lane
2 P	Speen	B4000 (Ermin Street)	Cricketers	Glebe Lane
2 P	Speen	A4 (Bath Road)	Station Road	A34 Roundabout (South bound slip)
2 P	Speen / Chieveley	A339	Robinhood Roundabout	A34 Bypass

ROADS WITH 'POROUS' SURFACINGS (cont'd)

Route No.	Ward/Town	Road	From	To
3 P	Hungerford	Inkpen Road	Inkpen Gate	30m South of Inkpen Road (to Sanham Green)
3 P	Kintbury	Station Road	A4	Kintbury level crossing
3 P	Kintbury	Newbury Street	Station Road	Burtons Hill
3 P	Kintbury	Inkpen Road (via Blandys Hill)	Bradley Close	Wergs Copse
3 P	Kintbury	Enborne Road	The Craven Arms PH	A34 Bypass overbridge
3 P	Newbury	Enborne Road	Buckingham Road	Rockingham Road
3 P	Newbury	Newtown Road	Monks Lane	A343 St Johns Roundabout
3 P	Newbury	A339	Monks Lane	A343 St Johns Roundabout
3 P	Newbury	A339	Swan Roundabout	Monks Lane
3 P	Newbury	Hambridge Road	Boundary Road	Bone Lane
3 P	Speen	B4009 (Long Lane)	Un-named Road to Red Farm	Un-named Road to Craven Farm
3 P	Chieveley / Bucklebury/ Cold Ash	B4009 (Long Lane)	Fishers Lane	Priors Court Road
4 P	Lambourn Valley / Downlands	A338 (Wantage Road)	Station Road (Great Shefford)	District Boundary
4 P	Downlands	B4494 (Wantage Road)	200m South of Woolley junction	100m North of Woolley junction
4 P	Speen	Un-named Road through Boxford village	Rood Hill	School Lane
4 P	Spenn	Un-named Road to Winterbourne Village	B4494 (Wantage Road)	Winterbourne Road
4 P	Speen / Chieveley	B4494 (Oxford Road / Wantage Road)	A4 (Western Avenue) Roundabout	Un-named Road to Winterbourne village
4 P	Downlands	Beedon Hill	Stanmore Road	500m South to Worlds End

ROADS WITH 'POROUS' SURFACINGS (cont'd)

Route No.	Ward/Town	Road	From	To
5 P	Newbury	A339	A343 (St Johns Roundabout)	Robin Hood Roundabout
5 P	Newbury	A4 (London Road)	Robin Hood Roundabout	Craven Dene
5 P	Newbury / Thatcham	A4 (Beenham Hill)	Lower Way	Tull Way / Turnpike Road
5 P	Thatcham	A4 (Bath Road)	Northfield Road	Floral Way Roundabout
5 P	Bucklebury	Marlston Road	Grimsbury Wood	Wellhouse Lane
5 P	Compton	Water Street	B4009 (Newbury Hill)	Compton Road
5 P	Basildon / Compton	B4009 (Haw Lane)	Four Points Crossroads	Dog Lane
5 P	Compton	Aldworth Road	Shepherds Hill	Coombe Road
5 P	Compton	High Street (Compton)	Churn Road	Cheap Street
6 P	Greenham	A339	Swan Roundabout	District Boundary (Headley)
6 P	Thatcham	Crookham Hill	Thatcham level crossing	Burys Bank Road
6 P	Thatcham	The Moors	Station Road	Lower Way
6 P	Thatcham	Lower Way	The Moors	Pound Lane
6 P	Thatcham	Tull Way	Ashmore Green Road	Conway Drive
6 P	Thatcham	Heath Lane	Cold Ash Hill	Park Lane
6 P	Newbury	Kiln Road / Turnpike Road	B4009 (Shaw Hill)	Fir Tree Lane
6 P	Aldermaston	A340 (Paices Hill)	Calleva Roundabout	AWE access by Young's Industrial Estate
6 P	Aldermaston	Reading Road	A340 (The Falcon PH)	Winkworth Lane
6 P	Aldermaston	A340 (Paices Hill / The Street / Basingstoke Road)	100m South of Church Road	Aldermaston Wharf
6 P	Aldermaston	Wasing Lane	A340 (The Street)	Forsters

ROADS WITH 'POROUS' SURFACINGS (cont'd)

Route No.	Ward/Town	Road	From	To
6 S	Newbury	The Nightingales / Greenlands Road	Greenham Road	Pyle Hill
6 S	Newbury	Glendale Avenue	The Hamptons	Normay Rise
7 P	Thatcham	Tull Way / Heath Lane	Conway Drive	Cold Ash Hill
7 P	Cold Ash	Cold Ash Hill	Hatchgate Close	The Ridge
7 P	Cold Ash	Red Shute Hill	Slanting Hill	B4009 (Long Lane)
7 P	Bucklebury	Burdens Heath	Lawrences Lane	Fannys Lane
7 P	Bucklebury	Burdens Heath	Harts Hill Road	Cemetery Road
7 P	Bucklebury	Bucklebury Common	Hatch Lane	Lower Common
7 P	Bucklebury	Un-named Road from Common Hill to Union Road	Old Rectory Lodge	150m South of Sherwood House
7 P	Bucklebury	Common Hill	Crossroads (Bradfield)	The House on the hill
7 P	Purley-on-Thames	A340 (The Street)	Pangbourne Hill	M4 Overbridge
7 P	Calcot	A4 (Bath Road)	Sainsbury Roundabout	Langley Hill
7 P	Calcot	Charrington Road	Dorking Way	Charville Drive
7 P	Calcot	Pollards Way	Ledbury Drive	Grangely Close
7 P	Calcot	Mill Lane	The Chase	The Spinney
7 P	Birch Copse	City Road	Park Lane	Barton Road
7 P	Calcot	Langley Hill	A4 (Bath Road)	Murdoch's PH

ROADS WITH 'POROUS' SURFACINGS (cont'd)

Route No.	Ward/Town	Road	From	To
8 P	Chieveley	Priors Court Road	A34 Southbound Slip Road	Priors Court Farm
8 P	Chieveley	Priors Court Road	Old Street	B4009 (Long Lane)
8 P	Bucklebury	B4009 (Long Lane)	Priors Court Road	Marlston Road
8 P	Basildon	High Street (Streatley)	A329 (Reading Road)	District Boundary
8 P	Pangbourne / Basildon / Bucklebury	Un-named Road Ashampstead Common	Gardeners Lane	Pangbourne Road
8 P	Purley-on-Thames / Pangbourne	A340 (The Street / Tidmarsh Road)	Tidmarsh Lane	Pangbourne Hill
8 P	Purley-on-Thames	A329 (Purley Rise)	Glebe Road	Long Lane
8 P	Purley-on-Thames	Long Lane	Knowsley Road	Dark Lane
8 P	Birch Copse / Westwood	Dark Lane	Long Lane	Overdown Road
9 P	Mortimer / Sulhamstead / Theale	A4 (Bath Road)	Lambdens Hill	A340 Theale Roundabout
9 P	Theale	A4	A340 (Theale Roundabout)	A4 Theale Bypass & Westbound slip from Theale
9 P	Burghfield	Un-named Road	Roundabout (near Fox & Hounds PH)	Reading Road
9 P	Burghfield	Burghfield Road	Berrys Lane	District Boundary
9 P	Mortimer	Hermits Hill / Reading Road	Church Lane	Hillside
9 P	Mortimer	Padworth Road	Silver Lane	Reading Road
9 P	Mortimer	Victoria Road	St Catherine's Hill	West End Road
9 P	Mortimer	Stephens Road	Victoria Road	West End Road
9 P	Mortimer	The Street	Pitfield Lane	Station Road

ROADS WITH 'POROUS' SURFACINGS (cont'd)

Route No.	Ward/Town	Road	From	To
9 P	Mortimer	Station Road	The Street	Railway Station
9 P	Mortimer	Bloomfield Hatch Lane	Cross Lane	District Boundary
10 P	Greenham	Greenham Road / Pyle Hill	Burys Bank Road	A339
10 P	Newbury	London Road	Robin Hood Roundabout	Park Way
10 P	Newbury	Oxford Street	Northbrook Street	A4 (Western Avenue) Roundabout
10 P	Calcot	Royal Avenue	A4 (Bath Road) Roundabout	Garston Crescent
10 P	Calcot	Royal Avenue	Langley Hill	Empress Road
10 P	Burghfield	Hose Hill	From Traffic Lights	Folly Lane
10 P	Mortimer / Burghfield	Burnthouse Lane	Fullers Lane	Pingewood Road South

WINTER SERVICE DUTY OFFICER ROSTER

Week Commencing	Duty Officer
Monday 28 October 2013	
Monday 4 November 2013	
Monday 11 November 2013	
Monday 18 November 2013	
Monday 25 November 2013	
Monday 2 December 2013	
Monday 9 December 2013	
Monday 16 December 2013	
Monday 23 December 2013	
Monday 30 December 2013	
Monday 6 January 2014	
Monday 13 January 2014	
Monday 20 January 2014	
Monday 27 January 2014	
Monday 3 February 2014	
Monday 10 February 2014	
Monday 17 February 2014	
Monday 24 February 2014	
Monday 3 March 2014	
Monday 10 March 2014	
Monday 17 March 2014	
Monday 24 March 2014	

RESPONSIBILITY
ACTING AS DUTY OFFICER FOR COUNCIL ROADS
LIAISON WITH WEATHER FORECASTER (METEO GROUP UK)
INFORMING OTHER COUNCILS, AGENTS AND MEDIA AS REQUIRED

Duty Officer 24 hour mobile number:

Duty Officer	Work Office Number	Work Mobile Number	Home Number

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WINTER SERVICE CALL OUT GUIDELINES

FORECAST WEATHER	
A	R.S.T. above freezing (i) + 4° C or above (ii) above 0° C, below +4° C
B	R.S.T. at or below 0° C (i) 0° C to -3° C (ii) below -3° C
C	B (i) or B (ii) with rain beforehand
D	Hoar Frost / Ice
E	Freezing fog
F	Freezing rain
G	Snow (i) light falls up to 30 mm (ii) falls over 30 mm

FORECAST ROAD CONDITIONS	
1	Road surface dry
2	Road surface wet but may dry
3	Road surface wet
4	Road surface dry but may become wet

RECOMMENDED ACTION

- a) No Precautionary salting.
- b) Partial salt:- wet patches, major structures, high ground etc.
- c) Inspections at a time to enable any necessary action to be taken before conditions become critical.
- d) Full pre-salt to be completed before onset of freezing conditions.
- e) Full pre-salt after rain has finished.
- f) Salting crews to remain in Depot awaiting instructions.
- g) Road conditions to be monitored by duty officer using ice prediction system.

ROAD CONDITIONS	FORECAST									
	A (i)	A (ii)	B(i)	B(ii)	C	D	E	F	G(i)	G(ii)
1	a	a	a	b		d	d		d	d, f
2	a	g	c	b, c	e	d	d		d	d, f
3	a	g	d	d	e	d	d	d, f	d	d, f
4	a	g	g	b		d	d		d	d, f

DUTY OFFICER TO DETERMINE TIMING OF SALTING RUNS AND RATES OF SPREAD DEPENDING ON FORECAST DETAILS

THE ABOVE TABLE IS FOR GUIDANCE ONLY

DUTY FORECASTER SHOULD BE CONSULTED AS NECESSARY

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WEST BERKSHIRE COUNCIL WINTER SERVICE DAILY ACTION REPORT

DATE		TIME OF DECISION		TIME OF ACTION	
-------------	--	-------------------------	--	-----------------------	--

1: **READINESS COLOUR (Delete as necessary):- RED / AMBER / GREEN**

HAZARDS	Y/N	CONFIDENCE H / M / L
Hoar Frost		
Ice		
Snow		
Heavy Rain		
Fog		
Freezing Rain		

LOCATION	MINIMUM FORECAST TEMPERATURE
Bridgedeck Min.Temp	
Urban Min. RST	
Min. RST	

2: **PROPOSED ACTION**

	ACTION Y/N	FULL PRESALT	
		Time of Action	Rate (g/m ²)
Road Primary Treatment Network			
Road Secondary Treatment Network			
Road Snow Clearance Network			
Road Contingency Treatment Network			
Paved Footway Snow Clearance Network			

3: **COMMENTS / ADDITIONAL INFORMATION**

Name:.....

Date:.....

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CONTRACTOR'S WINTER SERVICE DAILY ACTION REPORT

SUPERVISOR	DATE & TIME OF INSTRUCTION		WBC DUTY OFFICER		TYPE OF RUN		SIGNATURE OF DRIVER confirming start & finish times	SIGNATURE OF SUPERVISOR
	DATE & TIME OF ACTION							
OPERATIVES	VEHICLE REG	ROUTE	START	FINISH	ROS G/m ²	SALT USED		
	RF57KHA	1						
	YJ60BXF	2						
	RF57KHC	3						
	YJ60BXE	4						
	RF57KHD	5						
	X144EKR	6						
	RF57KHE	7						
	RF57KHE	8						
	R56JUB	9						
	KB57UKC	10						
TIME FIRST OUT		COMMENTS/INSTRUCTIONS ETC.						
TIME LAST OUT								
BREAKDOWNS		SALT: Salt on road/Gritter observed spreading LOCATION: ROUTE: TIME SUPERVISOR'S REMARKS (if any)						

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REQUEST FOR SALTING FORM

DATE		TIME OF CALL		OFFICER	
-------------	--	---------------------	--	----------------	--

Nature of Request:

Requested by:

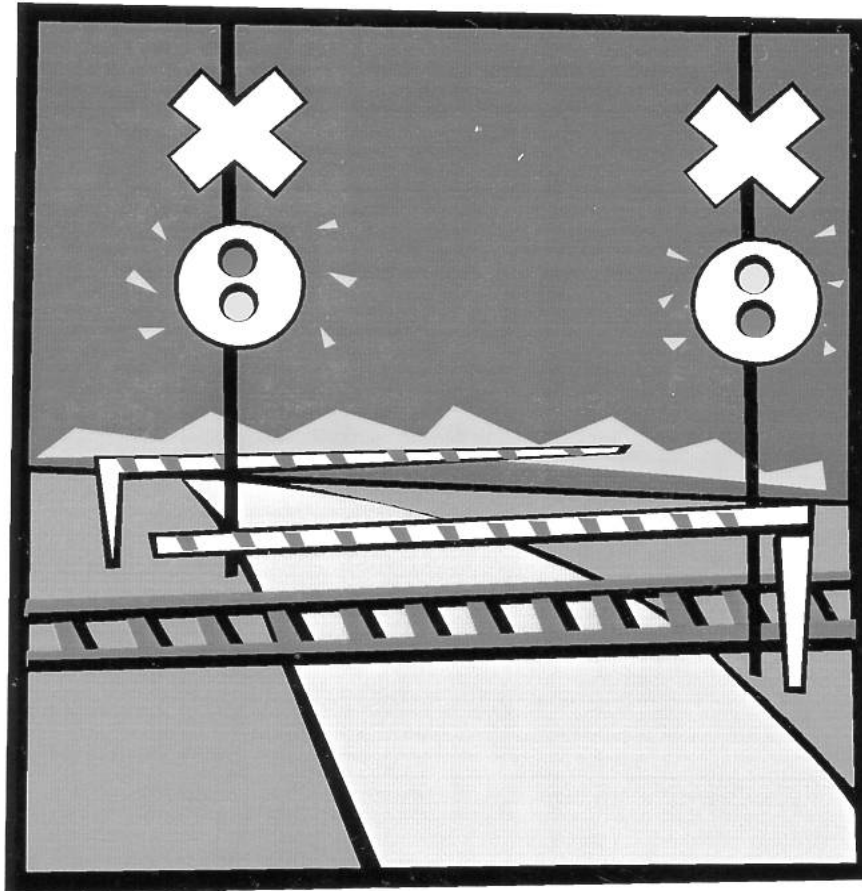
Salting Route:

Action:

Contractor: Volker Highways Ltd	Instruction Number: 13/14-
--	-----------------------------------

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SORTED IF NOT SALTED!



**HELP US TO KEEP RAILWAY LEVEL
CROSSINGS IN SAFE WORKING ORDER**

DO NOT GRIT OR SALT THEM

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CLEARING SNOW AND ICE FROM PAVEMENTS AND PUBLIC SPACES

This guide is designed to help you to act in a neighbourly way by safely clearing snow and ice from pavements and public spaces.

Will I be held liable if someone falls on a path I have cleared?

There is no law preventing you from clearing snow and ice on the pavement outside your property, pathways to your property or public spaces.

It is very unlikely that you would face any legal liability, as long as you are careful, and use common sense to ensure that you do not make the pavement or pathway clearly more dangerous than before. People using areas affected by snow and ice also have responsibility to be careful themselves.

What can I do to help clear snow and ice from pavements and public spaces?

Practical advice from highway engineers is given below. This is not a comprehensive list.

- Start early: it is much easier to remove fresh, loose snow compared to compacted ice that has been compressed by people walking on it.
- **Do not use hot water.** This will melt the snow, but may replace it with black ice, increasing the risk of injury.
- Be a good neighbour: some people may be unable to clear snow and ice on paths leading to their property or indeed the footway fronting their property. Snowfall and cold weather pose particular difficulties for them gaining access to and from their property or walking to the shops.
- If shovelling snow, consider where you are going to put it, so that it does not block people's paths, or block drainage channels. This could shift the problem elsewhere.
- Make a pathway down the middle of the area to be cleared first, so you have a clear surface to walk on. Then you can shovel the snow from the centre to the sides.
- Spreading some salt on the area you have cleared will help to prevent any ice forming. Table salt or dishwasher salt will work, but avoid spreading on plants or grass as they may be damaged by it. A few grams (a tablespoon) for each square metre you clear should work. The salt found in salting bins will be needed for keeping roads clear.

Particular care and attention should be given to steps and steep gradients to ensure snow and ice is removed. You might need to apply additional salt to these areas.

- Use the sun to your advantage. Removing the top layer of snow will allow the sun to melt any ice beneath; however you will need to cover any ice with salt to stop it refreezing overnight.
- If there is no salt available, then a little sand or ash is a reasonable substitute. It will not have the same de-icing properties as salt but should offer grip under foot.

Where can I find out more information about what I can do in an emergency?

The Preparing for Emergencies web pages on DirectGov contain useful information on how you can prepare for the impacts of all emergencies. The pages can be found at: www.direct.gov.uk/preparingforemergencies

Why is the Government publishing this information?

During the severe winter in 2009/10, many people across the country worked very hard to keep our transport network open. This included many members of the public who cleared pavements and public spaces around their homes. Some people, however, were deterred from taking action to clear pavements and other public spaces because they feared that they might be sued.

An independent review of the transport sector's response to the severe weather of 2009/10 recommended that the Department for Transport should publish this note on good practice for members of the public in clearing snow and ice from footways and other public spaces. The Local Government Association published a report on behalf of Councils which reached the same conclusion. The Government is committed, as a key part of the Big Society agenda, to remove the barriers which may unnecessarily prevent people from helping themselves and those around them.

Recommendations

Code of Practice for Maintenance Management for Winter Service - 2009/2010

Recommendation	Description	Adopted by WBC	Comments	Reason for not adopting recommendation
1	Authorities should formally approve and adopt policies and priorities for Winter Service, which are coherent with wider objectives for transport, integration, accessibility and network management, including strategies for public transport, walking and cycling. They should also take into account the wider strategic objectives of the authority.	Yes	Winter Service Plan reviewed in accordance with recommendations of the Overview and Scrutiny Management Commission (OSMC) and COP as amended December 2009. Plan to be approved by Individual Decision 11 November 2010.	
2	Authorities should consider, consult on and formally adopt local service standards for resilience of their winter service in terms of number of days continuous severe conditions salting on a defined Minimum Winter Network for the Overall Winter Period and for the Core Winter Period.	Yes	Revised Contingency Treatment Network.	
3	Authorities should review their approach to climate change and in particular their resilience to prolonged cold weather.	Yes	Emerging Severe Weather Plan covering flooding, severe winter conditions, heatwaves and droughts; the purchase of 5000t salt.	
4	Authorities should consider whether collaborative arrangements such as shared services, lead authority arrangements, collaborative service procurement and sharing depots and salt stock, would prove effective and provide value for money approach to increasing winter service resilience.	Yes	Joint procurement with Berkshire Unitaries for sensor maintenance and forecasting services.	

Recommendations

Code of Practice for Maintenance Management for Winter Service - 2009/2010 (cont'd)

Recommendation	Description	Adopted by WBC	Comments	Reason for not adopting recommendation
5	Authorities should determine critical areas and infrastructure in conjunction with key public services and other stakeholders and seek to ensure that appropriate winter treatment has been considered by the appropriate party.	Yes	Scrutiny by WBC's OSMC involving all interested internal and external parties.	
6	Authorities should ensure effective communication of information for the public before and during normal and severe winter conditions.	Yes	Publication of 'Safer Driving this Winter on West Berkshire Roads' leaflet and Winter Service Plan and associated route plans via the website.	
7	Authorities should ensure that there is appropriate consultation and communication with other highway authorities, key public services and other stakeholders and seek to ensure improved service for the public.	Yes	Comprehensive consultation was carried out by OSMC during their review and during the development of the 2011/12 Winter Service Plan. Consultees included internal stakeholders, Council and Parish/Town Council Members, transport providers, adjoining councils and emergency services.	
8	Authorities should formally approve, adopt and publish, in consultation with users and key stakeholders, a Winter Service Plan based on the principles of this Code	Yes	Winter Service Plan reviewed in accordance with recommendations of the OSMC and COP as amended December 2009. All interested internal and external parties consulted as part of scrutiny and development and approval of Plan.	

Recommendations

Code of Practice for Maintenance Management for Winter Service - 2009/2010 (cont'd)

Recommendation	Description	Adopted by WBC	Comments	Reason for not adopting recommendation
9	Authorities should define treatment route plans for carriageways, cycle routes and footways for pre-treatment and snow conditions, based upon the general maintenance hierarchy, but adapted to take into account the factors identified by this Code.	Yes	Route plans in place.	The Council only salts specified sections of footway network during prolonged hazardous conditions and when snow is forecast.
10	Authorities should prepare contingency Winter Service Plans for severe weather conditions, which include possibilities such as salting a Minimum Winter Network. Authorities should seek agreement on plans in advance with other highway authorities and key public services such as hospitals and public transport providers. There should be a co-ordinated approach to implementing Minimum Winter Networks across adjacent Authorities.	Yes	Comprehensive consultation was carried out by OSMC during their review and during the development of the 2011/12 Winter Service Plan. Consultees included internal stakeholders, Council and Parish/Town Council Members, transport providers, adjoining councils and emergency services. Thames Valley Police 'Salt Cell' working group to develop GIS plans for Thames Valley to assist authorities with cross boundary treatment.	
Recommendation	Description	Adopted by WBC	Comments	Reason for not adopting recommendation
11	Authorities should explore the potential for mutual aid in salt supply and other aspects of winter service and should make contingency arrangements in advance.	Yes	Alternative salt supply arrangements in place with WBC's Term Maintenance Contractor.	

Recommendations

Code of Practice for Maintenance Management for Winter Service - 2009/2010 (cont'd)

Recommendation	Description	Adopted by WBC	Comments	Reason for not adopting recommendation
12	Authorities should take full advantage of decision support systems and services to enable timely, efficient and accurate decision making.	Yes	West Berkshire Council makes use of information from roadside sensors and detailed site specific forecasts issued by MeteoGroup UK in it's decision making process.	
13	Authority should continually monitor performance during service delivery and respond effectively to changing conditions or network incidents.	Yes	PI's in Term Maintenance Contract and Winter Service Plan.	
14	To ensure appropriate level of competence, training and development needs of all personnel should be established and reviewed annually, including health and safety and appropriate vocational qualifications. Training should then be provided where appropriate before the Winter Service season.	Yes	Formal training of WBC Staff undertaken with Vaisala 2009. All Duty Officers trained to City and Guilds Supervisor Standard. All Term Contractor WS operatives have City & Guilds 6157 accreditation (superseded by 6159). 2 staff are now accredited City & Guilds Winter Service Supervisors.	
15	Authorities and relevant organisations should provide training and conduct periodic exercising to test plans for responding to severe weather events.	Yes	Ad hoc audits are undertaken to test Winter Service Plan during winter season.	
16	Authorities and salt suppliers should treat the supply of salt as a service rather than a simple commodity purchase.	Yes	Term Contractor/salt Union re-stocking arrangements in place.	

Recommendations

Code of Practice for Maintenance Management for Winter Service - 2009/2010 (cont'd)

Recommendation	Description	Adopted by WBC	Comments	Reason for not adopting recommendation
17	As a means of enhancing local salt storage capacity, Authority and salt suppliers should jointly consider supplier owned salt stocks held on a short or long term basis in a number of widely distributed locations around the country. A joint approach may include agreements such as purchase of some or all stock by the end of season or provision of land.	Yes	Recommendation of OSMC to increase WBC's salt stock to 5000t. Being a predominantly rural district, WBC's winter service requirements do not favourably align with those of the more urban UA's in Berkshire.	
18	Authority should seek a broad approach to salt supply, for example establishing framework contracts with more than one supplier.	Yes	Arrangements in place with Highway Term Contract for alternative salt supplies.	
19	Authorities should consider whether efficiency benefits can be obtained from collaborative salt procurement and should also consider ways to improve the balance of risk between salt suppliers and themselves, e.g. Longer contracts, performance contracts with minimum guaranteed purchase and supply, and contracts that include supply of salt and investment facilities.	Yes	Arrangements in place with salt union to maintain 5000t salt reserve.	
20	All aspects of the Winter Service Plan, including service delivery arrangements, should be reviewed annually in consultation with key stakeholders to take account of changing circumstances.	Yes	The Winter Plan has been comprehensively consulted on and reviewed 2010/11. The next annual review will take place next summer in advance of the 2012/13 winter season.	

Recommendations

The Resilience of England's Transport Systems in Winter - An Independent Review July 2010

No.	Recommendation	Action by:	Comments
1.	<p>That for the forthcoming winter the need for a strategic reserve stock of salt for England's highway authorities be recognised, if the resilience to handle the risk of its being as severe as last winter is to be secured, and given the projected shortfall of UK production against the possible demand; and that the Highways Agency should be tasked, on behalf of the Secretary of State, to acquire by import, store and make available on terms to be agreed an initial reserve stock of some 0.25m tonnes</p> <p>of salt for 'last resort' use by local highway authorities and for itself; and that the DfT at the end of December should formally lead the consideration and review (using information and forecasts then available) of whether further additional reserve stocks should be secured for the remainder of the winter.</p>	DfT/HA	N/A
2.	<p>A systematic year-round process of collecting data, monitoring salt stocks and movements and disseminating the findings should be put in place by DfT, to give advance warning of any issues affecting prospective salt supplies and availability, and to provide the basis for regular strategic overviews of the salt supply chain and any necessary decisions by them or other parties. This should be independent of any need for the operation of Salt Cell in 'allocation' mode.</p>	DfT	N/A

Recommendations

The Resilience of England's Transport Systems in Winter - An Independent Review July 2010 (cont'd)

No.	Recommendation	Action by:	Comments
3.	The vulnerability and lack of resilience of the salt supply chain as currently configured should be recognised; that some targeted intervention needs to be designed which will substantially improve the resilience of the supply chain with minimal impact on the normal functioning of the salt market in the UK; and to note that the development and evaluation of proposals for this is a key part of the Review's stage two work, which will be presented in the Final Report in the autumn.	N/A	N/A
4.	DfT should consult with the Scottish and Welsh authorities about the implications for Scotland and Wales of these short term recommendations for the salt supply chain.	DfT	N/A
5.	Every local highway authority should have a robust winter service plan, and should regularly review the key elements of it, including network coverage, operational procedures and standards and appropriate salt stockholding to meet defined resilience standards, all in line with current best practice.	WBC	West Berkshire has a robust Plan in place that has been reviewed as a result of internal scrutiny and in line with the recommendations of the CoP as amended December 2009.
6.	Consultation on treated networks should be broadly drawn to include business representatives, passenger and freight transport operators and local communities, as well as health and education service providers; and to help manage public expectations should be followed by clear and comprehensive communications of winter service plans, supported by good real-time communications through media and on-line when winter conditions arrive.	WBC	Appropriate stakeholders were consulted as part of the scrutiny review. The 2010/11 Plan has been developed in accordance with the scrutiny panel's recommendations.

Recommendations

The Resilience of England's Transport Systems in Winter - An Independent Review July 2010 (cont'd)

No.	Recommendation	Action by:	Comments
7.	As many local highway authorities already do, authorities should collaborate with and support lower-tier authorities to help ensure that maximum practical winter support can be given in areas and communities beyond the treated networks, including possibly the treatment of key footways and pedestrianised areas.	WBC	Use of internal staff to treat town centre footways identified and included in revised 2010/11 Plan. Consultation ongoing regarding the use of farmers.
8.	While recognising that research and technical information in this area is relatively fragmented and uncoordinated, and that available evidence needs to be presented more authoritatively, local highway authorities should be aware of the opportunities to improve salt utilisation through adopting lower spread rates and alternative treatment methods, both to reduce cost and to reduce demands on a potentially vulnerable salt supply chain.	LHA	Await further research.
9.	Professional bodies and the Local Government Association should encourage the more widespread dissemination and adoption of best practice in the preparation and delivery of winter service plans.	LGA	N/A

Recommendations

The Resilience of England's Transport Systems in Winter - An Independent Review July 2010 (cont'd)

10.	<p>While recognising that the resilience of salt supply is being addressed as a nationwide issue, local highway authorities can support this and should:</p> <ul style="list-style-type: none"> • all participate fully in the year-round systematic information collection and monitoring of salt stocks and movements which we are recommending should be adopted by DfT; • ensure their own planning of salt stocks and supply is sound and carried out in accordance with best practice, and supported by practical measures to improve salt utilisation; • put in place (or confirm where existing) mutual aid with neighbouring authorities to help address localised shortages. 	DfT	5000t of salt purchased to provide additional resilience.
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Recommendations

The Resilience of England's Transport Systems in Winter - An Independent Review July 2010 (cont'd)

No.	Recommendation	Action by:	Comments
11.	Local highway authorities should treat their winter service planning as an integral part of wider general resilience planning for civil contingencies, bringing to the development of winter service plans the benefits of processes and disciplines associated with resilience planning, together with the culture of constructive challenge and validation.	WBC	Winter Service Plan will form part of a larger emerging Adverse Weather Plan.
12.	<p>The Highways Agency should be commended for the research-based measures it has put in place to improve its salt utilisation. It should:</p> <ul style="list-style-type: none"> • continue to research and monitor the efficiency of its practices and strive to improve the cost-effectiveness of its winter service operation; • share best practice, research and knowledge with other highway authorities. 	HA	
13.	There should be a comprehensive, authoritative review of technical standards and guidance relating to both the treatment and the spread rates of salt, based on research and evidence as necessary, leading to the production of practical guidance for practitioners as well as at a policy and planning level. This should be led by the UK Roads Liaison Group (see next recommendation).	UKRLG	
14.	The valuable initiative and work of the National Winter Service Research Group should be brought under the wing of the UK Roads Liaison Group, who should take responsibility for and set the strategy for its work programme, including its contribution to the comprehensive review of technical standards and methods.	UKRLG	

Recommendations

The Resilience of England's Transport Systems in Winter - An Independent Review July 2010 (cont'd)

No.	Recommendation	Action by:	Comments
15.	<p>The Department for Transport should develop, in collaboration with local government representatives and appropriate experts, a code setting out good practice for members of the public, including business owners, in clearing snow and ice from footways. This should:</p> <ul style="list-style-type: none"> • be produced by the end of October 2010 in time for the coming winter; • be short, along the lines of Westminster's advice to its residents; • set a standard which, if observed, should guard the public against negligence claims; • be made available to households by local authorities. 	DfT	
16.	<p>We note and commend the generally high quality and accuracy of short term (0–5 days) weather forecasting now available to support the operational decisions of highway authorities and their contractors, and recommend that the weather forecasters continue to develop their capabilities both for 15–30 day forecasting to meet the resource planning needs of highway authorities, and for longer term seasonal forecasting.</p>	Forecast Agencies	
17.	<p>Given that the probability of next winter being severe continues to be relatively small but that severe winters are still possible despite the warming trend, we recommend that winter resilience planning – and the securing of greater resilience in the supply of salt – should continue on the basis of dealing with winters of a severity similar to that of 2009–2010.</p>	WBC	Salt stock increased to 5000t. Alternative sources of salt available through Term Contractor. Further sources being explored.

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